The Associated Students is the primary advocate for students at California State University, Northridge and provides excellent, meaningful programs and services designed to create and enhance a spirited, learning-focused campus environment.

A.S. Student Government
Associated Students is the official seat of student governance for the campus. The Student Government division represents the student body, advocates their opinions, needs, and interests in dealings with faculty, campus administrators and government officials.

A.S. Recreation Sports
ASREC Sports offers recreational opportunities for the student body, faculty and staff including The Fitness Centre, Sport Clubs, Intramural Sports, Outdoor Adventures and Open Gym. The Fitness Centre offers students state-of-the-art equipment, free weights, and a swimming pool for an energized workout. Our Sport Clubs program enables students to participate as a team against other colleges and universities. Intramural Sports offers an opportunity for students, faculty and staff to compete against each other in organized leagues, while Open Gym is available for drop-in play.

A.S. Children's Center
The A.S. / CSUN Children's Center offers childcare for children of CSUN students both on campus and in a network of licensed family child care homes near the CSUN campus. Subsidized care is available for low income CSUN student parents.

A.S. Ticket Office
Conveniently located in the University Student Union, this department offers ticketing services for nearly all on-campus arts and athletics events. In addition students can purchase discounted tickets to the movies, Universal Studios, Magic Mountain, MTA passes and much more! The A.S. ticket office is your connection to the best entertainment on and off campus.

A.S. Campus Recycling Services
The A.S. University Recycling Services offers a variety of collection and educational programs. We recycle bottles and cans, mixed office paper, cardboard, pallets, inkjet and laser toner cartridges, and cell phones. We also host a number of fun, earth-friendly events on campus throughout the year.

A.S. SPACE
Student Production And Campus Entertainment provides concerts, cultural events, lectures and special events for the CSUN campus. SPACE provides free noontime concerts in the University Student Union. They produce the "Big Show", a free outdoor concert during the spring semester. SPACE is the number one source of entertainment for the CSUN campus.
ASSOCIATED STUDENTS

ORGANIZATIONAL CHART

University President
VP Administration and Finance
University Controller
Assoc. VP Student Affairs
General Manager

Associated Students, California State University, Northridge, Inc. 2008-2009
President
Senate / Board of Directors
Vice President

Accounting and Financial Services
Support Services and Ticketing
Marketing/Public Relations
Ticket Office
Information Technology
Children's Center
Human Resources
Recycling
Recreation Sports
Student Leadership

Cabinet
Personnel
Political Awareness
Elections
Clubs and Organizations
Visibility
Attorney General
SPACE

("Super" Committees)
SPACE (Student Productions And Campus Entertainment)
Etc.

(Standing Committees)
University Affairs
Etc.
STUDENT GOVERNMENT

The Board of Directors:

- Established a system for enacting a five-year strategic planning process, consistent with both the AS mission and the University’s strategic planning and learning outcomes initiatives.

- Authorized an agreement to re-direct substantial portions of the AS fee in order to avoid overlap of funding with the new Campus Quality fee.

- Established new or expanded program initiatives and policy statements for campus pride, sustainability, mass transit subsidies, support for student research, and community action and service learning.

SPACE:

Entertained 5,000 students at Ludacris-featured Big Show and another xxxx (Leanne, we need this number today) students at other programming throughout the school year.
Did you know that A.S. students government...

- works with a budget of over 6 million dollars and allocated funds back to the students
- represents student voice, concerns, and needs
- has open meetings are every Tuesday at 2
- has open forum is an opportunity for people in community to voice concerns

Did you know that A.S. SPACE:

- had Black Eyed Peas, Green Day, Yellowcard, Red Hot Chili Peppers, Hottie and the Blowfish and Bob Dylan all before they hit it big in the mainstream media
- has had performances by Ne-Yo, Common, Ludacris, Margaret Cho, Spazzmatics, Gabriel Iglesias, Ambassador Joe Wilson, Jimmy Eat World, Talib Kweli, Ozomatli, Ataris and Taking Back Sunday
- alums are part of Def Jam Music, MTV, LA Times, Staples Center Universal Music
- is comprised of 10 students, student run and student produced programs for the students by the students
The keys to accomplishing our mission and maintaining a high quality program are:

- Support of the Associated Students and the CSUN faculty
- Support of the families we serve
- Highly qualified and committed staff
- Ability to be flexible and meet the needs of student parents
- Acquisition of grants and other funding, allowing us to keep the cost of tuition low

Accomplishments of 2008-2009:

- Served more than 185 children of CSUN community in the on-campus Center
- Served more than 40 children of CSUN students in our Family Child Care Network at off-campus family child care homes
- Expanded the educational and career experience of seven Child and Adolescent Development interns each semester as well as over sixty kinesiology interns
- Employed over thirty-five student assistants a semester
- Continued re-connecting with alumni and other friends of the Children’s Center through publication of 4 issues of our newsletter as well as using the publication to inform parents about child development, resource information, and family activities occurring in the area. The newsletters were also available on our website
- Very active parent group who did fundraising to replace tricycles and other outdoor equipment as well as purchase shade structures
- Committed and active Advisory Board consisting of A.S. student government, CSUN faculty and staff, A.S. staff, and Children’s Center parents
- Successful work day with CSUN student volunteers, parent volunteers, and community volunteers where we worked on specific classroom and playground projects as well as performed intensive cleaning throughout the school
- Successful family activity nights in every classroom each semester and two school-wide potlucks where families were able to learn more about each other and enjoy their time together
- Wonderful family night at a Matador Women’s Basketball game where the children met the players, the cheerleaders, and Matty the Matador and ate plenty of sandwiches and pizza
- Successful completion of our three year federal food audit and successful completion of our state audit
Did you know...

- There is a high quality early childhood education and care program on campus
- The Children's Center was started because a group of CSUN students with the help of Dean Peckham and Dr. Betty Brady saw the need and advocated for the program
- The Children's Center serves over 125 children a semester, most of whom are children of CSUN students
- The Children's Center offers childcare opportunities in the evenings and on weekends through its Family Childcare Network program
- The Children's Center employs between 40 and 55 CSUN students a semester
- The Children's Center is an intern site for CSUN Child and Adolescent as well as Kinesiology interns
- 95% of the permanent Children's Center staff has at least bachelor degree
- 50% of the Master Teachers at the Children's Center are California State Teacher Mentors
- The Children's Center is accredited by the National Association for the Education of Young Children
OUTDOOR ADVENTURES: Our newest program to Rec Sports was a great success over the course of the year. We went on 6 successful trips this year including: sailing and kayaking in Castaic Lake, hiking in the Big Santa Anita Mountains, San Gabriel Mountains, Mount Waterman, Trail Canyon, and the Bridge to Nowhere. We averaged about 21 participants. We also put on 10 team building sessions with athletic teams, Associated Students, and various other departments and organizations. The Rock Wall had its ups and downs this year due to the pool upgrade for the Spring 09 Semester, but we are glad to say it is up and running again with a large number of climbers still for this year.

FITNESS CENTRE: The Fitness Centre sold 2481 memberships in the Fall 08 Semester, with 2187 of them being students, and 2186 memberships in the Spring 09 Semester, with 1926 of them being students. The Group Fitness Studio expanded the variety of classes offered to members as well as purchasing over $2000 in new equipment in order to carry out their 563 sessions held for the year. The Fitness Centre Internship program now offers three (3) different programs to help members achieve fitness and wellness goals, free of charge. Our offered sessions such as the Boxing Program now has a full boxing staff, which hasn’t happened in a little over a year, and is receiving an exciting amount of positive feedback about the training styles. It has generated strong numbers in all of its sessions and averages about 300 participants per semester.

SPORTS CLUBS: Sports Clubs still seems to be an ever-growing area as with the addition of new clubs, we now boast 25 Sports Clubs; among these Clubs, three (3) teams, Cheer, Flag Football, and Ice Hokey, went to playoff, regional, and national competitions. Our unified budget was governed for sports clubs by the sports clubs for the first time in history!
INTRAMURALS: We reached an all-time high of more than 1000 participants per semester. The number of programs we offered went up. We offered non-traditional sports in off seasons such as football in the spring and softball in the fall. In Independent Basketball, we had 32 teams, which hasn’t happened for the last 15 years (or since the big Northridge Earthquake) as well as brought back our Women's League who had 9 teams. In Co-Rec Independent Volleyball, we had 14 teams and new intensive competition from some new participants. In Co-Rec Independent Soccer, we had 12 teams and AS Rec were the 2A champions. In Independent Flag Football we had 8 teams in the spring and 14 teams in the fall, which is the highest in 5 years. With our Fraternity sports Sigma Phi Epsilon were the ALL-U Champions for the Fall Semester and Tau Omega Rho were the Champions for the Spring Semester. For our Sorority sports, Alpha Phi was the ALL-U Champions for the Fall Semester and Kappa Kappa Gamma were the champions of the Spring Semester. In association with athletics, we participated in the Big West Shoot Out, Hugo Figueredo, of AS Rec represented CSUN at the Anaheim Finals. We plan to put on more events in the near future with the Athletics Department.

OPEN GYM: Over the course of the year, open gym had 728 participants for the year and 366 participants for basketball and volleyball in this past Spring 2009 Semester alone. The participants averaged 81 visits per night, which add up to about a little over 2500 per semester.
Did you know...

- A Fitness Centre membership offers access to the gym facility and access to the Jr. Olympic size pool, Boxing Studio, Group Fitness Sessions and the Rock Wall

- Group Fitness Sessions are offered throughout the day, Monday through Friday, for all fitness levels. With a Fitness Centre membership, you will have access as well

- Outdoor Adventures has a new office located across from A.S. main office

- Outdoor Adventures will be offering 4-6 day hikes this coming spring semester

- Outdoor Adventures will have rental gear starting fall 2009

- Outdoor Adventures has a rock climbing wall located down by the pool. Free for all students with ID
Accomplishments:

Collected 430,204 pounds (28% increase from 2007) for ALL recyclables including mixed office paper, cardboard, bottles & cans, pallets, laser toner, ink jet cartridges, and cell phones.

Conducted a feasibility study to officially put us on the campus map, increase our work space to increase efficiency and a more fun place to work, and build a “green” sustainability center both for the recycling workplace as well as to a place for the campus community to see what we’re up to.
Did you know that the Campus Recycling Services...

- has 55 outdoor bins & locations to collect bottles and cans throughout the campus
- has 15 locations in housing to collect bottles & cans
- has over 175 collection locations throughout CSUN
- recycled 291,000 pounds of mixed office paper and cardboard in 2007
- collects, bottles & cans, mixed office paper, cardboard, wooden pallets, ink jet cartridges, laser toner cartridges, and old cell phones
- has a video about its program on YOUTUBE
- accepts donations of recyclables from students and the community
- makes use of ONLY electric carts
- provides recycling bins/containers for Commencement and other special events on campus
- has ink cartridges recycling receptacles in the laundry rooms of every housing building
- provides presentations to students about recycling operations
Did you know that the A.S. Ticket Office...

- sells tickets for most events on campus
- is located in the Student Union complex
- sells Metrolink train passes
- sells tickets for Athletic events on campus and for Plaza del sol Performance Hall
- opens at 10:00 am and closes at 6:00 PM, Monday through Saturday
- is open during summer
- sells MTA bus passes
- sells discounted tickets for AMC and Pacific movie theaters
- sells tickets for music, athletics and theatre events on campus
- sells tickets for planetarium shows on campus
- sells discounted tickets to many theme parks
- sells ticket for the big show
- has calendars of the events on the website
During the past year the Ticket Office increased both its service and efficiency by increasing the number of credit card machines, making them available at each sales window. Service was also augmented with the adoption the MTA TAP pass program.

Additional Accomplishments
- Created and managed the email campaigns for Arts Northridge events.
- Consulted with ArtsNorthridge on season planning and ticket pricing.
- Advised the Valley Performing Arts Center planning committee on ticketing for the new center and arranged product presentations.
- Updated all credit card machines in order to meet new PCI Compliance security standards.

Ticket Office Sales Results
- The Ticket Office had a 16% increase in total number of tickets sold (theme parks, CSUN events, transit), a $222,460 increase.
- Tickets sold to CSUN events increased 23%.
- Sales of movie tickets were down 15%.
- Theme park ticket sales increased 15%.
- Transit pass sales are up 20%.
Technology Support:

Most of the year’s achievements for Technology Support have been behind the scenes, but extremely important. Many of the accomplishments directly impacted the CSU Chancellor’s Office IT audit and placed AS in a very favorable light regarding information security.

In addition to providing desktop support for all AS departments, Technology Support also:

- Negotiated with University IT for space in the Data Center
- Partnered with the USU to share rack space for AS servers
- Setup AS servers and transferred those applications with sensitive data (Paychex, Private Advantage)
- Began the migration of user accounts from Student Affairs servers to AS servers
- Completed wireless access project for the Children’s Center and increased the wireless strength within the AS Central Offices
- Led the setup of technology for Recycling/Outdoor Adventure new offices

Marketing & Public Relations:

A.S. Marketing & Public Relations continued their support of all A.S. programs, services and events. Highlights include:

- Distributed over 5000 T-shirts to freshmen at orientation
- Distributed 10,000 academic planners
- Held a successful A.S. Fair in Fall 2008 with over 1,200 participants
- Unveiled a new website with better navigation and an user-friendly interface.
- Provided support for Orientation, Freshman Convocation, WAM, Recognition Conference and many more.
## Statement of Activities

### 2008 - 2009

### Revenues

<table>
<thead>
<tr>
<th>Headline</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Student Activity Fees</td>
<td>$5,610,132</td>
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<tr>
<td>Programs:</td>
<td>$1,886,699</td>
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<tr>
<td>Cultural Affairs</td>
<td>$51,390</td>
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<tr>
<td>Student Services</td>
<td>$1,495,131</td>
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<tr>
<td>Communication and Media</td>
<td>$0</td>
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<tr>
<td>Recreation Intramurals</td>
<td>$301,256</td>
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<td>Student Government</td>
<td>$14,539</td>
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<tr>
<td>Administrative</td>
<td>$24,383</td>
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<td>Total Program Income</td>
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<tr>
<td>Investment &amp; Other Income</td>
<td>$108,623</td>
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<tr>
<td>Total Revenue and Support</td>
<td>$7,605,454</td>
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</table>

### Expenses

<table>
<thead>
<tr>
<th>Headline</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services:</td>
<td></td>
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<tr>
<td>Academic Programs</td>
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<tr>
<td>Cultural Affairs</td>
<td>$580,069</td>
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<td>Student Services</td>
<td>$2,443,074</td>
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<td>Community Services</td>
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<td>Communication and Media</td>
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<td>Fine Arts</td>
<td>$0</td>
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<td>Intercollegiate Programs</td>
<td>$1,453,500</td>
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<td>Recreation Programs</td>
<td>$783,377</td>
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<td>Financial Aid</td>
<td>$143,168</td>
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<td>Student Government</td>
<td>$293,588</td>
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<td>Total Program Services:</td>
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<td>Administrative</td>
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<tr>
<td>Write-offs</td>
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<td>Depreciation</td>
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<td>Total Program Services:</td>
<td>$7,395,604</td>
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<tr>
<td>Excess from Student Prog.</td>
<td>$209,850</td>
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<tr>
<td>Extraordinary Items</td>
<td>$0</td>
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<tr>
<td>Changes in Net Assets</td>
<td>$209,850</td>
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<tr>
<td>Net Assets at Beg of Year</td>
<td>$5,017,461</td>
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<tr>
<td>Net Assets at End of Year</td>
<td>$5,227,311</td>
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### STATEMENT OF FINANCIAL POSITION

A.S. Children’s Center

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
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</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current Assets:</strong></td>
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<tr>
<td>Cash and cash equivalents</td>
<td>$533,376</td>
<td>$484,911</td>
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<tr>
<td>Accounts receivable</td>
<td>17,073</td>
<td>3,517</td>
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<td>Accounts receivable from the State of California</td>
<td>86,212</td>
<td>11,683</td>
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<tr>
<td>Prepaid Expenses</td>
<td>99</td>
<td>0</td>
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<tr>
<td><strong>Total current assets</strong></td>
<td>$636,760</td>
<td>$500,111</td>
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<tr>
<td>Equipment, furniture and fixtures, net of accumulated depreciation of $61,751</td>
<td>5,893</td>
<td>11,596</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$642,653</td>
<td>$511,707</td>
</tr>
<tr>
<td><strong>Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current liabilities:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>16,416</td>
<td>9,909</td>
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<tr>
<td>Amounts payable to the State of California</td>
<td>56,284</td>
<td>39,420</td>
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<tr>
<td>Accrued expenses</td>
<td>59,599</td>
<td>78,507</td>
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<tr>
<td>Deferred revenue</td>
<td>1,114</td>
<td>28,449</td>
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<td><strong>Total current liabilities</strong></td>
<td>$133,413</td>
<td>$156,285</td>
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<tr>
<td><strong>Long-term liabilities:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accrued expenses - noncurrent</td>
<td>738,327</td>
<td>632,470</td>
</tr>
<tr>
<td><strong>Total long-term liabilities</strong></td>
<td>$738,327</td>
<td>632,470</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>$871,740</td>
<td>$788,755</td>
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<tr>
<td><strong>Net assets:</strong></td>
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<tr>
<td>Unrestricted</td>
<td>(229,087)</td>
<td>(277,048)</td>
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<tr>
<td><strong>Total unrestricted net assets</strong></td>
<td>($229,087)</td>
<td>($277,048)</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$642,653</td>
<td>$511,707</td>
</tr>
</tbody>
</table>
Fall 2008: AS Rec Sports welcomes the new Outdoor Adventures Program

Fall 2008: A.S. Senate sworn in by William Watkins at the Inauguration Ceremony.

Fall 2008: AS President Miguel Segura welcomes the new students at the Freshmen Convocation Ceremonies

Fall 2008: Children’s Center providing students with information at the A.S. Fair

Spring 2009: AS Celebrates Earth Day with a fair on Magnolia Walk

Spring 2009: Former AS presidents celebrate CSUN 50th anniversary at the Reunion Event

Spring 2009: Students vote at the polling stations for the A.S. Leadership

Spring 2009: Campus Recycling hold a visioning meeting for the Recycling Feasibility Study.