

2014 Faculty Retreat
CSUN Shine:
Community Engagement

January 13 – 14, 2014



University Student Union Northridge Center and
Natural History Museum of Los Angeles

The Oviatt Library: A Retrospect
By Prof. Patricia Miller
Director-BAW Language Center
MCLL/Italian Section

The symbolic focal point of our CSUN community has consistently been, and in all likelihood will remain, the Oviatt Library. As the core of our campus, the library has engaged faculty, staff, and students in a multitude of ways. When it was built in the seventies, Norman Tanis was Dean and believed in engaging with the community at large. A consummate bibliophile, he acquired several antique presses which were used to create incredible broadsides. In collaboration with our institution's Santa Susana Press, faculty, staff and students have been invited to work with the likes of *Ray Bradbury*, *Joyce Carol Oats*, *William Burroughs*, *James Purdy*, and *Irving Block* to 'set furniture' and pull original prints on those masterful machines.

For a time the antique presses graced the foyer of the Oviatt Library. They were eventually relegated to a far corner of the building. By the onset of the fall 2013 semester, the old presses were again relocated and replaced by coffee presses. The Oviatt now bustles with the sounds of multitasking, engaged students, staff, and faculty. The new 'commons' is indeed a wonderful, enlightened development in 'bibliothèque' history...but what of those presses? In our fast paced digital age and for those of us who remember, they sat as a reminder of days gone by and for others, as a perplexing question mark. Enter Michelle Rozic, CSUN professor, artist, and printmaker. Michelle and I often pondered what would come of those old presses sitting idle in a corner of our past. After consulting with current library administrators, we were able to have one of the machines moved to the Art Complex, where it will be used in the near future by students interested in printing with a handpress.

As members of the Faculty Retreat Committee we made an effort to revive those presses and the age old practice of fine printing, by engaging students from the Printmaking course in creating the dust jacket for the 2014 Faculty Retreat Program. Michelle and I met with the students where each one presented a sketch and discussed his or her vision: for some the Oviatt Library was the clear bastion of our community and the resounding leitmotif; for others CSUN's orange groves, the Santa Susana Mountains, and the indigenous fauna provided inspiration. The original works that are part of this year's program represent our gifted CSUN students' interpretation of the Faculty Retreat's theme. Their art is imbued with a sense of community, engagement, and mirrors their creativity. Although the library is not the only focal point in their themes, we hope that you, the faculty, will find these covers representative of all that our institution strives to engender.



Community Engagement

2014 Faculty Retreat Schedule

Monday, January 13, 2014 – Morning Sessions

- 9:00 – 9:30 a.m. **Check-in/Continental Breakfast**
- 9:30 – 9:45 a.m. **Welcome to the 2014 Faculty Retreat**
Steven Stepanek, Faculty President
Greg Knotts and Jongeun Kim, Retreat Co-chairs
- 9:45 – 10:30 a.m. **Keynote Address: “Why Engage with the
Community? What's Wrong with an
Ivory Tower?”**
Dianne Harrison, University President
- 10:35 – 11:45 a.m. **“The Many Faces of Community”
Panel Presentation**
Moderator: Greg Knotts, Elementary Education
- Stephanie Drew, Psychology: Information resources for student-parents enrolled at the Associated Students Children’s Center to assist them in managing their academic pursuits
- Bobbie Eisenstock, Journalism: GET REAL! About Media and Body Image
- Cathy Costin, Anthropology: Museum studies, internships, and consulting at the Natural History Museum
- 12:00 – 12:45 p.m. **Buffet Lunch**

(Please see separate flyer for room locations)

Monday, January 13, 2014 – Afternoon Sessions

- 12:45 – 1:15 p.m. **Poster Session** – Authors and sponsors will be available for Q&A. Posters will be displayed throughout the day.
- 1:15 – 2:00 p.m. **Session 1 Presentations**
- 2:15 – 3:00 p.m. **Session 2 Presentations**
- 3:15 – 4:00 p.m. **Session 3 Presentations**
- 4:30 – 5:15 p.m. **“5 (not so) Easy Pieces: Next Steps in Higher Ed”**
Harry Hellenbrand
Vice President and Provost for Academic Affairs
- 5:15 – 7:00 p.m. **Faculty Social at the Orange Grove Bistro**
Cocktail Supper & Drinks
Sponsor: CSUN Chapter of the California Faculty Assoc.
Entertainment: CSUN’s Jazz Ensemble

Tuesday, January 14, 2014 – Natural History Museum Trip

- 8:15 a.m. Faculty Board Bus*
- 8:30 a.m. Bus Departs for the Natural History Museum
- 9:30 a.m. Approximate Arrival Time at Natural History Museum
- 1:00 p.m. Box Lunches served (Times Mirror Room)
- 2:00 p.m. Depart Natural History Museum for CSUN
- 3:00 p.m. Approximate Arrival Time at CSUN

*Please note: This trip is reserved for those who registered for the Natural History Museum trip and who have a NHM confirmation ticket inserted inside their name badge. Attendees wishing to add this trip should contact Heidi Wolfbauer at the check-in table.

This concludes the 2014 Faculty Retreat. Have a great semester!

Session 1 Presentations:

Presentation 1: *“Using the iPad to Connect with our Communities”*

Linda Bowen, Journalism
Marcella DeVeaux, Journalism
Melissa Lalum, Journalism

From mobile video and social media to interactive surveys, the myCSUNtablet initiative has allowed CSUN Journalism students to better engage and interact with the campus community and beyond. The iPad can be used as a collection, production and sharing tool. Faculty members from three classes (Public Relations Practicum/J398, Daily Sundial Practicum/J397B and Senior Tutorial-Media Mentors/J498) have put the device to work by teaching students how to take audience surveys at the Valley Performing Arts Center, use it as a reporting device to tell local stories, and to assess the state of high school journalism programs in the San Fernando Valley. The session will offer practical tips on using the tablet and advice on key apps.

Presentation 2: *“Fostering Undergraduate Research at CSUN”*

Ric Alviso, Music	Anna Joaquin, Linguistics
Ranita Chatterjee, English	Scott Kleinman, English
Owen Doonan, Art	Elizabeth Sellers, Music

The presenters will share their findings from attending the Council for Undergraduate Research Institute in Sacramento in November 2013. They will share ideas for increasing undergraduate research at CSUN. All of the presenters have had experience navigating the challenges involved in doing meaningful research in the community with CSUN undergrads. We will hear from attendees on their experiences in trying to engage undergraduates in research. We will discuss some solutions for dealing with logistics, liability and bureaucracy and hope to have attendees come away with practical steps for how to get started and approach your college for support.

Presentation 3: *“Seven (7) Steps to Academic Success: Helping Faculty Motivate their Students to Meet their Academic Potential”*

Mark Stevens, University Counseling Services

Faculty and staff are often in a position to help motivate students to get the most out of their educational/learning opportunities. This workshop will present a recently published article about academic self-efficacy of first year students at CSUN. The findings will accompany a 27-minute video designed to motivate and inspire students to more fully embrace their academic potential. The video and publication will address roadblocks and provide tips to academic success and retention such as: help seeking behaviors and accessing proud learning moments. Specific suggestions and discussion about how to provide this information to your students will be provided.

Presentation 4: *“NFO Part 2 – More Teaching Technology Tips Please!”*

Virginia Huynh, Child and Adolescent Development
Hillary Kaplowitz, Faculty Technology Center
Ashley Samson, Kinesiology
Whitney Scott, New Faculty Orientation and Programs

As a result of NFO, the newly hired faculty are thirsty for more teaching technology tips. Hillary Kaplowitz has compiled and will share her favorite ways to quickly integrate technology into courses resulting with increased learning centered dynamics. Invited NFO committee members will also present their most successful time saving learning centered teaching ideas that effectively meets the needs of our CSUN students.

Session 2 Presentations:

Presentation 5: *“MyCSUNTablet – Enhancing Student Learning in Biology”*

Mary-Pat Stein, Biology
Cindy Malone, Biology

Jeanne Robertson, Biology

In Fall 2013, the Biology department initiated the use of iPads in our Introductory Biology courses (BIOL 106 and BIOL 107) for majors. Instructors used iPads to teach and students used iPads to take notes, upload assignments, and utilize online learning tools. These activities have opened new avenues in both faculty and student learning. From the faculty perspective, the use of the iPads in the classroom has made it clear that we need to rethink how we deliver content in what are often considered “content-heavy” courses and that students can and do benefit from hands-on, interactive opportunities in the classroom.

Presentation 6: *“Community Design Program: CSUN Students Designing with Communities in Los Angeles”*

Zeynep Toker, Urban Studies and Planning

Community Design Program was established in 2007 to support community outreach activities frequently integrated to the courses offered in the Urban Studies and Planning Department. Since then, the program has received internal funding to support ten different projects addressing urban planning problems of surrounding communities in collaboration with non-profit organizations and local government agencies. In addition to enabling urban planning students to interact with community members, mimicking the professional roles students find themselves in soon after they graduate, these community design projects also help the communities address their problems.

Presentation 7: “Gearing up: Building CSUN Community through Developing Responses to Learning Challenges”

Cynthia DesRochers, Elementary Education

Sharon Klein, English

Mike Rivas, Secondary Education

Daisy Lemus, Faculty Development/Comm. Studies

Cheryl Spector, Acad. First Year Experiences/English

Do you teach a challenging course where students have historically struggled to learn various concepts? Participate in this interactive session to apply Five Gears for Activating Learning – each gear supported by 80 years of research. These Five Gears have the potential to improve student learning, to save you valuable time as you progress through the professorial ranks, and to make teaching more enjoyable as you witness greater student success in your courses. Join the CSUN conversation about our learning machine – the human brain – and ways to move learning from first gear into overdrive.

Presentation 8: “NFO Part 2 – Sponsored Projects 101: Process, Support, & Incentives”

Crist Khachikian, Research and Graduate Studies

Scott Perez, Research and Sponsored Projects

Shelley Bartenstein, Research and Sponsored Projects

Our wonderful team from the Office of Research & Graduate Studies will describe how they can assist new faculty with identifying funding opportunities and submitting proposals. Details regarding proposal development and submission will be highlighted; if you have grant writing experience, this will help you understand CSUN’s operations. Most faculty are pleased to learn their office can provide one-on-one support in successfully navigating this process (e.g., brainstorming fundable ideas, interpreting RFPs, editing, etc.); their office works with seasoned veterans as well as faculty making their first foray into sponsored projects. Finally, you will learn about possible incentive programs designed to help CSUN attain its goals of increasing sponsored projects activity.

Session 3 Presentations:

Presentation 9: “Scholars without Borders & Revamp Your Instruction”

Andrew Weiss, University Library/Digital Services

Laurie Borchard, University Library/Digital Learning

This two-part presentation will focus on how open access initiatives, including OA journals, e-texts and open educational resources (OERs) can improve CSUN faculty teaching effectiveness and scholarly impact. We will first focus on Oviatt Library's pilot project to publish open access journals at CSUN using the Open Journal Systems platform. Faculty members interested in starting a journal or moving an existing one to this open-source platform are encouraged to attend. The presentation will also help faculty looking to revamp their courses by demonstrating how to find freely available, copyright-free digital learning objects.

Presentation 10: *“CSUN Neighborhood Partners in Action: Long-Term Community Engagement Model”*

Dianne Philibosian, Institute for Community
Health and Wellbeing/Recreation & Tourism Mgt.
Francesca Vega, Governmental Affairs
Craig Finney, Recreation & Tourism Management

Joan Maltese, Child Development Institute
Max Reyes, Los Angeles Mayor’s Office

Neighborhood Partners in Action (NPA), is a campus wide initiative to be Stewards of Place by embedding the campus in the Canoga Park neighborhood, establishing trust-based long term partnerships and collaboratives between and within the CSUN and Canoga Park communities. These partnerships work to assist the Canoga Park and CSUN communities in: identifying their needs as a community; strategizing how to meet those needs; and providing insight as needed to utilize resources effectively through synergetic networks. The panel discussion will present how we have developed these partnerships and collaboratives to leverage resources and enhance human capital and quality of life.

Presentation 11: *“HSI Grants at CSUN: How They are Serving our Students and our Campus”*

Juana Mora, Provost’s Office/Chicano/a Studies
Rafi Efrat, Accounting and Information Systems
S.K. Ramesh, Engineering and Computer Science
Clara Park, Secondary Education

The purpose of this panel presentation is to inform our faculty about current Hispanic Serving Institutions (HSI) grants on our campus and how these are providing opportunities for low-income and first generation students at CSUN. Dr. Mora will begin the panel with a brief overview of the definition, history and purpose of Hispanic Serving Institutions followed by a presentation from each HSI grant director of his/her HSI project on the campus.

Presentation 12: *“NFO Part 2 – Understanding My First Review Cycle: What is a PIF, What Goes in It, & When Does All This Happen?”*

William Whiting, Faculty Affairs

The Professional Information File is the file (i.e., portfolio) that faculty create over the years to showcase accomplishments during the retention, tenure, and promotion process. This workshop is tailored for first year faculty to learn the basics on how to navigate the first evaluation cycle, including how to construct this PIF portfolio and the details of what to expect at each step during this review period. The general timeline/calendar will be discussed empowering you to stay on track as you conclude your first year.

POSTER SESSION TITLES AND PRESENTERS

- 1. Twenty Years of Online, Open, and Accessible Course Materials at CSUN**
Wayne Smith, Management
- 2. The California Child Care Research Partnership: Are You In? A Systems-Level Mixed-Method Analysis of the Effects of Quality Improvement Initiatives on Participating and Non-Participating Providers**
Holli Tonyan, Psychology
- 3. What Do I Say? Supporting, Understanding and Interacting with Our Student Veterans**
Salvador Esparza, Health Sciences
Mark Stevens, University Counseling Services
- 4. New Faculty Orientation (NFO) Learning Centered Dissemination Project**
Jongeun Kim, Family and Consumer Sciences
Virginia Huynh, Child and Adolescent Development
Ashley Samson, Kinesiology
Mark Otten, Psychology
Whitney Scott, Child and Adolescent Development/NFO and Programs
- 5. Is There an App for That?**
Lindsay Hansen, Oviatt Library
Sydni Powell, Faculty Technology Center
- 6. Creating a Trans-Disciplinary Family Focused Autism Case Management Program**
Wendy Ashley, Social Work

Thank you to our 2014 donors & sponsors!

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CSUN Athletics Department	Basketball Tickets	http://gomatadors.olinesports.com/
California Faculty Association – CSUN Chapter	Sponsor	cfa.office@csun.edu
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Ceramics Studio	Ceramics Pieces by CSUN Art Students	http://www.csun.edu/mike-curb-arts-media-communication/art/ceramics
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CSUN Student Recreation Center	(2) Spring 2014 memberships to the Student Rec Center	src.csun.edu
Valley Performing Arts Center	VPAC performance tickets	http://www.valleyperformingartscenter.org/
University Advancement	CSUN Pins	http://www.csun.edu/ua/
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2014 Faculty Retreat Planning Committee

Cecile Bendavid, Computer Science
Anne Eipe, University Counseling Services
Mohamed Hegab, Civil Engineering & Applied Mechanics
Doris Helfer, University Library
Cathy Jeppson, Accounting and Information Systems
Jongeeun Kim (Retreat Co-chair), Family & Consumer Sciences
Greg Knotts (Retreat Co-chair), Elementary Education
Terri Lisagor, Family and Consumer Sciences
Christina Mayberry, University Library
Patricia Miller, Modern & Classical Languages and Literatures
Michelle Rozic, Art
Steven Stepanek (Faculty President), Computer Science
Theresa White, Pan African Studies
Heidi Wolfbauer (Retreat Coordinator), Faculty Senate Office

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Whitney Scott, New Faculty Orientation and Programs

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A feedback survey will be e-mailed to all attendees:

www.csun.edu/senate/retreatsurvey

Faculty Retreat Website:

www.csun.edu/senate/retreat.html

