



illuminating Pathways to Success

2013 Faculty Retreat Schedule

Monday, January 14, 2013 – Morning Sessions

9:00 – 9:30 a.m. **Check-in/Continental Breakfast**

9:30 – 9:45 a.m. **Welcome to the 2013 Faculty Retreat**

Steven Stepanek, Faculty President

Dale Conner & Greg Knotts, Retreat Co-chairs

Singing Performance by CSUN's Vocal Percussion Radio

9:45 – 10:30 a.m. **Keynote Address - “Accelerating Success:
What We Might Do to Make CSUN Shine
Seriously Brighter”**

Dianne Harrison, University President

10:35 – 11:45 a.m. **“CSUN Faculty and Community Partners:
Mapping Pathways to Success Through
Student Internships”**

Moderators: Mariam Beruchashvili and Theresa White

20th Century Fox International TV Distribution

Michael Bessolo, Marketing (former Senior VP of Marketing)

Judy Hennessey, Interim Dean of College of Business & Econ.

Colleen Owen, CSUN Student Intern

Justin Primo, Associate Director of Worldwide Marketing

Los Angeles Dodgers

Sylvia Alva, Dean of Health and Human Development

Joni Campanella Roan, Los Angeles Dodgers

Aimie Kachingwe, Physical Therapy

12:00 – 12:45 p.m. **Buffet Lunch**

(Please see separate flyer for room locations)

Monday, January 14, 2013 – Afternoon Sessions

- 12:45 – 1:15 p.m. **Poster Session** - Posters will be displayed throughout the day. Authors and sponsors will be available for Q&A.
- 1:30 – 2:15 p.m. **Session 1 Presentations**
- 2:30 – 3:15 p.m. **Session 2 Presentations**
- 3:30 – 4:15 p.m. **Session 3 Presentations**
- 4:30 – 6:30 p.m. **Faculty Social at the Orange Grove Bistro**
Cocktail Supper & Drinks
Sponsor: CSUN Chapter of the California Faculty Association
Entertainment: CSUN's Jazz Ensemble

Tuesday, January 15, 2013 – Morning Session

- 8:45 – 9:00 a.m. **Light Refreshments**
- 9:00 – 10:00 a.m. **CSUN Shine: Showcase Presentations**
- Showcase 1:** Student Pathways in an Artistic Milieu
- Showcase 2:** Promoting Partnerships to Address Needs in K-12 Education
- Showcase 3:** Unmanned Aerial Vehicle - an Engineering Capstone Experience
- Showcase 4:** Sharing Makes CSUN Shine Brighter
- Showcase 5:** Reworking Mexico's Musical Heritage: A Chicano's Experience
- Showcase 6:** ShakeOut Don't Freak Out!
- Showcase 7:** Mapping the State's Water Resources

- 10:15 – 11:00 a.m. **CSUN Shine: Demonstrations and Discussions on Showcase 2 – 7**
Did something spark your interest during the Showcase Presentations? This 45-minute session allows faculty to rotate through the displays/discussions to gain more insight into the information presented. Please see blue insert for room locations.
- 11:15 – 12:15 p.m. **Student Pathways in an Artistic Milieu**
Showcase 1 student film viewings with Q&A sessions.
- 12:15 p.m. **Buffet Lunch**
- 1:00 p.m. **“New Metrics for a New Age”**
Harry Hellenbrand, Vice President and Provost

This concludes the 2013 Faculty Retreat. Have a great semester!

A feedback survey will be e-mailed to all attendees:

www.csun.edu/senate/retreatsurvey

Faculty Retreat website:

www.csun.edu/senate/retreat.html



Figure 1: Conjunto Hueyapan founded by Professor Fermin Herrera.

Session 1 Presentations:

Presentation 1: *“Lecture Capture at CSUN: Empowering Students to Learn”*

Paul Wilson, Biology

Cindy Malone, Biology

Mary-Pat Stein, Biology

Lecture capture enables students to view lectures repeatedly and on their own time. This practice should allow for increased comprehension. Lectures can be recorded during the normal classroom lecture or out-of-class, even on field trips, using personal computers or other devices. Professors can also create and edit short learning clips to support modularization. This panel will showcase faculty who are using lecture capture at CSUN to talk about their experiences, best practices, and plans for future use of technology tools in their pedagogy.

Presentation 2: *“Getting HIP: CIELO and WRAD Support High-Impact Practices Across the University”*

Daisy Lemus, Faculty Development/Communication Studies

Janet Oh, Faculty Development/Psychology

Whitney Scott, Faculty Development/Child & Adolescent Development

Cheryl Spector, Academic First Year Experiences/English

Merri Whitelock, Community Engagement

Sharon Klein, Writing Across the Disciplines/English

The primary goal of this session is to introduce faculty to some of the resources available on campus that support the use of High Impact Practices (HIPs). HIPs cover a wide variety of academic practices that have consistently led to improved student outcomes (Kuh, 2008). We will focus on HIPs that are accessible to faculty in an array of disciplines, such as creating common intellectual experiences and offering opportunities for community-based learning. Faculty will hear about resources from the offices of Faculty Development, Academic First-Year Experiences, Community Engagement, and Writing and Reading Across Disciplines.

Presentation 3: *“Embracing Cultural Diversity: The Effect of Faculty Learning Communities”*

Terri Lisagor, Family Consumer Sciences

Ana Lucero-Liu, Family Consumer Sciences

Frankline Augustin, Health Sciences

Rafael Efrat, Accounting and Information Systems

Faculty play an essential role in the persistence, retention, and graduation of our Latina/o students. As part of a Title V grant, California State University, Northridge (CSUN) implemented Faculty Learning Communities (FLCs) to

strengthen faculty-student relationships. FLCs were assessed for effectiveness. Six themes emerged from content analyses, which included impact on mentoring in the classroom and understanding Latina/o diversity. Presenters will discuss results and the potential long term effects on closing the educational/graduation gaps for Latina/o students, and will facilitate a discussion on the benefits of FLCs for helping faculty to better understand student needs.

Presentation 4: *“A Holistic Process of Redesigning a Course for Online/Hybrid Offerings”*

Li Wang, Faculty Technology Center
Talin Saroukhanian, Political Science

Online learning has steadily gained widespread interests. However many faculty are still skeptical about redesigning their courses for online/hybrid offerings due to concern of quality. The presenters will demonstrate how to holistically redesign a course with a rubric that addresses quality design and delivery. The presenters will help the audience identify key supporting units on campus in the process, and will showcase an existing online course that has been redesigned with the rubric. The presenters will also provide recommendation of how to use the rubric to collect research data to inform teaching and thus to improve course design and delivery.

Session 2 Presentations:

Presentation 5: *“What’s New in Moodle 2?”*

Kate Berggren, Faculty Technology Center
Paul Wilson, Biology

Moodle 2 will become available at CSUN in summer 2013. This new version of the campus learning management system offers many improvements over 1.9 including a new workshop module, the ability to comment, activity cloning, a centralized filing system, a new HTML editor, activity completion, quiz improvements, and the ability to enhance your course aesthetically. Don’t miss this opportunity to look at a class in Moodle 2, get a preview of features, find out how to play in the sandbox, ask questions, and learn how to migrate your courses to the new version.

Presentation 6: *“Modern Teacher’s Toolkit: Simple Technologies You Can Incorporate Into Your Teaching Today”*

Melissa Lalum, Journalism
Hillary Kaplowitz, Faculty Technology Center

Many of today's students use mobile devices and social media as part of their daily lives. Faculty can also use these tools in their teaching to connect and engage with their students. This presentation will provide an overview of some

simple ways you can start incorporating these technologies in your classes. The presentation will include how to use your mobile device to create videos for your classes, use YouTube to make custom online welcome messages, engage students through Twitter activities, and connect with students using class Facebook groups.

Presentation 7: *“Designing Effective Writing Assignments”*

Andrea Hernandez, Learning Resource Center

Elizabeth Jergensen, Learning Resource Center

While many factors can impact students’ academic success, well-designed assignments provide one pathway to student achievement in writing. Clear essay prompts not only improve the quality of student writing, but also enable writing tutors to better help students with their papers, particularly because tutors lack direct knowledge of the contexts in which writing assignments are given. In this presentation, CSUN Writing Center consultants will share common characteristics of both effective and ineffective essay prompts and, in a hands-on workshop format, assist faculty participants from across the disciplines in designing clearer assignments.

Presentation 8: *“3 WINS: A Strategy for Survival, Success, and Sustainability”*

Steven Loy, Kinesiology

As a newer faculty member or one with a few years on the job, your challenge is to survive the process with a strategy that will be successful and sustainable throughout your career. My experience is identifying opportunities with a minimum of 3 WINS is key to maintaining a balance of life and career, preventing burnout, and creating new invigorating opportunities for you and your students. An emphasis is placed on evaluating your profession and where it fits within the university and in the world beyond our walls. By identifying need, you maintain currency and relevance for your students.

Session 3 Presentations:

Presentation 9: *“Create Your Own E-Texts: Digital Content for Today’s Learners”*

Kristy Michaud, Political Science

Ron Saito, Art

Paul Wilson, Biology

The textbook is being redefined into a digital medium that is modular, multi-media, and interactive. Today’s “born-digital” e-lessons contain narrative, photos, video, activities, and quizzes (to check for understanding). Faculty can now create their own digital content with tools such as Softchalk, Adobe

Captivate, Soomo, and iBooks Author. This panel will showcase faculty who are creating or assembling e-lessons at CSUN. They will talk about their experiences, best practices, and plans for future use of e-lessons in their pedagogy.

Presentation 10: *“The ‘Sunny Side’ of the Socratic Method: Guiding Students’ Learning in a Welcoming Environment”*

Sherry Tehrani, Business Law

This presentation will share successful Socratic practices used in an environment open to students' exploration, discovery, error, and insight. In demonstrating strategies, I will engage Faculty Retreat participants in a dialogue about California's recent so-called “Amazon Tax Law.” Through this exercise, we will explore the use of this pedagogical tool to engage and encourage students as they find their own pathways to meaning and higher levels of learning. Faculty will gain both a greater appreciation for this approach to developing students' critical thinking skills, and practical guidance on how to incorporate the Socratic method across the disciplines.

Presentation 11: *“Improving Scheduled Availability and Net Availability of Our Students via Flipped Courses. A Journey from Cost World to Throughput World”*

Ardavan Asef-Vaziri, Systems and Operations Management

By delivering the lectures via screen captures, the class time is no longer spent on teaching the basic concepts, but rather on more value-added activities such as answering questions, trouble shooting, problem solving, critical thinking, system-thinking, real world applications and discussions, potential collaborative exercises such as case studies, and virtual world applications such as web-based games. Not even a single class session is cancelled in a flipped classroom, while all the lectures are delivered online. This core concept was reinforced by a network of 15 other resources and learning processes ensuring a lean and smooth course delivery. Our pilot statistical analysis indicates that a flipped classroom, when implemented in a quantitative and analytical course, outperforms its substitutes.

Presentation 12: *“Scholar Spotlight: The Path to Open Access”*

Andrew Weiss, Oviatt Library

Elizabeth Altman, Oviatt Library

This presentation will focus on Scholar Spotlight, an ongoing program to gather and digitally preserve the scholarship and creative works of CSUN faculty and staff. We will demonstrate the impact that the initial pilot for the program has had on those who participated. We will also focus on how ScholarWorks, CSUN's institutional repository, can function as the heart of sustainable access and digital preservation through open-access (OA) journal publication. OA is currently mandated by the National Science Foundation (NSF) and other Federal grant

funders but could also help the library and CSUN reduce costs significantly. We plan to explain how all faculty can participate in and benefit from the open access movement.

CSUN Shine: Showcase Presentations

Showcase 1: *“Student Pathways in an Artistic Milieu”*

Nate Thomas, Head of CTVA Film Production Option
Benny Wolde-Yohannes, Director of “Pareto Principle”
Doron Kipper, Director of “Misdirection”

A portfolio piece is the calling card for students in artistic disciplines. The award winning Cinema and Television Arts senior film projects "Misdirection" and "Pareto Principle" are credible and successful examples. This presentation will include a viewing of the films and an opportunity for discussion with the film directors.

Showcase 2: *“Promoting Partnerships to Address Needs in K-12 Education”*

Kenny Lee, Principal, San Fernando High School
Ford Roosevelt, CEO and President, Project GRAD
Michael Spagna, Dean, Michael D. Eisner College of Education

This session will showcase several members from the community working with colleagues at CSUN to address K-12 learning needs in public education.

Showcase 3: *“Unmanned Aerial Vehicle - an Engineering Capstone Experience”*

Tim Fox, Mechanical Engineering

Engineering accreditation requires a synthesizing capstone design experience. CSUN’s Mechanical Engineering program meets this requirement through a two-semester effort, simulating a real-world design, development, and demonstration project. Each year, students are given a Request for Proposal (RFP) at the start of the fall term outlining goals, constraints, and expected performance. A conceptual design is developed early in the term and critiqued by professional external reviewers. Following the critique, the concept is fleshed out, a detailed design developed and again reviewed by external professionals. The spring term is dedicated to fabrication, assembly, and verification testing before heading out to an international competition.

An interdisciplinary team including students from Aerospace, Mechanical, Electrical, and Computer Engineering and Computer Science developed an Unmanned Aerial Vehicle (UAV) capable of autonomously providing aerial

surveillance and communication relay from a remote site to a Ground Control Station (GCS) for participation in the 2012 AUVSI international competition. CSUN's team took third place in the competition behind University de Sherbrook (Canada) and Cornell University.



Figure 2: “Unmanned Aerial Vehicle” takes 3rd place in the 2012 AUVSI international competition.

Showcase 4: “Sharing Makes CSUN Shine Brighter”

Steven Loy, Kinesiology

Sharing resources within the university and beyond our walls expands everyone's knowledge of how physical activity can improve one's health. With physical inactivity alone accounting for 9% of premature mortality, knowing where to start and how to improve are vital. Resources range from our individual expertise, our students' knowledge, and providing accessible and affordable solutions; we have a great reputation . . . sharing makes it personal and we shine brighter AND further!

Showcase 5: “Reworking Mexico’s Musical Heritage: A Chicano’s Experience”

Fermin Herrera, Chicano Studies

María Isabel Herrera, Chicano Studies

Xocoyotzin Herrera, Chicano Studies

Tomás Herrera, Maxtla Herrera and Ixya Herrera

Showcase 5 is a conversation on and demonstration of Mexico's musical heritage as interpreted and revitalized by Mexican-American musicians. The presentation will include sharing of experiences with Mexican *sones* (upbeat compositions played on regional instruments) and *canciones* (songs). The session will interweave live performance on the Mexican harp, *requinto jarocho* (four string guitar type), the *jarana* (eight string guitar type), the *zapateado* (foot-heel tapping), as well as vocal performances.

Showcase 6: *“ShakeOut Don't Freak Out!”*

Doug Yule, Geology

Faculty who endured the disruption to our campus following the 1994 Northridge earthquake know that those who are least prepared suffer most following large earthquakes. Learn how students become “ShakeOut Ambassadors” as part of a new course titled, “Living with Earthquakes in California” (GEOL 104), a Lifelong Learning General Education course. Hear about how the course focuses on the societal issues of denial, fear, and procrastination that prevent most southern Californians from preparing for the next big quake, and empowers students to be able to talk with family and friends about taking measures to ensure that their homes and workplaces will survive the inevitable 'Big One' relatively unscathed.

Showcase 7: *“Mapping the State's Water Resources”*

Shawna Dark, Geography

This presentation will spotlight several water resource projects being completed by the Center for Geographical Studies, housed in the College of Social and Behavioral Sciences. The Center has been working with several state agencies to document the extent of water resources and the spatial impact of water policy because water has long been considered a scarce resource in Southern California. This presentation will provide an overview of several key projects and demonstrate the value of student involvement in applied research projects.



Figure 3: CSUN students mapping the State's water resources.

POSTER SESSION TITLES AND PRESENTERS

1. **Moving Online? Let the Library Come with You**
Anna Fidgeon, Laurie Borchard, Danielle Skaggs
2. **Automating the Generation of Quantitatively-rich “cloze”-type Quiz Questions for Moodle Using R**
Wayne Smith
3. **EndNote Web for Students – KIN 200: Foundations of Kinesiology Experiences Information Management to Improve Research and Citing Skills**
Marcia Henry, Nick Galli, Erica Cosby
4. **Digital Darwinism: A Brief Survival Guide to Personal Information Management**
Stephen Kutay
5. **Developing Protocols for Visiting Scholars: Shining Examples that Go Beyond a Desk, a Parking Pass, a Guest Lecture and Access to the Library**
Veda Ward, Nan Kyoung Cho
6. **A Community Service-Learning Project in Apparel Design and Merchandising**
Hira Cho, Jongeun Kim

Thank you to our 2013 donors & sponsors!

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University Advancement	Sponsor	http://www.csun.edu/ua/

2013 Faculty Retreat Planning Committee

Cecile Bendavid, Computer Science
Mariam Beruchashvili, Marketing
Dale Conner (Retreat Co-chair), Manuf. Sys. and Engineering Mgt.
Anne Eipe, University Counseling Services
Doris Helfer, University Library
Virginia Huynh, Child and Adolescent Development
Cathy Jeppson, Accounting and Information Systems
Jongeun Kim, Family Consumer Sciences
Greg Knotts, (Retreat Co-chair), Elementary Education
Terri Lisagor, Family Consumer Sciences
Christina Mayberry, University Library
Patricia Miller, Modern and Classical Languages and Literatures
Jared Rappaport, Cinema and Television Arts
Michelle Rozic, Art
Steven Stepanek (Faculty President), Computer Science
Theresa White, Pan African Studies
Heidi Wolfbauer (Retreat Coordinator), Faculty Senate Office

Special Thank You to:

Keith Holland, Technology Support
Augusto Santos, Technology Support
Classroom Technology Student Assistants
Greg Buesing, University Advancement

Cover Art: Alumnus Michael O'Meara, winner of the 1978 20th Anniversary Flag Design Contest, designed the CSUN flag, which inspired the cover. The sunrise symbolizes CSUN, as well as new light and growth. The CSUN Arts Council sponsored the contest.

Cover by Patricia Miller & Michelle Rozic