

Academic Senate California State University

Plenary — January 21-22, 2010

Message from the Chair

John Tarjan, ASCSU Chair
CSU Bakersfield



The saga of the failure of the Governor to appoint a Faculty Trustee continues. At our January plenary session, ASCSU reaffirmed its commitment to appointment of one of the current nominees, sought the Board's assistance in securing an appointment, and charged Senate leadership with pursuing strategies that would result in appointment. I believe one of the most important factors in the Senate's reluctance to send additional nominees, as the Governor requested, was to avoid a precedent that might harm future nominees' chances of being appointed. Our extended Executive Committee hopes to either be able to report the appointment of a Faculty Trustee or recommend strategies for proceeding within the next couple of weeks.

In his 2010-2011 budget proposal, the Governor made an important statement about the priority that should be placed on funding higher education relative to prisons and other programs. He also proposed an increase in CSU funding over last year of approximately \$366m. While this is well short of the over \$800m we had requested, it was certainly welcome, especially given the dire fiscal state of the state of California. However, there are reasons to be less than optimistic about the budget for next year.

- The \$61m in "growth" monies is contingent upon receiving almost \$7b in funding from the federal government that the Governor has requested. Independent analyses are not optimistic about this happening.
- The restoration of \$50m in "one time" cuts initiated by the Legislature last year is very vulnerable as programs with strong legislative support are threatened by draconian cuts.
- The \$255m restoration of "one time" cuts initiated by the Governor last year, while sorely needed, is not necessary to meet federal maintenance of effort requirements for higher education. The proposal for K-14 funding does fall below maintenance of effort requirements.
- Approximately \$273m was saved through employee furloughs last year. It is unclear whether furloughs will either occur or be as extensive as last year.

I apologize for not having better news and commend you all for your efforts to continue serving students even during these historically trying times.

Self-Support Summer Update

Kevin Baaske, Los Angeles
Chair, Faculty Affairs Committee

The Faculty Affairs Committee of the Academic Senate of the California State University met on Thursday, January 20, 2010 with Margy Merryfield, Senior Director of Academic Human Resources in the Division of Human Resources, and Marilyn Crego, Interim State University Dean (of Extended Education) of the Division of Academic Affairs, to discuss Self-Support Summer Sessions. The following is a summary of the information gained from that meeting.



Fee Issues

On December 17, 2009 the Chancellor's Office issued a memorandum to the CSU campus presidents indicating that students attending self-support summers would be asked to pay only the relevant State University Fee. This rule would apply to all campuses—those who are converting to self-support summers and those who have had self-support summers in the past.

At least some campus presidents complained that such fees would not be sufficient to cover the costs of operating a summer term since student fees account for only approximately 27% of the cost of educating a student. Following the expressions of concern by campus presidents, on January 14, 2010, the Chancellor's Office issued a second memorandum to the CSU campus presidents permitting campuses to charge an Instructional Support Fee in addition to the State University Fee. The Support Fee would be limited to \$80 per unit on semester campuses and \$60 per unit on quarter campuses.

Faculty Issues

On the campus level, Extended Education provides the process for, or facilitates the establishment of, the summer session. Selection of faculty instructors is done by the programs working with their deans, although ultimately faculty are appointed by the President. Ms. Merryfield and Ms. Crego were specifically asked if the Chancellor's Office has indicated that campuses must maintain approximately the same percent of tenured/tenure-track faculty as last year. The answer was "No."

Faculty compensation for Summer Sessions is governed by Article 21 of the Collective Bargaining Agreement (CBA). The CBA indicates that faculty will receive 1/45th of their pay for those on a quarter system calendar and 1/30th of their pay for those on semester campuses.

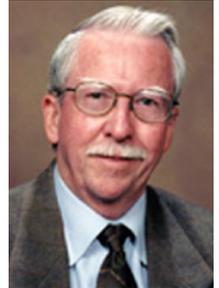
Executive Order 802

Executive Order 802 applies to "Special Sessions," which are different than "self-support" summers. Therefore, E.O. 802 doesn't seem particularly relevant, but it might be if campuses seek to introduce new summer only MA programs.

Budget Report

David Hood, Long Beach
ASCSU Budget Specialist

The 2010-11 Governor's Budget identifies a \$19.9 billion budget shortfall over the next 18 months. The Governor proposes solving this gap by expenditure reductions and assumed new federal funds. Expenditure reductions are concentrated in health, welfare and transportation programs, as well as in state employee compensation and adult and youth corrections programs. It is clear that many of the Governor's proposals will face a difficult reception in the Legislature. There are no easy options for addressing the state's fiscal problems because the easy alternatives were exhausted two years ago.



Despite the State's fiscal condition, the Governor has made higher education a central priority of his 2010-11 Budget. For each system, CSU as well as UC, the budget (1) restores \$305 million of one-time cuts made in 2009-10 and (2) provides 2.5 percent enrollment growth. However, these enrollment growth funds are made contingent on the receipt of specified new federal funds for programs outside higher education.

The \$305 million restoration is related to the following two cuts made in 2009-10:

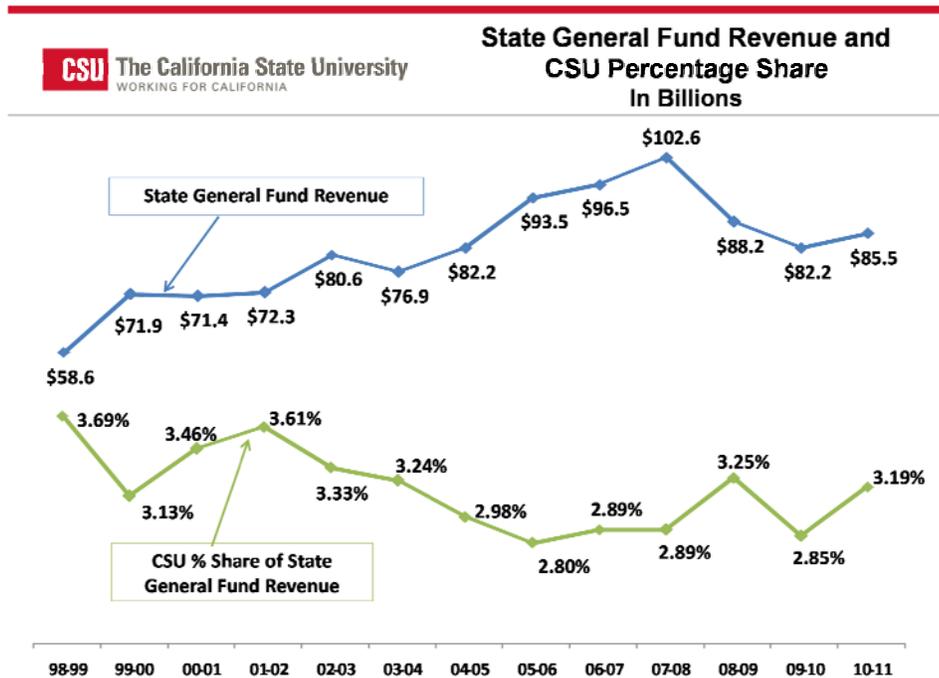
- \$255 million line-item veto. The Governor's veto message described this as a one-time cut, to be replaced with state General Fund in 2010-11.
- \$50 million cut by the Legislature as part of the original 2009-10 budget act adopted last February. The Legislature included language in the budget act that indicated its intent to restore these funds when possible.

Restoring these two cuts was the initial foundation of the Board of Trustees' November budget request for 2010-11. (The other items in the board-approved CSU support budget request, a total of \$579 million of General Fund request, were not included in the Governor's Budget.) The Governor, however, has proposed an augmentation for 2.5 percent enrollment growth (\$60.6 million), linked on a contingent basis to an optimistic assumption that the state will receive \$6.9 billion in federal funds for various programs outside higher education.

The Governor did not make restoration of the \$305 million contingent on federal funds or any other assumptions. This distinction between the contingent nature of the enrollment growth funds and the non-contingent nature of the \$305 million should be seen as significant.

The Governor proposes to solve part of the projected \$19.9 billion deficit with \$6.9 billion in increased federal support. The LAO, however, believes it is extremely unlikely that California will ever receive that much federal support. If federal funds fall short, the Governor's budget proposes \$4.6 billion in triggered cuts which would include not just the elimination of CSU/UC enrollment growth but also the elimination of CalWORKS (the state's welfare program), In-home Supportive Services (providing care to 430,000 low-income elderly and disabled Californians), and the Healthy Families program (providing health insurance for 900,000 low-income children). It is uncertain if the legislature could resist the temptation to use some of the proposed \$305 million augmentation to the CSU to restore cuts to these popular social service programs.

The Governor reinforced his commitment to restoring funding to the CSU and the UC by proposing a state constitutional amendment that would redress the imbalance in state priorities that has arisen over the last couple decades between the universities and the state's prisons. The CSU's share of the General Fund budget has declined precipitously even as state revenues were increasing. Please see the attached chart.



The Governor's amendment would reduce prison funding, starting in 2011-12, with the objective of bringing the combined UC/CSU share of General Fund spending from its current approximate 7.5 percent to a guaranteed minimum of 10 percent by the 2014-15 fiscal year and each fiscal year thereafter. Constitutional amendments require majority vote of the state electorate. The presentation of constitutional amendments to the voters first requires either (1) passage of the amendment by two-thirds vote of the Legislature or (2) securing enough valid signatures to be placed on the ballot as an initiative. However, passage of this amendment is problematic since a number of interests are expected to oppose it.

Where we end up in the budget is often related to where we start out. While the Governor has proposed restoring the one-time reductions he made when he signed the budget for 2009-2010, there are political and social interests that might prefer to shift the Governor's largess from the CSU and UC to their own programs. It will require a long hot summer of unremitting advocacy to ensure that the Governor's proposals to restore funding to our public universities remain in the budget that the legislature will pass and the Governor will sign.

Resolutions Summary

One purpose of this summary is to provide Academic Senate CSU senators, campus senate chairs, and CSU colleagues with a comprehensive list of Academic Senate CSU resolutions acted upon at the last Academic Senate CSU plenary meeting. These resolutions will be listed by: Resolution Number; Sponsoring Committee(s); Resolution Title; Action Status followed by brief summaries written by the sponsoring committee chair(s). Full copies of each resolution may be accessed by clicking on the Resolution Title.

In addition, it is important to note that a comprehensive list of Academic Senate CSU resolutions introduced in First Reading at the last Academic Senate CSU plenary meeting is provided for your perusal; please communicate your comments and suggestions on these First Reading items to the sponsoring committee chair(s) for their consideration as follows:

Academic Affairs Committee (AA): *James Postma*; jpostma@csuchico.edu

Academic Preparation & Educational Programs (APEP): *Bob Buckley*; buckley@csus.edu

Faculty Affairs Committee (FA): *Kevin Baaske*; kbaaske@calstatela.edu

Fiscal & Governmental Affairs (FGA): *Buckley B. Barrett*; bbarrett@csusb.edu

This is the third Resolutions Summary for the Academic Year 2009-2010. We hope you find the Resolutions Summaries helpful.

Sincerely,

Barbara Swerkes (barbara.swerkes@csun.edu)

Catherine Nelson (nelsonca@sonoma.edu)

Editors and Members-At-Large, Academic Senate CSU Executive Committee

Resolutions in Second Reading

AS-2917-09/FA (Rev): A Resolution in Support of Reinstating Research, Scholarship, and Creative Activities Awards for 2010-2011
Approved Unanimously

This resolution contends that past RSCA Awards were successfully used to attract, develop, mentor, and retain new faculty, especially in disciplines for which there are few external sources of funding, and to foster collaborations between faculty and between students and faculty. It also urges the Chancellor to reinstate these awards for the Academic Year 2010-2011.

AS-2918-09/AA (Rev): Reaffirming the Need for Consultation in Campus-based Program Reduction, Suspension and Elimination Policies
Approved Unanimously

This resolution reiterates the Senate's advice to campuses to update and refine local policies and procedures concerning program reduction, suspension and elimination in recognition of the budget crisis facing the CSU. It acknowledges that emergency measures may create the need for short timelines and emergency measures but that this context does not eliminate the need for active faculty involvement.

**AS-2919-09/FGA (Rev): Call for Adequate and Sustainable Funding in Support of Public Higher Education
Approved Unanimously**

The ASCSU has regularly approved annual and even multi-year recommendations concerning CSU budget priorities and impacts. This resolution emphasizes the wider and deeper consequences of slashing funds for public higher education. It commends the Governor for recently giving greater priority to higher education, and points out the longer-term costs of not providing sufficient and reliable funding for higher education, including the negative impact upon the state's economy and the California's Master Plan's foundation of affordability, access and quality. The resolution calls upon the California Legislature to guarantee adequate and sustainable funding to restore the social contract between the State and its citizens relative to higher education.

**AS-2920-09/FGA (Rev): Dealing With the Impact of Funding Shortfalls on the Winter/Spring Admissions of Transfer Students
Approved**

The CSU has largely eliminated Spring 2010 transfer admissions as part of a package of emergency actions in response to the extreme budget shortfall this year. The resolution expresses concern regarding the strategy of curtailing enrollment of transfer students in spring 2010, and recommends that the CSU devise strategies other than a ban on the admission of transfer students in winter/spring terms to control excess enrollment. The resolution points to the preeminent priority given to transfer students in the California Education Code (Sec. 66202).

**AS-2921-09/FGA (Rev): Requesting Modifications in SB 48 (College Textbooks: Electronic Versions)
Approved**

In commending Senator Elaine Alquist (D-Santa Clara) for her authorship of the successful SB48 mandating electronic versions of textbooks, the resolution requests that Senator Alquist introduce follow-up legislation to specify that e-texts will conform to various ADA requirements, and to modify SB 48 so that its provisions take effect no later than January 1, 2015. Along with copies to State Senator Alquist and CSU authorities, the resolution will be distributed to the Association of American University Presses (AAUP) and the Association of American Publishers (AAP).

**AS-2923-09/APEP (Rev): Assessing the Effectiveness of the Early Assessment Program (EAP) in Increasing the Academic Readiness of Graduating High School Seniors
Approved Unanimously**

EAP provides high school students in their junior year with an "early indicator" of their level of readiness for college level work in math and reading and writing. Those that are not indicated as ready can take the appropriate courses in their senior year to achieve proficiency. Unfortunately, the percentage of students that utilize this information and take steps to achieve proficiency is low. Under the leadership of the Vice Chancellor for Academic Affairs an initiative is beginning in the spring of 2010 to improve the effectiveness of this program. This resolution supports this initiative and requests that the ASCSU be "kept in the loop" regarding these efforts and provided with a report on this initiative and the plan for improvement.

**AS-2925-09/AA/APEP (Rev): Establishment of Campus-Level "Presidential Enrollment Management Advisory Groups" as Specified by CSU Enrollment Management Policy and Practices
Approved Unanimously**

As enrollments are reduced in response to the Chancellor's plan to match enrollments to the funding levels provided by the state, decisions are being made by campuses that will affect our academic programs. The intent of this resolution is to emphasize that such decisions should be made strategically and involve consultation in order to minimize the unintended consequences that may negatively affect academic programs. This resolution references the "The California State University Enrollment Management Policy and Practices" resolution approved by the Trustees in 1992 (link below). Included in the resolution is the requirement that campuses have in place a "Presidential Enrollment Management Advisory Group". While campuses may have established effective consultative processes, this policy requires at a minimum that there be a consultative advisory group to the campus President.

http://www.calstate.edu/acadres/docs/CSU_Enroll_Mngment_Policy_Practices.pdf

**AS-2926-09/AA/APEP (Rev): Recommendations Regarding the Implementation of Mandatory Early Start Programs
Approved Unanimously**

In response to Trustee action, an Early Start Task Force has been working to develop a plan which would result in system wide implementation of summer programs. These programs would provide opportunity for students identified as needing remediation in reading/writing and/or mathematics to achieve proficiency through course work in the summer before their first semester/quarter. The Senate expresses support for efforts to move up the timeline for admitted students who require “remediation” but caution against one-size-fit-all programs.

As the Early Start Task Force continues its work on drafting a plan to implement “early start” programs at all CSU campuses, this resolution asserts that, in implementing recommendations, that tests such as the English Placement Test (EPT) not be used to deny fully qualified students access to the CSU and that faculty be involved in the design, the implementation, and the assessment of their own campus-based “early-start” programs. The resolution also highlights the need for an analysis of the financial impact on students. NOTE. The plan is due from the Task Force to the Vice Chancellor for Academic Affairs for presentation to the Trustees at its March meeting. As for faculty representation, of the nine members on the Task Force, five are faculty. In the process of developing the plan, both the English Council and the Math Council have been involved, as well as the EPT and ELM groups.

**AS-2927-09/AA/APEP (Rev): Support of the Intersegmental Committee of Academic Senates’ (ICAS) Statement on Competencies in Mathematics
Approved Unanimously**

This resolution endorses the recently-revised Intersegmental Committee of the Academic Senates, *Statement on Competencies in Mathematics Expected of Entering College Students*. The clarity of the expectations presented in this document will provide guidance for California high school mathematics departments in putting into place curriculum consistent with CSU expectations.

**AS-2928-09/AA (Rev): Shared Governance in Enrollment Management and Facilitating Graduation for High Unit Students
Approved Unanimously**

This resolution supports enrollment management efforts which are targeted at students who have accumulated academic units without meeting requirements for graduation, but cautions that faculty engagement in the processes employed are necessary for successful outcomes (and are required by System policy.)

**AS-2929-09/APEP (Rev): Continuing Support for Efforts Facilitating Transfer Between Community Colleges (CCC) and the California State University (CSU)
Approved Unanimously**

The Lower Division Transfer Pattern (LDTP) project is a CSU project developed to facilitate transfer from the California Community Colleges (CCC) to the CSU. It is especially helpful for students who have selected a major but are uncertain about which CSU campus they will be attending. The LDTP patterns were designed by CSU discipline faculty to provide transferring students with the recommended transferrable courses they should take at the Community College in preparation for their major. The project was intended to identify the courses offered in specific disciplines that would be accepted at their campus of choice. In the current budget situation the project is being significantly downsized and redesigned in close collaboration with the Community Colleges to incorporate various aspects of the LDTP program into the CCC funded C-ID (Course Identification Numbering System) program. This resolution urges CSU academic programs to continue to honor TCSU (LDTP developed) course descriptor based articulation through summer 2012 as descriptors are transitioned to the C-ID process. It further urges CSU faculty support for and participation in the C-ID efforts. The C-ID project is intended to increase articulation between the Community Colleges, CSU and UC campuses. The CSU and the Community Colleges are working together in this effort. Like LDTP, the C-ID process includes the identification of course descriptions that would ensure that course content was

consistent no matter what campus offers the course. Many LDTP developed descriptors are being vetted through the C-ID process. Detailed information about the project and the process can be found at www.c-id.net. As indicated from the title of this resolution, the ASCSU supports this effort. The ASCSU encourages CSU faculty to work with Community College colleagues to facilitate this process.

**AS-2930-09/APEP (Rev): Establishment of a Change Control Process for Authorizing Customizations to the Common Management System (CMS) in Response to Changes in Policy and Practices
Approved Without Dissent**

While CMS is the “common” system used by most of our campuses, customizations of this Oracle/PeopleSoft system have been made to provide for the unique needs common to all campus participants as well as unique needs at individual campuses. These customizations exact a significant and permanent recurring cost to the system and individual campuses.

Approximately every 18 months, a new version of CMS is delivered to the CSU as well as the hundreds of other Universities and Colleges that also use this product. Each time, the new version must be modified in order to incorporate our customizations. The on-going costs of each new CMS customization should require that each proposal include an appropriate cost/benefit analysis along with the consideration of non-CMS options. Apparently, decisions to make customized modifications have been made primarily by IT staff with little if any consultation regarding the priority of need and most importantly the long term cost. The example cited in this resolution is the customizations undertaken during the past year in response to the EO 1037 and changes to policies relating to Drops, Withdrawals, Incompletes and Repeats. This resolution recommends that a formal consultative Change Control Process be developed and used to assess the appropriateness of suggested changes, and that this process include those stakeholders that can be informed by the benefits and the costs to the system and to individual campuses in making these decisions. In the software development community, this is a “best practice”. Such a process should be in place at the Chancellor’s Office and on each campus.

**AS-2931-09/FA (Rev): Protecting the Rights of Contingent Faculty Who Participate in Shared Governance
Approved Unanimously**

This resolution calls for the Chancellor’s Office and campus administrations to implement policies and procedures that do not penalize contingent (lecturer) faculty for participation in shared governance. The resolution does not establish a right where none exists.

**AS-2933-10/APEP: Establishment of a Task Force to Respond to Section 66205.8 of the California Education Code – Career Technical Education (CTE) Courses
Approved Unanimously**

Career & Technical Education (CTE) courses are intended to teach high school students high demand skills needed to get a job. Examples include courses in agriculture, information technology, technology & engineering. In addition, CTE is intended to prepare high school students to transition successfully to postsecondary education. In the past few years a number of bills have been proposed and some enacted that would require that both the UC and the CSU accept CTE courses as part of the “a to g” requirements for admission. The design as well as the approval of CTE courses requires that criteria be developed. The CSU has collaborated with the UC is developing such criteria but has deferred implementation to the UC. With the enactment of SB 147 in the fall of 2009, the CSU is now required to develop criteria for designing as well as approving CTE courses. The law requires that the CSU have a system in place by January 1, 2014. In the absence of such a system, the Superintendent of Public Instruction will designate the criteria to be used. The intent of this resolution is to recommend the establishment of a task force charged with the development of an implementation plan for carrying out this mandate. In so doing, this action will communicate to legislators as well as the Superintendent of Public Instruction that the establishment of admission criteria is a CSU responsibility.

More information regarding CTE can be found at <http://www.acteonline.org/>.

AS-2934-10/FA: Affirming Shared Governance Within the California State University: Adoption and Use of Deliverology as a Tool to Achieve Administrative Action**Approved Unanimously**

This first reading resolution calls for shared governance in the deliverology-based Graduation Initiative. A waiver was requested and passed.

AS-2941-10/EX: Support for the Appointment of an Academic Senate California State University (ASCSU) Nominee as CSU Faculty Trustee**Approved Without Dissent**

This resolution addresses the Governor's continuing failure to appoint one of the ASCSU nominees for Faculty Trustee, and his request for additional nominees, including "one or more candidates of diversity." The resolution states the ASCSU's unequivocal support for its two nominees, and encourages the Governor to select one as the next faculty trustee. The resolution also states that the ASCSU takes diversity into account in all its appointment processes, and charges the ASCSU leadership to develop and pursue strategies to encourage the appointment of one of the current nominees. Finally, the resolution calls upon the Board of Trustees to support the appointment of one of the ASCSU nominees and to use its influence to encourage the Governor to appoint.

Resolutions in First Reading

Please note that the following items were introduced at the **January 21-22, 2010** meeting and will be acted upon during the **March 11-12, 2010** meeting. Campus comments and suggestions are very much encouraged. Please send any questions/comments directly to the chair of the committee that has proposed these resolutions at the e-mail address listed on Page 5. You may access full text of the First Reading Item Packet at:

AS-2936-10/FA: Private Donors' Respect for Academic Freedom

This first reading resolution reaffirms the ASCSU's commitment to academic freedom and the principle that decisions affecting the curriculum and the selection of faculty instructors are under the purview of campus faculty. It deplors attempts by donors to intervene in the exercise of these faculty rights, and calls upon the Chancellor's Office and campus presidents to educate all CSU employees who deal with donors about the importance of safeguarding the independence of the Academy.

AS-2937-10/AA/FGA: Opposition to AB 440, as amended (July 4, 2009) Beal. California Community Colleges: Student Transfer

An ideal "transfer degree" from a community college would prepare a student for transfer to the CSU or UC by directing students to take appropriate lower-division, transferable general education courses (such as those defined by IGETC of the CSU GE Breadth packages) and major preparation courses. The recent amendment to AB 440 to require 18 (semester) units of "coursework in the major or an area of emphasis" does not encourage efficient preparation for transfer.

AS-2938-10/AA: Openness of the Accountability Process in the Graduate Professional Business Programs

The Executive Order (EO-1042) that authorized the additional fee for Graduate Professional Business Programs required accountability reports. This resolution calls for the Senate to be part of this accountability process, specifically by having appointees on the committee that reviews these campus reports systemwide and on each campus and by making the reports available on the web.

AS-2939-10/AA: Use and Implementation of The Collegiate Learning Assessment (CLA)

A systemwide taskforce was convened to offer advice on the use of the CLA exam in the CSU. This resolution calls for the System to heed the advice of this group, specifically by allowing campuses to determine the appropriate timing of the exam (subject to a minimum of every third year). The resolution further calls for a taskforce to suggest improvements for the test administration and an evaluation of the costs associated with the Assessment.

AS-2940-10/AA: Proposed Repeal of Title 5 Section 40503 Relative to Bachelor of Vocational Education Degrees

This resolution expresses support for an item expected on the March Board of Trustees agenda that repeals the Bachelor of Vocational Education degree from the University's offerings. (No campus in the CSU currently offers this degree.)