

FACULTY SENATE MEETING – Approved 2/7/2013

Minutes of Meeting of November 29, 2012

Jack and Florence Ferman Presentation Room

Faculty President Stepanek called the meeting to order at 2:05 p.m.

The Secretary called the roll. Senators not present were: Dianne Bartlow (excused), Tracy Buenavista (excused), Sakile Camara, Sandra Chong (excused), Dale Conner (excused), Vicentiu Covrig, Matthew Des Lauriers (excused), Abel Franco, Shane Frehlich (excused), Nicholas Habib, Cathy Jeppson (excused), Sally Kassamanian, Ben Mallard, Jennifer Matos (excused), Taeboem Oh (excused), Sydni Powell, Cheryl Spector (excused), Jeff Wiegley

The Faculty Senate [Minutes for October 18, 2012](#) were approved as distributed.

1. Announcements

- a. The University Service Form was available on the back table for Senators interested in being considered for committee appointments or nominations.
- b. Registration for the Faculty Retreat (January 14-15, 2013) is now open; the deadline is December 7. Faculty can register by going to the Faculty Senate website and then by clicking on the 2013 Faculty Retreat link.
- c. The Athletics Department typically donates basketball tickets to give as door prizes at the Faculty Retreat. For basketball games being played before the Faculty Retreat, Senators were invited on a first-come, first-serve basis to obtain those tickets.

2. Tseng College of Extended Learning Presentation

Joyce Feucht-Haviar, Dean of Tseng College

Karen Girton-Snyder, Director of Distance Learning for Tseng College

Feucht-Haviar said it is a core capacity at every CSU campus to have self-support programs. Self-support is the ability for a Program to cover all costs associated with running the Program. She stressed the fact that academic departments and faculty have full curriculum control and academic oversight of degree programs, credit certificate programs, and credit courses. A spiral notebook was available for each Senator to learn more about CSUN's Extended Learning programs. The notebook includes their vision statement, compares and contrasts state-side vs. self-support, growth patterns, goals, etc. Feucht-Haviar answered questions related to financial support, ownership of programs and degrees, and the Semester at CSUN program.

Girton-Snyder, Director of Distance Learning, gave an interactive presentation on some of the distance learning programs offered through the Tseng College. As part of the presentation, two faculty members (via video) gave testimonials about their experiences teaching online.

Responding to a question, Vice President Hilary Baker said that the Faculty Technology Center provides assistance and training to individual faculty who want to offer their “state-support” courses on-line.

3. CSUN Shine – A Positioning Platform Initiative

William Jennings, Interim Vice President for University Advancement

The VISCOM students presented the new “CSUN Shine” Positioning Platform Initiative. They displayed images of the “CSUN Shine” logo as it went through its phases of development. Examples of how to incorporate the image into marketing materials using different colors and fonts were shared. A style guide manual will be made available to those wishing to use it in their communication efforts on and off the campus.

Jennings said that there have been discussions over the past few years on how to communicate to the external community and to ourselves about who we are and what we are about. This use of “CSUN Shine” becomes a communication platform to identify all the great things that are going on at this campus and to show the world that we AS a great University truly do shine. In two weeks, the President will introduce the initiative to the faculty and staff by email, and shortly thereafter, the image will be used more widely in a variety of ways.

4. Proposed Changes in Section 700 (Student Evaluations) based on changes in the Faculty Collective Bargaining Agreement

Magnhild Lien, Chair of PP&R

Magnhild reminded the Senators that at the October 18, 2012, Senate Meeting the following motion was passed:

“MSP (unanimous) to maintain the student evaluation policy as currently listed in Section 600 that requires written student questionnaire evaluations be administered in a minimum of two (2) classes annually by all faculty members who teach.”

PP&R discovered that Section 700 (the Administrative Manual for Temporary Academic Personnel) contained some of the same language that appears in Section 600 on this issue, and for consistency, the same action taken to re-endorse the Section 600 statement needed to occur for Section 700. Therefore, approval from the Faculty Senate and President Harrison is required to preserve the current policy: *written student questionnaire evaluations shall be required for all faculty members who teach. A minimum of two (2) classes annually for each faculty member shall have such written student evaluations.*

MSP to reaffirm the current policy as listed in Section 706.3.2.b.

5. Senate Reports

a. President’s Report – President Dianne Harrison

President Harrison reported on the following topics:

- 1) It is important for CSUN to tell our stories with consistency and frequency to both our internal and external constituents. The use of “CSUN Shine” as our positioning platform, as presented to the Faculty Senate by Interim Vice President Bill Jennings and the VISCOM students, will be very helpful in this effort.
- 2) Two major searches are launching soon – for the Vice President for University Advancement and for the Director of Intercollegiate Athletics. Searches for the Director of Government and Community Relations and for the Associate Vice President of Marketing and Communications are nearing completion. Other searches taking place soon are for the Director of Equity and Diversity and for the new Dean of the College of Business and Economics.
- 3) President Harrison has welcomed new employees at two new employee orientations this semester, with another scheduled; she is pleased that we are still hiring faculty and staff.
- 4) The passage of Proposition 30 is a mixed blessing. Our campus budget is reduced by \$11 million reduction rather than by \$20 million. Governor Brown’s initial 2013-14 budget proposal in January will give us a good idea of whether the State will reinvest in the CSU.
- 5) The CSU university presidents have had two meetings with the new Chancellor. The presidents are conveying to him the desire for more campus autonomy and flexibility. President Harrison emphasized, however, that we are fortunate to be part of an internationally-renowned university system which provides us with many advantages. Our mission and values regarding access will remain intact.
- 6) President Harrison mentioned the small plane crash that occurred on a field near Zelzah this past weekend; she said we were very fortunate that no one on the ground was injured.
- 7) WASC is launching a new standards manual redesign to be adopted in February. The new standards require every institution to describe what they do for the public good; President Harrison feels this is a good addition.
- 8) President Harrison, Provost Hellenbrand, and a number of faculty and students attended the recent meeting of the Hispanic Association for Colleges and Universities. HACU offers internships and scholarships and is a strong advocate for Hispanic Serving Institutions.
- 9) Two Chinese university delegations recently visited the campus. They will engage in collaborative research and offer scholarships for our students to study in China and for their students to study at CSUN.

b. **Provost’s Report** – Provost Harry Hellenbrand

Provost Hellenbrand reported on the following topics:

- 1) Provost Hellenbrand stressed the importance of planning for the future.
- 2) The budget looks moderate-to-OK for the next couple of years. \$7 ½ million dollars was withdrawn from the College budgets in case Proposition 30 didn’t pass. This money will now be returned to the Colleges purposefully allowing the Deans to decide how to spend these “one-time” dollars - possibly for faculty stipends or equipment purchases.
- 3) More faculty and staff searches are expected for next year. Money will be allocated for research, possible pay increases, and contingency purposes.

- 4) Graduate Studies and Research will be re-organized; faculty on reassigned time will be appointed to help coordinate graduate studies, research and contract efforts. Grant competition opportunities will be set-up and money will be available for research.

c. **Academic Senate CSU Report** – Michael Hoggan

Link to written report: <http://www.csun.edu/senate/reports/sasreport112912.pdf>

Hoggan said that we are currently in a holding pattern until the new Chancellor begins. The Title V issue is a hot topic right now and of great concern to the ASCSU.

d. **CFA Report** – Nate Thomas

Link to written report: <http://www.csun.edu/senate/reports/cfareport112912.pdf>

Thomas highlighted the following topics:

- 1) CFA is very happy that Proposition 30 passed and that Proposition 38 failed.
- 2) There was a sabbatical settlement reached in a system-wide grievance.
- 3) The deadline to purchase CalPERS “airtime” is December 31, 2012.
- 4) Governor Brown is the first governor in recent years to attend the Board of Trustees meeting; he encouraged the BOT not to increase “special” fees just weeks after voters approved a tax increase for education.

The meeting was adjourned at 3:50 p.m.

Submitted by:

Terri Lisagor, Secretary of the Faculty

Heidi Wolfbauer, Recording Secretary