Enrollment/Applications at Record Highs for Fall 2006
Total of 34,560 Students Represents 4 Percent Increase Over Fall 2005

Cal State Northridge reinforced its status as an academic powerhouse and top draw for the region by setting new records in fall 2006 for student enrollment and applications, both of which spiked upward by about 4 percent over last year’s numbers.

The university welcomed 34,560 students for fall 2006, 1,317 more than in fall 2005, when 33,243 enrolled students returned CSUN to an overall pattern of enrollment growth after a period of state budget woes.

A record 36,357 applications to CSUN resulted in 25,012 students accepted for fall 2006, also continuing a steady upward trend in recent years. Applications for fall 2000, for example, were 22,826, with 16,168 acceptances. Since then, applications have averaged an increase of more than 2,000 per year, with a bumper crop in fall 2005, when 34,809 applications bested the previous year’s by 6,325.

Fall 2006 census results for the entire California State University system will not be available until later in the semester. But CSU officials are preparing for an additional 10,000 students, about a 2 percent head-count increase over fall 2005, when 405,282 students were in attendance at the system’s 23 campuses.

“California State University, Northridge, continues to attract students to programs that have earned a reputation for quality and academic rigor,” said Mary Baston, associate director of admissions and transfer articulation. “At Northridge, we fully embrace the concept of the learning-centered university, and we are pleased that a record number of students will experience the benefits of that philosophy this year.”

A look at the university’s census in recent years shows student head-count climbing steadily. Though space and budget limits placed a cap on fall 2004 applications, enrollment for the following year resumed its more typical upward trend.

The headcount for fall 2006

Enrollment continued on page 3.

In recent years, Northridge has moved forward with campus revitalization, aided by essential support from previous bond measures in its renovation of facilities such as Jacaranda Hall (formerly the Engineering Building) and a current construction project that will provide College of Science and Mathematics students with modern laboratory and lecture hall space, among other improvements.

Despite the brisk pace of construction, only ten of the CSUN’s 69 buildings are less than ten years old. Nearly half are at least 20 years old, and a significant number of buildings, 42 percent, were built at least 30 years ago.

More than $56.5 million of Northridge’s Proposition 1D bond funds would provide support for the campus’ planned performing arts center, a 1,700-seat hall that would be

continued on page 2.

with the November 7 general election just days away, California voters are considering an education bond measure that would provide Cal State Northridge with more than $64 million to repair, upgrade and add campus facilities.

Proposition 1D, the Kindergarten-University Public Education Facilities Bond Act, designates $5 billion for higher education facilities statewide, though the bulk of the measure’s $10 billion would support classroom construction and K-12 school safety improvement during the next two years.

Bond measures provide critical support for construction and maintenance of facilities at all levels of public education in California. Appropriations from the state General Fund historically have not been used to fund capital improvement projects at state universities and K-12 campuses.

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continued on page 2.
Northridge Arts College to be Named for Alum Mike Curb
Dedication Ceremony Set for November 8 on CSUN Campus, Where Music Entrepreneur Wrote Early Hits

Cal State Northridge will dedicate the new Mike Curb College of Arts, Media, and Communication in a campus ceremony planned for Wednesday, Nov. 8.

The ceremony will follow action by the California State University Board of Trustees, which on September 20 unanimously approved naming the arts college at Northridge for record company owner and former California Lt. Gov. Mike Curb, a Northridge alumnus who had his first commercial success as a student on the campus.

Cal State Northridge President Jolene Koester had asked the trustees to approve the naming in recognition of Curb’s support for the arts at the university.

"Mike Curb has a long and distinguished career in the music industry and in public service," President Koester said. "He has set a fine example for our students, achieving both great commercial success in the business world and matching that with generous philanthropy in support of the arts and, in particular, music and music education programs."

"I am very proud and honored to be affiliated with the exceptional arts programs at Cal State Northridge," said Curb, who is chairman of Nashville-based Curb Records. "I had my first commercial success in the music industry while attending the Northridge campus, and I hope my support for the college will pave the way for future generations of very talented students."

A recipient of the university’s 2006 Distinguished Alumni Award, Curb earlier this year pledged $10 million to endow his alma mater’s nationally renowned arts college and provide a lead gift for the university’s Imagine the Arts fundraising campaign to build a regional performing arts center.

The pledge by Curb is the university’s largest single cash contribution and its largest gift from a Northridge alumnus.

Of the $10 million gift, $5 million will support CSUN’s exceptional arts college, one of the university’s largest colleges with more than 4,400 students. Four million of that will fund a general endowment for the college, and $1 million will endow a faculty chair specializing in music industry studies.

The other $5 million will support the university’s planned 1,700-seat performing arts center as a “learning laboratory” for CSUN students. The gift ranks as the largest yet in the university’s fundraising campaign for the $100 million project.

The performing arts center is due to start construction in fall 2007 and open during 2009. It will be the largest venue of its kind in the San Fernando Valley region. Project funding will come about half from state funds and about half from private fundraising such as the gift from Curb.

As a freshman on the Northridge campus in 1962-63, Curb wrote the song that helped launch his 40-plus year music industry career—"You Meet the Nicest People on a Honda (Go Little Honda)"—and founded his first record company, a predecessor to Curb Records. He left college in 1963 as his success in the music business began building.

Curb presides today as chairman/owner of Nashville-based Curb Records, which has produced more than 150 No. 1 records. Founder of The Mike Curb Congregation vocal group, Curb also has produced 25 gold or platinum-selling records. He served as California’s lieutenant governor from 1979 to 1983, and for about one year was the state’s acting governor.

Because Curb’s pledge will be structured as an endowment, the earnings from his gift will provide a permanent revenue source to the arts college.

Proposition 1D

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SSI Guide."

Hoogstraten portrays the dangers of a morally bankrupt society in "A rake’s progress," depicting the wastrel Tom Rakewell’s demise through the self-indulgent and destructive character of Britain’s ruling classes of that time. Hoogstraten’s illustrations are complex and active, featuring many characters and personalities in each print.

Examples of wood engravings, copper plate and steel plate etchings and hand colored engravings are included in the exhibit, as well as the tools used for making prints.

"The 18th and 19th centuries are important for printmaking because of the great technical advances made and the number of artists who applied the new printmaking methods to their work," Tony Godfrey explained to me. "They also represent the old manual way of printmaking largely replaced by digitally reproduced imagery at the end of the 20th century. Today, line engraving by hand and lithography are skills practiced by artists and illustrators for a smaller audience wanting to own a 'hand made' print."

I particularly enjoyed the display of Kate Greenaway’s work. Does anyone remember her lovely illustrations in the “Pied Piper of Hamelin” and the lines of adorable children following the Pied Piper? A copy of that illustrated book is in the display.

Mr. Godfrey’s Lady’s Book is also a part of the exhibit, with ladies’ fashions from 1861-1865, and Peterson’s Magazine with fashions from 1882. The exhibit will be displayed until December 22. Library hours are Monday—Thursday 8 a.m. to 11 p.m., Friday 7-4 a.m. to 5 p.m., Saturday 9 a.m. to 5 p.m., Sunday 10 a.m. to 10 p.m. The library will be closed for holidays on November 19, 22, and 24. Parking is available on campus for $4. For more information on the exhibit, you can call (818) 677-2638.

If you’re a teacher, parent or grandparent, remember that there’s a wonderful Teacher Curriculum Center on the garden level of the library with a large variety of teaching aids that can be borrowed, as well as a children’s library.

Until next month...
Brandon Bonfiglio has more than youth in common with the pop-punk outfit Panic! At the Disco, whose wildly popular music video, “I Write Songs, Not Tragedies,” he produced.

On August 31 in New York City, Bonfiglio won MTV Music Video of the Year Award—the most prestigious professional award in the field—for the “I Write Songs” production. Finishing up his last three classes in Cal State Northridge’s cinema and television arts program, he and the fresh-out-of-high-school punk band now share both youth and success.

Because of the band’s “heat” on airwaves and at concerts, the nomination did not surprise the 22-year-old Bonfiglio, a Thousand Oaks resident. But his win was something different. “I was just excited to be there and get to go to all the after parties!”

In fact, Bonfiglio and “I Write Sins” director Shane Drake had left the awards show early, before actress/singer Jennifer Lopez even announced the winners in their category. “We thought there was no chance for us to win,” said the young producer. “We wanted to avoid the hour-long taxi wait that was sure to ensue. We figured we’d rather win from afar than lose again from up close anyway.”

The two had left Radio City Music Hall and were headed down Fifth Avenue when they had a change of heart and turned back. “We had just made it into the lobby when Jennifer Lopez called our names,” Bonfiglio groaned.

As it happened, the Bonfiglio/Drake video was among the most nominated at the event, competing in a total of five categories against such videos as Madonna’s “Hung Up.”

Brandon Bonfiglio and MTV award

Brandon Bonfiglio Earns Music Video of the Year Award at Radio City Music Hall Ceremony

“Drake video was among the most nominated at the event, competing in a total of five categories against such videos as Madonna’s “Hung Up.” Thelma Vickroy, head of the television program at CSUN and Brandon’s professor, was “shocked” when she heard her student had won. "This is the highest award you can achieve in the field of music videos,” she said. “It’s like winning an Oscar or an Emmy.”

Bonfiglio’s career has exploded since he first began working with Drake on music videos two years ago, said Vickroy. “I am now just focused on helping him finish the three classes he has this semester so he can graduate in December.”

After graduation, Bonfiglio will focus on adding to an impressive 30-plus music video credits, including another for Panic! At the Disco, entitled “But It’s Better If You Do.”

Fellow CTVA senior television student Erin Wieczorek, who also worked on the video, was nominated for Best Art Direction.

Screenwriting Student Shows ‘Cannes-Do’ at Film Festival

Ken Schoech’s Internship Program Gets Students Close to the Action at Famed Movie Marketplace

H e’s only 25, but graduate student Ken Schoech’s Hollywood career clearly is on an upward trajectory.

Schoech and partner Robert Ford have created Project Cannes, a Cannes Film Festival internship program designed to get students into the heart of the world’s premier film festival, where they can network and create opportunities of their own.

The pair took about 30 students from Cal State Northridge and Howard University, Ford’s alma mater, to this year’s festival, nearly all came back with jobs in the industry. Schoech and Ford plan to take another 100 students from even more universities to the festival in May 2007.

Project Cannes grew out of Schoech’s own experience as an intern at the film festival a couple of years ago. He paid $2,100—not unusual for an internship at the Cannes Film Festival—for a program through which he wanted top entertainment industry decision makers. It was a chance relationship with singer Alicia Keys, however, that saved him from the fate that awaited his fellow interns: serving food to tourists.

“Alicia Keys was having a birthday party and my [intern] supervisor wanted to go,” said Schoech, who knew Keys from his previous work as a recording engineer. “I offered to…take him to the party if I didn’t have to serve the tourists. He agreed. I spent my time working the festival, meeting people networking…But the people who actually worked the internship didn’t get that chance. Their badges didn’t allow them anywhere except where the tourists were. And they spent most of their time serving food to the tourists.”

The North Hollywood resident said Project Cannes’ interns are armed with passes that get them into the festival’s main action—screening areas and the “marketplace” where movie distribution deals are made. Interns in his program are schooled in how to “work” the festival. They receive guided tours of the city and are housed near the festival, unlike programs that bus their interns to dorms outside the city.

Nate Thomas, head of CSUN’s film option, said Schoech’s networking skills made waves on his first trip to Cannes as an intern. “We’re happy that he’s determined enough to finish his education before going on and leaving his mark on the entertainment industry.”

A 2004 CSUN alum with a bachelor’s degree in film, Schoech expects to finish his master’s thesis in screenwriting in December. His many industry credits include the Black Entertainment Television (BET) Awards show and production coordination for the film “X-Men: The Last Stand.” He also assisted with the official release of “Star Wars. Episode III—Revenge of the Sith.”

Enrollment...

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shows nearly 5,500 more students than the number enrolled at CSUN in fall 2000. At that time, 29,066 were registered for classes. The following year, the number grew to 31,448, rising to 33,579 in fall 2002 but declining slightly in the next two years, when a state budget squeeze forced cutbacks and economies at all public education institutions.

By fall 2005, however, enrollment registered about a 5 percent hike over the previous year’s 31,541 headcount. Fall 2000’s 34,560 headcount represents an all-time high for the university.

First-time freshmen accounted for 3,698 of this semester’s crop of new students, with 1,967 returning freshmen making up the balance. Some 3,735 students are sophomores, and 8,800 are juniors. At 10,581, seniors represent the largest class of students at CSUN. The university’s graduate divisions include 6,279 students.

The College of Social and Behavioral Sciences enrolled the largest number of full-time equivalent students (FTES), 5,211. The College of Humanities was next with 4,998 FTES, followed by Arts, Media, and Communication with 3,372, and Science and Mathematics with 3,278.

Ken Schoech and actress Eva Longoria
Alumni Events

For info or to RSVP, www.csunmbaa.org unless otherwise noted.

Volunteer Service Awards
Annual luncheon event at which CSUN honors its most dedicated campus and alumni volunteers. Latham & Watkins counsel David Fleming and Sam Britten, founder of CSUN’s Abbott and Linda Brown Western Center for Adaptive Aquatic Therapy, to be honored with 27 other top volunteers.
Fri., Nov. 17, 9 a.m.-2 p.m. Activity Center, Redwood Hall RSVP or info at (818) 677-5473, by Nov. 10.

Masters of Business Alumni Speaker Series
Tue., Nov. 21, 6–7 p.m. Juniper Hall, room 4117. RSVP at rsvp@csunmbaa.org Free.

Art and Exhibits
For gallery info, call (818) 677-2156.
Main gallery hours: Mon. through Sat. 12-4 p.m. and Thursdays noon–8 p.m. Admission is free unless specified. For library exhibits, call (818) 677-2288.

Land Sake Sake! Four photographic “takes” on Southern California, provocatively interpreting human interactions with its topography. Features works by environmentalists Kenneth and Gabrielle Adelman, artists Ed Freeman and Craig Stecyk, and images organized by Center for Land Use Interpretation. Sponsored by Arts Councils for CSUN.
Main Art Gallery
Exhibition runs through Nov. 22. Main Art Gallery

Cinematheque
Screenings are free and take place in the Alan and Elaine Armer Theater on the first floor of Manzanita Hall at the southwest corner of campus. For more info, call (818) 677-3192 or see www.cinematheque.csun.edu/html/events.html

‘Dead Calm’
Genre: film noir, starring Nicole Kidman. Directed by Philip Noyce. Wed., Nov. 1, 7 p.m.

‘Malice’
Genre: film noir, starring Nicole Kidman. Directed by Harold Becker. Thu., Nov. 2, 7 p.m.

‘A Great Day in Harlem’
Genre: documentary/music. Directed by Jean Bach. Guest speaker: Fred Johnson, general manager, KCSN-88.5 FM. Wed., Nov. 8, 7 p.m.

‘I Hired a Contract Killer’
Genre: film noir. Directed by Alex Konstamski. Thu., Nov. 9, 7 p.m.

‘The Black Swan’

‘Five Came Back’ and ‘Underground’
Genre: adventure/thriller and war. Directed by John Farrow and Vincent Sherman, respectively. Thu., Nov. 16, 7 p.m.

Lectures
Tue., Nov. 14, 8 p.m.
Whittier Room, Sierra Hall
For info, (818) 677-3456 or vahram.shemmassian@csun.edu

Music
Admission to all music events (unless otherwise specified): $10 general, $5 faculty, staff and seniors, $5 students.

Chamber Music I
Julia Heinen and Diane Roscetti, directors.
Wed., Nov. 1, 8 p.m.
Music Recital Hall

World Music Ensembles
Wed., Nov. 5, 3 p.m.
Music Recital Hall

New Directions
Livia Matressu, faculty advisor. Sun., Nov. 5, 8 p.m.
Music Recital Hall

University Chorus/
Women’s Chorale
Tue., Nov. 28, 8 p.m.
Plaza del Sol Performance Hall
(formerly Performing Arts Center)

Student Jazz Ensemble & Latin Band
Gary Pratt, director.
Tue., Nov. 7, 8 p.m
Music Recital Hall

American Guitar Society
Eric Franckesy, classical guitarist.
Sat., Nov. 11, 8 p.m
Music Recital Hall
$10–$20

Nuvo Art Ensemble & Lab Band
Gary Pratt, director.
Mon., Nov. 13, 8 p.m.
Music Recital Hall

Borromeo String Quartet
Godlov, Shostakovich, Brahms.
Mon., Nov. 13, 8 p.m.
Plaza del Sol Performance Hall
(formerly Performing Arts Center)
$5–$20

Music Industry Studies
Annual Competition
Joel Leach, director.
Tue., Nov. 14, 8 p.m.
Music Recital Hall

Chamber Music II
Julia Heinen and Diane Roscetti, directors.
Wed., Nov. 15, 8 p.m.
Music Recital Hall

Steel Drum Band
Ge Rabe, director.
Thu., Nov. 16, 8 p.m.
Plaza del Sol Performance Hall
(formerly Performing Arts Center)

Wind Symphony
Lawrence Stoffel, conductor.
Fri., Nov. 17, 8 p.m.
Plaza del Sol Performance Hall
(formerly Performing Arts Center)

Amadeus Guitar Duo
Sat., Nov. 18, 8 p.m.
Music Recital Hall

Master Chorale
Paul Smith, conductor.
Tue., Nov. 21, 8 p.m.
Plaza del Sol Performance Hall
(formerly Performing Arts Center)

Three Penny Opera
Dashing thieves and lingering melodies in updated translation.
Fri., Nov. 3, 8 p.m.
Sat., Nov. 4, 8 p.m.
Sun., Nov. 5, 3 p.m.
Wed., Nov. 8, 7 p.m.
Thu., Nov. 9, 7 p.m.
Fri., Nov. 10, 8 p.m.
Sat., Nov. 11, 8 p.m.
Sun., Nov. 12, 3 p.m.
Little Theatre
$11–$20

On the Verge
Three Victorian ladies on a comic jaunt through time, history, feminism and fashion. Directed by James DePaul.
Studio Lab series.
Wed., Nov. 1, 7 p.m.
Thu., Nov. 2, 7 p.m.
Fri., Nov. 3, 8 p.m.
Sat., Nov. 4, 8 p.m.
Sun., Nov. 5, 3 p.m.
Studio Theatre
$11–$16

The Ticket Office is open from 10 a.m.-6 p.m. Mon.-Fri. For prices not given, call (818) 677-2488. To park on campus for performances, athletic events, lectures and other activities, guests must purchase a $4 parking permit.