Washington Mutual Gallery Opens at Cal State Northridge

Galley is New Permanent Home for Harry Jackson Bronze Artwork Collection

Cal State Northridge’s new Washington Mutual Gallery, showcasing 30 bronze statues by noted American artist Harry Jackson, is an opportunity to share the cultural richness of Jackson’s work with the community. “The bronces provide a unique look at the history of the American West,” she said. “They are treasures that deserve to be viewed and appreciated by as many people as possible.”

Washington Mutual donated its collection of Harry Jackson bronze artwork to the university in spring 2006, in recognition of the major role Cal State Northridge plays in the cultural life of the region.

Harry Jackson’s acclaimed artworks are in the collections of the Metropolitan Museum of Art, the Smithsonian, the Vatican and Queen Elizabeth II. In 1999, the Wyoming resident was recommended for the Harry Jackson Medal of Honor by the National Council of Native American Indian Artists.

Needs of Midcareer Professionals Loom Large in College’s Paradigm Shift

The ancient who observed centuries ago that “all is flux, nothing stays still” would find plenty of validation at the Tseng College of Extended Learning, where no fewer than six new master’s degree programs are in various stages of development.

A distinctive online master’s degree program in knowledge management begins in fall 2007. Set to begin between fall 2007 and fall 2008 are master’s programs in taxation, humanities, library and information management, social work, and an online degree program in public policy.

“Although our College of Business and Management has been recognized as a leader in business education and continuing education, we recognize the increased demand for professionals with master’s degrees in management and in all disciplines of study,” said the dean. "Many employers are looking for conceptually agile, highly creative people, and we are helping prepare those professionals for that new world of work,” said Marcella Tyler, executive director of public relations and marketing at the college.

It is a world in which many time-strapped professionals need the convenience of online instruction. Addressing that need, the multidisciplinary master’s degree in knowledge management will debut as the only online program of its kind in existence. Offered in collaboration with several other CSUN colleges and departments, it will join four master’s degree programs already available online.

The program—which will examine the ways in which organizations identify, create, store, share and deploy knowledge for competitive advantage—will feature online courses led both by CSUN faculty and nationally known practitioners, according to Tyler Blake, director of distance learning for the Tseng College.

Planned for fall 2008, the online master’s program in public policy will explore comparative urban international public policy, with faculty from several collaborating urban institutions worldwide.

The master’s degree in taxation, coming in fall 2007, will be offered in a cohort format for midcareer professionals seeking more senior and specialized roles in accounting and financial management. Designed and taught by CSUN faculty as well as tax and accounting professionals from major firms in the region, the program is offered in partnership with the College of Business and Economics.

Also designed to respond to the region’s need for professionals equipped with master’s degrees in key fields is the master’s in social work program. Set to start in fall 2007, it will be presented in collaboration with the College of Social and Behavioral Sciences and its Department of Social Work. And in partnership with the university’s Oviatt Library, the expertise of several CSUN departments will help prepare professionals through the master’s degrees in library and information management program.

For information on the Tseng College programs and services, call (818) 677-2786 or visit http://tsengcollege.csun.edu.
Valley K–12 Enrollment Dropping, CSUN Researchers Say
Decline to Continue as Children of Baby Boomers Move Through School Population

Kindergarten through 12th grade enrollment dropped 3.5 percent in the San Fernando Valley last year, and Cal State Northridge researchers expect the decline to continue as the children of baby boomers grow up.

Researchers with Northridge’s San Fernando Valley Economic Research Center compared the Valley’s enrollment trends to those of the Los Angeles Unified School District (LAUSD), Los Angeles County and California, using data in the 2005 American Community Survey recently published by the Census Bureau for the newly designated San Fernando Valley County Census District.

While K–12 enrollment also dropped for the last two years in LAUSD and Los Angeles County, the percentage of decrease were substantially less than those in the Valley. California’s K–12 enrollment dropped by a mere 0.2 percent last year but increased the previous year.

The researchers attributed the San Fernando Valley enrollment decrease in part to a population bulge from the children of the baby boom generation.

“The baby boom population bulge has been working its way through the school-aged population and shows up clearly in the age distribution of the Valley’s population,” said economics professor Daniel Blake, director of the center. “While the same bulge in the 10 to 14 year age group appears in other areas, it is somewhat more pronounced in the San Fernando Valley relative to Los Angeles County, California, and the U.S."

Specifically, the Valley’s K–12 enrollment dropped 3.5 percent last year, after falling 2.4 percent in 2004–05, according to CSUN researchers. The enrollment figures covered both public and private schools. Both sectors suffered losses.

The largest percentage drop occurred in the Valley’s private schools, which lost 4.5 percent in 2005–06 after a 3.5 percent loss in 2004-05.

Valley LAUSD schools ranked second, with a 3.8 percent loss in 2005–06 following a 2.4 percent drop the previous year. The Glendale Unified School District also lost more than 2 percent of its enrollments each year. The Burbank Unified School District suffered a somewhat smaller loss in enrollment while the Las Virgenes Unified School District’s enrollment dropped by only fractional percentages each year.

These drops followed a long period of rising K–12 enrollment, which peaked in 2002–03 and remained roughly constant in 2003–04. CSUN researchers expect K–12 enrollments in the Valley to continue to fall in the near future.

“The enrollment pipeline begins at the elementary level, which feeds the middle school level, which in turn feeds the high schools,” Blake said. “Valley elementary enrollment peaked in 2000–01, middle school enrollment peaked in 2003–04, and high school enrollment peaked in 2004–05. Until we see an upturn or at least stable trend at the elementary level, we are going to continue to experience declining K–12 enrollments in the Valley.”

Northridge to Launch Central American Studies Degree
First in Nation, Bachelor of Arts Degree Program is Slated for Fall 2007

Cal State Northridge in fall 2007 will launch the nation’s first bachelor of arts degree program in Central American studies.

The California State University Chancellor’s Office in late February gave CSUN the go-ahead to cement the program’s curriculum and begin admitting students who want to major in Central American studies, as part of a five-year pilot effort. At the end of five years, university officials expect the major to become permanent, pending a full review.

“I think Cal State Northridge is absolutely the appropriate place to have the first Central American studies major in the country,” said Elizabeth Say, dean of the College of Humanities, where the program is housed. “We believe this is a great example of our responsiveness to the interests and concerns of the community.

More than one million Central Americans live in California, according to the U.S. Census Bureau, out of more than 3 million residing in the United States.

Central American Studies interim program coordinator Douglas Carranza said the program will explore a vision of Central America as a transnational region with many ethnic and cultural identities, the majority of which are non-Hispanic.

The major will inaugurate 10 new courses, among them “Contemporary Indigenous People in Central America,” “Afro-Caribbean Cultures and Identity,” “Survey of Central American Visual, Performance and Installation Arts” and “Environment, Development and Social Exclusion in Central America.”

The Central American studies program was created seven years ago as an outgrowth of the university’s Department of Chicana/o Studies.

With an enrollment of about 550 students, it currently offers a minor in Central American studies.

“California State University, Northridge has been at the heart of the institutionalization of the discipline of Central American studies,” said CSUN associate professor of Central American studies Beatriz Cortez, past program coordinator who played a key role in developing the major.

Now for more information, contact the Central American studies program at (818) 677-2756 or visit its Web site at www.csun.edu/~bc60934/CAS.html.

5K/10K Run, Walk and Roll!
Who? More than 2,000 community members, faculty and students expected at annual “Run, Walk and Roll” fundraiser for CSUN’s Center for Achievement for the Physically Disabled.


Kiddie-K Fun Run

When? Sat., April 28.

Wheelchair Roll & 5K 8:02 a.m.

Kiddie-K 10 a.m.

Where? Fast, flat course starts corner of Plummer St. and Lindley Ave., CSUN

What else? Pre-registration: Kiddie-K $10, $25 for other events ($30 after April 23).

Info and registration: (818) 677-5707 or www.csun.edu/patricts/5k10k/public eventdetail.php?ActiveDate=1396496.

Gallery Opening…

continued from page 1

Presidential Medal of Freedom.

The 30 bronzes, which will be on permanent display in the Northridge Mutual Gallery, feature various aspects of life in the early West, including figures of cowboys and Native Americans.

The Jackson sculptures were originally acquired by Washington Mutual as part of a civic works covenant between the City of Los Angeles and Great Western Bank, the original developer of the office park that now is home to Washington Mutual’s Chatsworth administrative offices.

Washington Mutual gave the artwork to CSUN with the approval of the city’s Department of Cultural Affairs. The department, through its Arts Development Fee Program, works with developers to create art installations and projects that serve as the developers’ private arts donation fee compliance.

“It is a great honor to have been the custodians of this wonderful collection of great American art,” said Wayne-Kent Bradshaw, western region president of community and external affairs for Washington Mutual.

“WA Mu is delighted to have California State University, Northridge as the permanent home for the collection, where it can be shared with the public and will perhaps inspire future artists,” said Bradshaw.

The Harry Jackson collection is one of many gifts Northridge has received from Washington Mutual through the years. The bank also has provided financial support to programs in diverse academic areas including the arts, education and business.

Redwood Hall, where the gallery is located, is open Monday through Friday from 7 a.m. to 10 p.m. If a weekend home game is scheduled for the Matadors, the building is open from 5 p.m. to 10 p.m.
Final Whittsett Foundation Gift Caps Years of Support

Foundation is Praised for Role in Shaping Course of Northridge’s History Department

Since 1986, the philanthropic Whittsett Foundation has generously supported a unique program that focuses on the rich history of the state of California—from its people to its politics, through lectures, special programs and research by students and faculty.

“Today, we have one of the most active programs in California,” said Thomas Miditux, chair of Northridge’s History Department. “We owe a lot of that to the Whittsett Foundation.”

After more than 50 years of contributing to Northridge and non-profit organizations in Southern California, the Whittsett Foundation’s trustees have decided to cease the organization’s operations and have made a final gift of $180,000 to the university.

“The foundation has played a significant role in shaping the course of the History Department, and the college as a whole, over the last 20 years,” said Stella Theodoulou, dean of CSUN’s College of Social and Behavioral Sciences. “We viewed it as a partnership in which the

Whittsett Foundation’s ongoing support has helped ensure the college is what it hopes to be in its vision—relevant.”

The Whittsett program at CSUN began with an initial gift of $500,000 to establish the W.P. Whittsett Endowment, intended to honor the memory of Van Nuys founder W. P. Whittsett and his pioneering role in San Fernando Valley history.

Since then, the endowment has grown to more than $1 million. Among the first projects supported by the foundation—which was led by Whittsett’s three granddaughters—was the purchase of the San Fernando Valley Cultural Foundation’s Van Nuys campus.

“The foundation has played a significant role in shaping the course of the History Department, and the college as a whole, over the last 20 years.”

—Stella Theodoulou, Dean

of the History Department, and the Graduate Seminar in California History.

Endowment Underscores the Value of Public Debate

Robert Barbera’s Gift Encourages Student Engagement in Important Civic, National Issues

Real estate investor and philanthropist Robert Barbera has established a $150,000 endowed chair at Northridge to foster in students an appreciation of their liberties and responsibilities as Americans—with a special focus on the value of public debate.

The Robert Barbera Endowment in Communication Studies at CSU Northridge is the most recent contribution to the university’s major endowed chair in the Department of Communication Studies. The endowment, established by ($1,000 gift Barbera gave the department earlier this year, will support the university’s Italian Studies program.

The endowment is in addition to the $7,500 gift Barbera gave the department earlier this year to support the university’s Italian Studies program.

Robert Barbera

Today, people don’t so much talk to each other as they do shout and yell at each other,” said Barbera. “What CSUN does with its forensics program is remind people how to talk and listen to one another. It’s such a valuable tool to have, whether you’re engaged in world affairs or in simple person-to-person relationships.”

Barbera, a longtime university supporter, also has created a $52,000 endowed chair to support music student performances, established the Robert Barbera Scholarship in Voice in the Music Department, and has built support for the university’s Italian program in the College of Humanities.

“This ensures that the program will be successful, not just now but in the future,” she said.

Community Connection…

Continued from page 1

Center. There’s something for everyone, such as “Dance Around the World,” “Star Tours,” “Fraction Fun,” “Readers Theatre,” “Fabulous Physics,” and “How to Survive Middle School.” Don’t these classes sound interesting?

The program provides short and long-term benefits to the children, some of whom may think that a higher education is unattainable. SAPES demystifies the experience of coming to a university campus, helping students feel that the Cal State Northridge campus is a welcoming place. While they’re ready to attend college, they will be comfortable coming back.

For more information or to register, visit www.csun.edu/coe/ved/shapus or call (818) 677-8868. Just leave a message and your call will be returned.

Beginning in grades 6-8, there’s the summer Academic Enrichment Program (SEAP), an active program here at CSUN for 29 years. Its Web site says, “We want the children who pass through our program to be better people for having come our way.”

The range of subjects is quite impressive, from robotics to poetry. Reading and writing are offered at each grade level, including developmental reading. Other choices include American Sign Language, Chinese, French, Hebrew, Spanish, mathematics ranging from Algebra I through Calculus AB, yoga, drama, dance and photography.

All academic classes are taught by California credentialed teachers. Enrichment classes have credentialed teachers or content specialists with unique knowledge, experience and teaching skills.

SEAP also begins on July 2 and continues through August 5. Academic classes are between 7:45 a.m. and 1 p.m., with enrichment classes from 8 a.m. until 12:30 p.m. For class listings and registration forms, visit www.seap.net or call (818) 677-3333.

Sunny Days Camp is another summer program offered by the Center, providing traditional camp activities such as sports, field trips, arts and crafts and swimming. Sunny Days offers a full day camp between the hours of 7:30 a.m. and 6 p.m. from Monday, June 25 until Friday, August 7. If your child is enrolled in a Summer Academic Enrichment Program, Sunny Days offers a half day program on the same dates, coordinated with his or her morning schedule.

For information on activities and camp counselors, please visit http://usu.csun.edu/sunnydays/.

Sunny Days Camp is another summer program offered by the Center, providing traditional camp activities such as sports, field trips, arts and crafts and swimming. Sunny Days offers a full day camp between the hours of 7:30 a.m. and 6 p.m. from Monday, June 25 until Friday, August 7. If your child is enrolled in a Summer Academic Enrichment Program, Sunny Days offers a half day program on the same dates, coordinated with his or her morning schedule.

For information on activities and camp counselors, please visit http://usu.csun.edu/sunnydays/.

Sunny Days Camp is another summer program offered by the Center, providing traditional camp activities such as sports, field trips, arts and crafts and swimming. Sunny Days offers a full day camp between the hours of 7:30 a.m. and 6 p.m. from Monday, June 25 until Friday, August 7. If your child is enrolled in a Summer Academic Enrichment Program, Sunny Days offers a half day program on the same dates, coordinated with his or her morning schedule.

For information on activities and camp counselors, please visit http://usu.csun.edu/sunnydays/.

Sunny Days Camp is another summer program offered by the Center, providing traditional camp activities such as sports, field trips, arts and crafts and swimming. Sunny Days offers a full day camp between the hours of 7:30 a.m. and 6 p.m. from Monday, June 25 until Friday, August 7. If your child is enrolled in a Summer Academic Enrichment Program, Sunny Days offers a half day program on the same dates, coordinated with his or her morning schedule.

For information on activities and camp counselors, please visit http://usu.csun.edu/sunnydays/.

Sunny Days Camp is another summer program offered by the Center, providing traditional camp activities such as sports, field trips, arts and crafts and swimming. Sunny Days offers a full day camp between the hours of 7:30 a.m. and 6 p.m. from Monday, June 25 until Friday, August 7. If your child is enrolled in a Summer Academic Enrichment Program, Sunny Days offers a half day program on the same dates, coordinated with his or her morning schedule.

For information on activities and camp counselors, please visit http://usu.csun.edu/sunnydays/.

Sunny Days Camp is another summer program offered by the Center, providing traditional camp activities such as sports, field trips, arts and crafts and swimming. Sunny Days offers a full day camp between the hours of 7:30 a.m. and 6 p.m. from Monday, June 25 until Friday, August 7. If your child is enrolled in a Summer Academic Enrichment Program, Sunny Days offers a half day program on the same dates, coordinated with his or her morning schedule.

For information on activities and camp counselors, please visit http://usu.csun.edu/sunnydays/.

Sunny Days Camp is another summer program offered by the Center, providing traditional camp activities such as sports, field trips, arts and crafts and swimming. Sunny Days offers a full day camp between the hours of 7:30 a.m. and 6 p.m. from Monday, June 25 until Friday, August 7. If your child is enrolled in a Summer Academic Enrichment Program, Sunny Days offers a half day program on the same dates, coordinated with his or her morning schedule.

For information on activities and camp counselors, please visit http://usu.csun.edu/sunnydays/.
Alumni Events

For info or to RSVP, www.csunalumni.com unless otherwise noted.

Career Advice
Veteran business executives share with fellow alumni their insights on climbing corporate ladder. Wed., April 25, 6:30 p.m. Flintridge Room, University Student Union RSVP: www.csunalumni.com, (818) 677-7580 or mancy.newman@csun.edu Free.

L.A. Avengers Game
Arena football at the Staples Center. Sat., April 28, 7:30 p.m. $22. Alumni Association members and guests $32, non-members.

Wild West Fest
Day of sailing, sunning, volleyball at Castaic Lake. Recreation Alumni Chapter and CSUN Department of Recreation and Tourism Mgmt. host annual alumni, faculty, student picnic. Families welcome. Sat., April 28, 2 p.m. Info: pat.tabidian@csun.edu

Distinguished Alumni Awards
Annual gala honors outstanding alumni. 2007 honorees: Executives Jim Berk, Participant Productions; Brad Bowkus, PacifiCare Health Systems; Michael Klausman, CBS. Sat., May 12, 6:30 p.m. reception, 7:30 p.m. dinner and program. Renaissance Hollywood Hotel 1755 No. Highland Ave. Info: cheryl.mcmillan@csun.edu $100.

Art and Exhibits

For gallery info, call (818) 677-2156. Main gallery hours: Mon. through Sat. 12-4 p.m. and Thursdays noon-8 p.m. Admission is free unless specified. For library exhibits, call (818) 677-2285.

Women in Music

Featuring women composers and performers, showcasing music, biographies and more. In celebration of Women’s History Month. Curated by music graduate student Serena Vaquilar. Exhibit runs through June 1. Oviatt Library, main lobby.

Subvertisements

Exhibition explores use of ads and logos for protest. Runs through April 21. Main Art Gallery

Celebrating Comics

Development of comic books from 1930 to 20th Century. Exhibit runs through Aug. 3. Oviatt Library, Tseng Gallery

Calendar

The A.S. Ticket Office in the University Student Union sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 10 a.m. - 6 p.m. Mon. - Fri. For prices not given, call (818) 677-2488. To park on campus for performances, athletic events, lectures and other activities, guests must purchase a $4 parking permit.

Alumni Events

For info or to RSVP, www.csunalumni.com unless otherwise noted.

Career Advice
Veteran business executives share with fellow alumni their insights on climbing corporate ladder. Wed., April 25, 6:30 p.m. Flintridge Room, University Student Union RSVP: www.csunalumni.com, (818) 677-7580 or mancy.newman@csun.edu Free.

L.A. Avengers Game
Arena football at the Staples Center. Sat., April 28, 7:30 p.m. $22. Alumni Association members and guests $32, non-members.

Wild West Fest
Day of sailing, sunning, volleyball at Castaic Lake. Recreation Alumni Chapter and CSUN Department of Recreation and Tourism Mgmt. host annual alumni, faculty, student picnic. Families welcome. Sat., April 28, 2 p.m. Info: pat.tabidian@csun.edu

Distinguished Alumni Awards
Annual gala honors outstanding alumni. 2007 honorees: Executives Jim Berk, Participant Productions; Brad Bowkus, PacifiCare Health Systems; Michael Klausman, CBS. Sat., May 12, 6:30 p.m. reception, 7:30 p.m. dinner and program. Renaissance Hollywood Hotel 1755 No. Highland Ave. Info: cheryl.mcmillan@csun.edu $100.

Art and Exhibits

For gallery info, call (818) 677-2156. Main gallery hours: Mon. through Sat. 12-4 p.m. and Thursdays noon-8 p.m. Admission is free unless specified. For library exhibits, call (818) 677-2285.

Women in Music

Featuring women composers and performers, showcasing music, biographies and more. In celebration of Women’s History Month. Curated by music graduate student Serena Vaquilar. Exhibit runs through June 1. Oviatt Library, main lobby.

Subvertisements

Exhibition explores use of ads and logos for protest. Runs through April 21. Main Art Gallery

Celebrating Comics

Development of comic books from 1930 to 20th Century. Exhibit runs through Aug. 3. Oviatt Library, Tseng Gallery

\[ \textbf{Alumni Events} \]

For info or to RSVP, www.csunalumni.com unless otherwise noted.

\[ \textbf{Career Advice} \]
Veteran business executives share with fellow alumni their insights on climbing corporate ladder. Wed., April 25, 6:30 p.m. Flintridge Room, University Student Union RSVP: www.csunalumni.com, (818) 677-7580 or mancy.newman@csun.edu Free.

\[ \textbf{L.A. Avengers Game} \]
Arena football at the Staples Center. Sat., April 28, 7:30 p.m. $22. Alumni Association members and guests $32, non-members.

\[ \textbf{Wild West Fest} \]
Day of sailing, sunning, volleyball at Castaic Lake. Recreation Alumni Chapter and CSUN Department of Recreation and Tourism Mgmt. host annual alumni, faculty, student picnic. Families welcome. Sat., April 28, 2 p.m. Info: pat.tabidian@csun.edu

\[ \textbf{Distinguished Alumni Awards} \]
Annual gala honors outstanding alumni. 2007 honorees: Executives Jim Berk, Participant Productions; Brad Bowkus, PacifiCare Health Systems; Michael Klausman, CBS. Sat., May 12, 6:30 p.m. reception, 7:30 p.m. dinner and program. Renaissance Hollywood Hotel 1755 No. Highland Ave. Info: cheryl.mcmillan@csun.edu $100.

\[ \textbf{Art and Exhibits} \]

For gallery info, call (818) 677-2156. Main gallery hours: Mon. through Sat. 12-4 p.m. and Thursdays noon-8 p.m. Admission is free unless specified. For library exhibits, call (818) 677-2285.

\[ \textbf{Women in Music} \]

Featuring women composers and performers, showcasing music, biographies and more. In celebration of Women’s History Month. Curated by music graduate student Serena Vaquilar. Exhibit runs through June 1. Oviatt Library, main lobby.

\[ \textbf{Subvertisements} \]

Exhibition explores use of ads and logos for protest. Runs through April 21. Main Art Gallery

\[ \textbf{Celebrating Comics} \]

Development of comic books from 1930 to 20th Century. Exhibit runs through Aug. 3. Oviatt Library, Tseng Gallery