

The LIST

MBA PROGRAMS Ranked by number of MBA graduates in 2007

EXECUTIVE SUMMARY

THE top three institutions on the Business Journal's 2007 List of the Largest MBA Programs all reported graduate figures of over 400 individuals to date. While Pepperdine University's Graziadio School of Business and Management retains its 2006 position in the No. 1 slot, graduate figures dropped slightly over last year's tally. The second and third spots are retained by last year's occupants, as well: the UCLA Anderson School of Business and Management, with 617 reported graduates, and the USC Marshall School of Business, with a figure reaching 496 MBA recipients. The learning institutions on this year's list provide myriad programs to both fulltime and parttime students, from MBA's to EMBA's to MAJCS degrees. Both public and private institutions were represented, with a showing of nine private schools to six public schools, with private institutions garnering two of the top three slots.

-Ryan C. DeSales



Pepperdine: Malibu campus.

THE PACESETTER

GRAZADIO SCHOOL OF BUSINESS AND MANAGEMENT

At the top of the Business Journal's 2007 List of the Largest MBA Programs is last year's premier institution, Pepperdine University's Graziadio School of Business and Management. With a current graduate figure of 671 individuals, the Graziadio School drops slightly from its 2006 figure of 688 graduates. The school offers degree programs throughout seven locations, including both Encino and Westlake. A close second place is occupied by the USC Marshall School of Business, with present figures reaching 496 graduates to date. Rounding out the third slot for 2007 year is the UCLA Anderson School of Business, reporting 617 MBA recipients. The top 15 MBA programs on the list are all located within a 50 mile radius of the San Fernando Valley and have been responsible for educating many of the Valley's leading business and community leaders.

-Ryan C. DeSales

Rank	Program • name • address	Graduates • 2007 • 2006 • 2005	Enrollment • full-time • part-time	Applications • '06 fall applications • '06 acceptance rate	Tuition • in-state • out-of-state • fees per unit	Programs Offered (partial list)	Operating Budget (in millions) • campuses statewide/valley • ownership	Profile • AACSB • year founded (MBA program) • no. of faculty	Top Local Administrator • name • title • phone
1	Pepperdine University Graziadio School 6100 Center Dr. Los Angeles 90045	671 688 760	NA NA	NA NA	NA NA NA	exec. MBA, pres. key exec. MBA, fully employed MBA, f/t MBA, int'l MBA, MBA public policy, JD/MBA	NA 5/1 private	Yes 1969 104	Linda A. Livingstone dean (310) 568-5555
2	UCLA Anderson School of Management 110 Westwood Plaza, Box 951481 Los Angeles 90095	617 607 580	740 904	2,705 NA	28, 447/yr 37, 287/yr NA	JD/MBA, MBA, exec. MBA, p/t MBA; UCLA-NUS exec. MBA (dual EMBA degree program)	NA 1/0 public	Yes 1935 160	Judy D. Olian dean (213) 740-8936
3	USC Marshall School of Business 3670 Trousdale Parkway Los Angeles 90089	496 533 685	834 792	2,705 NA	NA NA NA	f/t MBA, p/t MBA, EMBA, int'l MBA	NA 1/1 private	Yes 1922 210	Valerie Folkes vice dean (213) 740-8936
4	National University 11255 N. Torrey Pines Rd. La Jolla 92037	297 286 311	81 293	374 100	NA NA NA	EMBA: electronic business, int'l business relations; mkg/organizational leadership	NA 28/2 private	No 1979 271	Don Schwartz interim dean 1-800-NAT-UNIV
5	University of La Verne 4001 W. Alameda Ste. 300 Burbank 91750	280 262 376	553 251	398 84	NA NA NA	MBA	NA 7/2 private	No 1891 80	Abe Helou dean (818) 846-4008
6	Keller Graduate School of Management 901 Corporate Center Dr. Pomona 91768	140 193 160	NA NA	NA NA	NA NA NA	MBA, p/t MBA, masters of accounting, financial mgmt., project mgmt.	NA 3/0 private	No 1973 NA	Bill Van Zwoil president (909) 868-4206
7	Loyola Marymount University 1 LMU Drive, MS 8387 Los Angeles 90045	122 143 128	89 209	250 166	982 982 NA	JD/MBA, MBA, exec. MBA, f/t MBA, int'l certificate, p/t MBA, MBA/MS systems engineering	NA 1/0 private	Yes 1974 53	Rachelle Katz director (310) 338-2848
8	California State University, Long Beach 1250 Bellflower Blvd. Long Beach 90840	110 130 128	NA NA	488 133	1,879/sem 1,879 flat fee	self-paced evening program, fully employed MBA, accelerated MBA program	NA 1/0 public	Yes 1949 NA	H. Michael Chung director (562) 985-5565
9	Cal State University, Dominguez Hills 1000 E. Victoria St. Carson 90747	101 112 NA	132 NA	261 44	NA NA NA	int'l MBA, MBA, p/t, MBA	NA NA/NA public	No 1960 98	Kenneth Poertner director (310) 243-3465
10	California State University, Los Angeles 5151 State University Dr. Los Angeles 90032	86 67 154	NA NA	172 67	847.75 226/unit NA	MBA, MS information systems, MS accountancy, MS health care mgmt., MA economics	NA 23/1 public	Yes 1964 12	Dong-Woo Lee dean (323) 343-5156
11	Claremont Graduate University ¹ 1021 N. Dartmouth Ave. Claremont 91711	63 73 81	NA NA	NA 52	NA NA NA	MBA, MSFE, EMBA, Ph.D.	NA 1/0 private	Yes 1971 NA	Kerry Boyle director (909) 607-7811
12	California State University, Northridge 18111 Nordhoff St. Northridge 91330-8242	60 38 46	NA 280	300 40	1,279.00 3,313 NA	MBA; fundamentals in business admin. certificate	NA 1/1 public	Yes 1958 95	Deborah Cours director (818) 677-2121
13	Woodbury University 7500 Glenoaks Blvd. Burbank 91510	57 54 63	120 25	80 48	NA NA 718	business admin. w/ courses in accounting, econ., finance, info. tech., int'l business and mgmt.	NA 1/1 private	No 1979 16	Andre van Niekerk dean (818) 767-0888
14	California State Polytechnic Univ., Pomona 3801 W. Temple Ave. Pomona 91768	39 59 110	NA NA	NA NA	NA NA NA	MBA, professional MBA for working adults, MSBA, int'l MBA	NA 23/1 public	Yes 1968 118	Dave Christy dean (909) 869-2363
15	American Jewish University 15600 Mulholland Dr. Los Angeles 90077	13 13 7	12 22	19 15	20,400/yr NA 850	MBA, MA, MAJCS	\$546,000 1/0 private	Yes 1986 73	Nina Lieberman Giladi dean (310) 440-1259

WND: would not disclose NA: not available na: not applicable
Information was provided by representatives of the colleges and universities themselves and the Los Angeles Business Journal
Universities are within a 50 mile radius of the San Fernando Valley
¹ complete name is Claremont Graduate University Peter F. Drucker and Masatoshi Ito Graduate School of Management.

To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, San Fernando Valley Business Journal, 21600 Oxnard St., Suite 250, Woodland Hills 91367. ©2007 San Fernando Valley Business Journal. This list may not be reprinted in whole or in part without prior written permission from the editor. Reprints are available from Wright's Reprints, (877) 652-5295 ext. 104 or e-mail jmartin@wrightsreprints.com.