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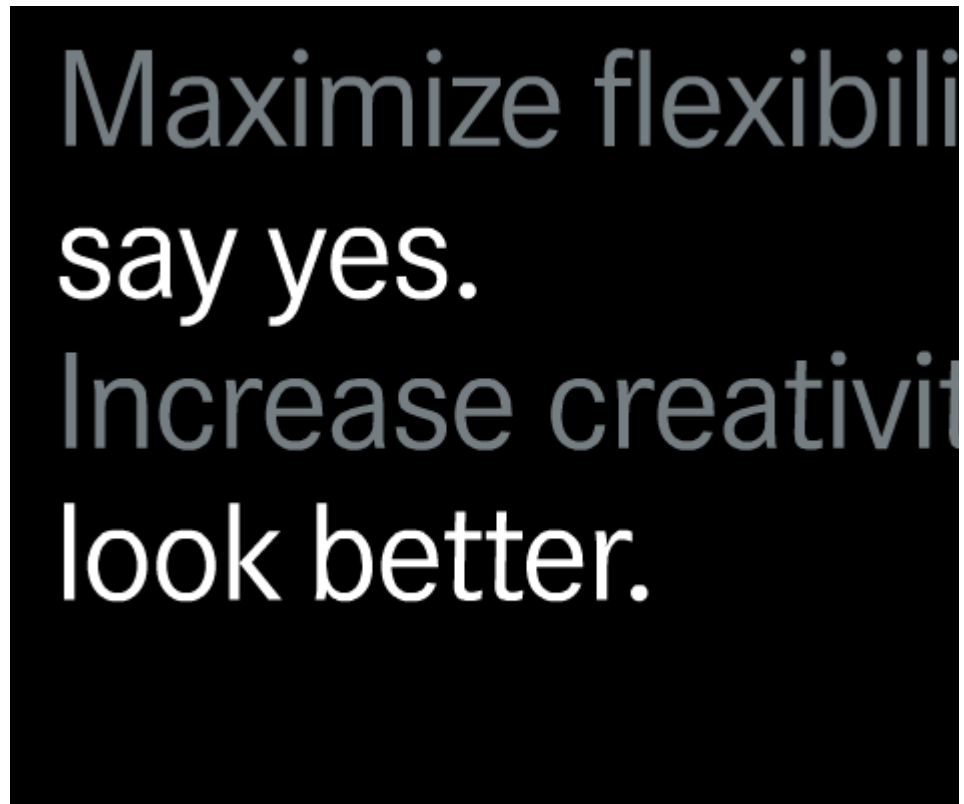
# Lifetime Networks Bolsters Original Movie Department With Industry Veteran Tanya Lopez Joining as Senior Vice President and Bennett Serving as Vice President

*By PR Newswire*

LOS ANGELES, Oct. 4 /PRNewswire/ -- Lifetime Networks, which produces mo any other broadcast or cable network, has named respected industry veterans Senior Vice President, Original Movies, and Nancy Bennett as Vice President, ( effective immediately. Both will be based in Los Angeles.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20071004/NYTH081>)

In her new role, Lopez will be responsible for developing and overseeing all or Lifetime and sister network, LMN (Lifetime Movie Network), the two most-wat cable networks. Lopez will report to Lifetime's President of Entertainment, Sus will report to Lopez.



In making the announcement, Daniels said, "I'm delighted to have Tanya join Lifetime. She has excellent taste in material, has incredible negotiating skills and is extremely well respected in the industry." Adding, "She's the perfect choice to lead Lifetime's growth and expansion in the movie area as we continue to be a destination for the industry's top creative talent." Daniels noted that Lifetime ranked #1 in primetime households and total viewers among this year's original movies. Lifetime Original Movies received two 2007 Emmy Award nominations, with "What My Mastectomy" garnering a nod for Outstanding Made for Television Movie and "What if God Were the Sun?" earning an Outstanding Actress in "What if God Were the Sun?"

Lopez joins Lifetime from ICM, where she was a television packaging agent for over 10 years. She successfully packaged and sold movies and miniseries to both broadcast and cable. She also developed both comedy and drama series, representing such programs as "American Family" and "Life with Bonnie." During her tenure at ICM, Lopez worked with top talent as Lauren Graham, Minnie Driver, Calista Flockhart, Christina Ricci, Heather Graham, and Pinkett-Smith, to name a few.

Prior to ICM, she was Vice President of Drama Series at CBS, from 1995-96, where she developed such programs as "American Gothic," "Nash Bridges" and "The Client." Lopez also worked with William Morris.

Lopez is also very dedicated to community service. In 1982, she helped to found the Los Angeles non-profit organization devoted to helping families, living at the poverty level, gain independence. In addition, she currently serves on the Board of the California Endowment, appointed by California's first lady, Maria Shriver. Lopez holds a Bachelor of Arts in Journalism from California State University at Northridge.

Bennett joined Lifetime this past May from Mattel Entertainment, where she was Executive Producer/Director of Entertainment from '03-'06. At Mattel, she oversaw the production of the "American Girl" movie franchise, including: "Samantha: An American Girl Adventure," "Felicity: An American Girl Adventure" and "Molly: An American Girl on the Horse." Prior to Mattel, from '00-'02, Bennett was Vice President of Production, Movie Department at ABC Entertainment, where she developed and produced such movies as "A Wonderful Life" and "The Miracle Worker." Prior to ABC, Bennett spent four years at The Walt Disney Company.

Director of Development for Disney Telefilms, where she developed movies for the "Disney" franchise. Bennett's extensive background also includes stints at C Productions and Green/Epstein Productions.

Bennett holds a Bachelor of Fine Arts degree from New York University.

Lifetime is the leader in women's television and one of the top-rated basic cable channels. A diverse, multi-media company, Lifetime is committed to offering the highest quality entertainment and information programming, and advocating a wide range of issues affecting women and families. Lifetime Television, LMN, Lifetime Real Women, and Lifetime Digital are part of Lifetime Entertainment Services, a 50/50 joint venture of The Hearst Group and The Walt Disney Company.

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