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June 29, 2007

Resident appointed senior VP of CarryOn

Elizabeth Gengl of Simi Valley has been appointed the senior vice president and practice leader for the consumer technology group and entertainment division of CarryOn Communication Inc.

CarryOn Communication Inc. is a brand development, public relations and marketing communication firm. Gengl will report to JP Schuerman, managing director of CarryOn headquarters in Los Angeles, where she will lead accounts including Symantec and Yahoo!

Gengl is a graduate of Cal State Northridge where she earned her bachelor's degree in journalism with an emphasis in public relations.