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Cornelia Davis's Session at SOAWorld Conference & Expo



The integration approaches of today's content management systems, where solutions are individually programmed against each of the proprietary APIs, cannot scale and the Enterprise Content management (ECM) industry is answering that call through the development of standardized programming interfaces for ECM systems. In this session, attendees will review the resulting initiative to produce a Web services-based standard for ECM and develop a better understanding of both existing and developing standards including XML, BPEL, JCR (JSR-170), XForms, and XML Schema. Attendees will also analyze and discern the suitability of each standard to various deployment architectures and problem domains.

Cornelia Davis is a consulting technologist in the EMC CTO Office focusing on information modeling, content management, and collaboration. Particular areas of interest include the technological underpinnings of the semantic Web as well as the utilization of Internet-based technologies and architectures within the corporate enterprise. She advocates the decoupling of not only services from historically monolithic enterprise applications but also the decoupling of the data. To this end she is actively involved in efforts to produce standardized interfaces for Enterprise Content Management, information modeling and operational semantics included. She has 20 years of experience in software and holds a BS and an MS in computer science from California State University, Northridge, and blogs at www.corneliadavis.com.

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Third International "Virtualization Conference & Expo" Call for Papers Now Open

Virtualization, the hottest subject in all IT right now, will be center stage in New York City - 23-24 June, 2008, at the next conference and expo in the SYS-CON Events' third international Virtualization Conference & Expo.

Key opinion-formers in the field of infrastructure and pioneers of virtualization technologies of all types have already begun submitting speaking proposals to <u>Virtualization Conference & Expo 2008 East</u>, being held in New York City, 23-24 June, 2008. Topics covered will range from Application Virtualization, Desktop Virtualization, Network Virtualization, Server Virtualization, and Storage Virtualization, to Virtual Machine Automation, Physical to Virtual (P2V) Migration, Management Applications, Tools and Utilities, and Virtualization Scripts and Procedures.

Submissions on these and dozens of other topics have already begun streaming in. The <u>Call for Papers</u> is as always a 100% online process, found <u>here</u>.

IDC has stated that the virtualization services market alone is going to reach \$11.7 billion by 2011 and in general this technology, which has been around for a good number of years, seems suddenly to be on everyone's mind.

In short, Virtualization is fast becoming a key requirement for every server in the data center, enabling increased

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workloads in server consolidation projects, efficient software development and testing, resource management for dynamic data centers, application re-hosting and compatibility, and high-availability partitions.

Help with that transformation: submit your speaking proposal today.

Topics will include:

- Server Virtualization
- Desktop Virtualization
- File Virtualization
- The Future of the Virtual Enterprise
- Hosted Virtualization
- Para-virtualization
- Virtualization Hardware Support
- Hardware-level Virtualization
- Storage Virtualization
- Virtualization for Server Consolidation and Containment
- Windows Virtualization
- Utility Computing
- State of the Virtualization Services Market

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