Music Industry Icon Mike Curb Pledges $10 Million to CSUN

Largest Single Cash Contribution Will Support Arts College, Regional Performing Arts Center

Cal State Northridge—The Intellectual, Economic and Cultural Heart of the San Fernando Valley and Beyond

Mike Curb continued on page 2.

President Says Planning Vital for ‘Journey to Student Success’

At Convocation, Agenda is Set for More Systematic Planning, Reliance on Evidence

The “Journey to Student Success” was at the heart of President Jolene Koester’s seventh annual Convocation address, delivered August 31 on the Oviatt Library lawn to an audience of campus community members and guests.

Critical to student success, declared the president, is a university-wide commitment to more in-depth planning for that journey. “It is now time to turn attention to strengthening our planning process,” she said. “We must broaden and improve the planning process itself.”

During her address, President Koester spoke about the university’s success during the past six years. Given this success, she said now is the time to strengthen and sharpen the university’s planning and to create a better road map for the future.

In the coming academic year, the university will embark on a broad-based planning process across the divisions. Working with the campus’ executive leadership team, Provost and Vice President for Academic Affairs Harry Hellenbrand will lead the overall process, unifying university-wide planning efforts by the end of spring 2007.

Emphasizing the importance of “campus wide intentional, systematic efforts which rely on evidence to assess our accomplishments,” President Koester outlined key areas where a more intensive planning process will proceed. These include:

- Enrollment management: The university will work to study and implement a new strategic approach to managing enrollment, said Koester, citing changing demographics, intensifying competitiveness and an “uneven” demand for programs.
- WASC expectations: CSUN must meet Western Association of Schools and Colleges (WASC) expectations by moving to achieve a “publicly-defined” mission supported by the campus community.

Associate Vice President for Undergraduate Studies Cynthia Rawitch and a committed work group will address WASC’s expectations by demonstrating: 1) what a CSUN degree says about a CSUN graduate, and 2) how the university determines the accuracy of WASC's expectations.

President’s Convocation continued on page 5.
Mike Curb…

continued from page 1.

a regional performing arts center and other planned facilities.

“Mike Curb is one of our most successful and respected alumni, and I am proud that he is committed to helping Cal State Northridge students follow in his footsteps,” said President Koester. “As Mr. Curb’s gift demonstrates, the university has very close relationships with the entertainment industry, which enhances our academic programs and provides great opportunities for our students.”

It was as a freshman on the Northridge campus, working in the music building, that Curb wrote the breakthrough song that helped launch his career—"You Meet the Nicest People on a Honda (Go Little Honda)"—and founded his first record company, a predecessor to Curb Records. However, he left college in 1963 as his success in the music business began building.

That decision, which Curb regretfully called “taking a semester off for 43 years,” helped spur one of his main philanthropic interests: supporting music education programs, such as those at Cal State Northridge. Curb said he was very impressed with CSUN’s 12-year-old Music Industry Studies program, the first degree program of its kind in California and now the largest program within CSUN’s Music Department.

“I always say, ‘Don’t use me as an example.’ I would have been far better off if I had graduated from college,” said Curb, who served as California’s lieutenant governor from 1979 to 1983, including about a one-year stint as acting governor. “That’s why I made the commitment that my foundation would fund music education and music industry studies programs. If there had been a music industry studies program when I was in college, I know I would have stayed in school.”

Today, as chairman/owner of Curb Records, Curb presides over one of the nation’s largest and oldest independent record labels. His Nashville, Tenn.-based company has produced more than 250 No. 1 records and launched the careers of scores of stars, including LeAnn Rimes, Tim McGraw, Wynonna Judd, Hank Williams Jr. and the Osmonds.

Curb himself has written more than 400 songs and composed or supervised music for more than 50 motion picture soundtracks. Those have included the hit “Wild Angels” starring Peter Fonda and Nancy Sinatra, the Billy Jack movie “The Born Losers,” the Clint Eastwood movie “Kelly’s Heroes” and its theme “Burning Bridges,” and other films featuring Frank Sinatra, George C. Scott, Bette Davis, Jennifer Lopez, Gwyneth Paltrow and Mike Myers, among others.

Curb also founded and led the Mike Curb Congregation vocal group, produced 25 gold or platinum-selling records, and has received numerous music industry awards, including the prestigious Producer of the Year Award from Billboard magazine in 1972.

This past May, the university recognized Curb and his many accomplishments with a Distinguished Alumni Award during a ceremony in Hollywood. Curb then visited the Northridge campus in July and toured the same music building where he got his start. “I was really moved when I walked through the music building where I had launched my company,” he recalled.

Because Curb’s support for CSUN’s College of Arts, Media, and Communication is structured as an endowment, the earnings from his gift will provide a permanent revenue source to the college.

The other half of Curb’s gift will support the university’s Imagine the Arts Center in its role as a “learning laboratory” for the university’s students. The project is due to start construction next year and open during 2009. The performing arts center will be the largest venue of its kind in the San Fernando Valley region. About half of the project’s funding will come from state funds, because the center will be an educational facility, and about half from private fundraising such as Curb’s gift.

“Mr. Curb’s gift will really build momentum for the Imagine the Arts Center campaign,” said Judy C. Knudson, CSUN’s vice president for university advancement. “The center provides a great opportunity for community and industry leaders to help create a wonderful arts resource for the region where our students can learn the business and people can enjoy terrific performances.”

Mazzuto Named New Cal State Northridge Athletic Director

Veteran Administrator Has 20 Years Experience Leading Division I Programs

Rick Mazzuto, a veteran administrator with 20 years experience leading NCAA Division I athletics, this month joins Cal State Northridge as the new athletic director for the Matadors’ 20-team intercollegiate program. President Jolene Koester and Interim Vice President for Administration and Finance James Sullivan introduced Mazzuto at a campus gathering in August.

The new director will be responsible for Northridge’s NCAA Division I-AAA athletic program that includes a nearly $7 million budget and about 400 student-athletes in nine men’s and 11 women’s teams.

“We conducted a very aggressive nationwide search and looked at many exceptional candidates,” President Koester said. “In the end, we concluded Rick Mazzuto has the best blend of expertise in athletic facilities development, building community support, fundraising and other areas to spur our athletic program to even greater levels of success.”

Mazzuto, who had served as athletic director at Longwood University in Virginia since 2002, said “President Koester and the university’s leadership team are very committed to an academic and athletic standard of excellence for this program.”

At Longwood, a NCAA Division II public school, Mazzuto headed an athletic program with 14 sports and a $4 million budget, and led a planned transition to a Division I program. He served as an NCAA Division I athletic director from 1989 to 2000 at Saint Mary’s College of California, where he oversaw a 16-sport athletic program with a $7 million budget.

President Koester said a top priority for Mazzuto and the university will be to continue work on implementing the recommendations of CSUN’s Blue Ribbon Commission on Intercollegiate Athletics, issued in March.

Mazzuto follows interim athletic director Janet Lucas in the position. Lucas’ “steady and capable leadership” steered CSUN’s athletic program during a critical time, President Koester said.

Mazzuto earned his bachelor and master’s degrees in political science from Trinity College in Connecticut.
Hilary Baker Joins Senior Leadership Team as New CIO
Chief Information Officer to Head Information Technology Resources Division

Hilary Baker, Cal State Northridge’s new chief information officer (CIO), began her appointment as head of the university’s Information Technology Resources (ITR) division at the end of July.

Previously associate vice president and chief information officer at Pepperdine University, Baker has more than 20 years of information technology (IT) experience, in higher education as well as at nonprofit institutions. She will serve as a member of President Jolene Koester’s cabinet and senior leadership team.

“Information technology is a resource that demands careful, effective management and leadership,” said President Koester, who cited the essential role of IT in support of CSUN’s mission and goals as the reason Northridge welcomes an information technology leader of Baker’s stature.

“I am delighted to have the opportunity to join the CSUN community,” said Baker of her role at CSUN. “I look forward to leading a service-oriented ITR team that provides leadership and support for technology as an enabler for the students, faculty, and staff.”

Before completing her two-year service at Pepperdine, Baker was the senior director of Information Technology Services at the CSU Chancellor’s Office. In that capacity, she managed the planning, design, development, and implementation of a system-wide suite of human resource, financial and student information systems to support the administrative requirements of the 23 California State University campuses. She also served on the university president’s team that successfully negotiated appointments at the J. Paul Getty Trust, among them manager of information systems.

Baker was recipient of the 2004 Computerworld Honors Laureate, awarded for visionary use of information technology, and she was selected to join the 2004 Leadership California Annual Issues Program for California women executives.

The new CIO’s joint honors degree in mathematics and geography was earned at the University of Birmingham, England, and her master’s degree in information technology leader of Cal State Northridge’s ITR division.

Grand Debut of USU’s Second Phase Set for September 12
‘Smart; Spacious Sol Center Shines Light on Latest in Technology, Sustainability

The interiors of the University Student Union (USU) Phase II renovation are washed in light, a welcome counterpoint to the rain and slosh that delayed the facility’s anticipated spring 2005 grand opening until September 12.

On that date, a daylong celebration of the new Sol Center, complete with music, games and refreshments will begin with an 11 a.m. ribbon-cutting in the facility’s Plaza del Sol (formerly the Court of Community), followed by media and student tours, crafts, musical performances and more (see FYI, page 7, for details).

The festivities will mark the completion of Phase II of the $15.2 million USU renovation project, whose funding was authorized by Cal State Northridge students in a 2000 referendum increasing student fees by $35 per semester. They will open the doors to a “smart, green” facility—wireless inside and out—for students, the campus community and the public.

“This was a student-driven project,” said USU Executive Director Debra Hammond of the second phase renovation. “Students and staff have been involved every step of the way, right down to the selection of wall colors. Students are excited about the overall grand opening of the renovated USU and the new Sol Center as well as the larger campus lab, Presidian Sip and Mercantile,” said USU board of directors chair Audris Barnes.

An abundance of natural light in Phase II’s three-story, 28,000 square foot structure, designed by the firm of Harley Ellis Deveraux, was important to CSUN students on the USU’s renovation team. Not only will the light enhance the USU environment, said Hammond, but it will reduce the consumption and cost of electricity.

A liberal use of green-tinted glass maximizes the effect of the natural light while minimizing heat load. Large windows, glass-paned study room doors and the glass face of the first floor coffee house employ light as an architectural element.

The USU’s signature “beacon,” a tower of wrap-around fritted glass that absorbs and re-directs light, will illuminate the nighttime campus scene outside.

Conservation, sustainability and affordability were other factors important to the design team, which used exterior corrugated metals and easy care stucco to keep cleaning simple. A chiller plant provides chilled and hot water, pumped through a series of pipes and over a fan coil to blow cold or warm air into each room.

“It’s a much more energy-conscious way of providing air conditioning and heating by using circulating cold and hot water,” said Jason Wang, associate director of operations and services.

Waterless urinals, hands-free faucets and paperless hand driers were conservation- and hygiene-minded, cost-effective measures championed during the design process by Gary Homesley, assistant director of USU facilities and maintenance, for restrooms on all three floors of the renovated structure. This led to a $2,400 water conservation rebate from the Department of Water and Power.

Phase II’s ground floor features include a coffee house, study rooms and the Matador Involvement Center as well as a television lounge.

On the second floor is a 70-work station computer lab—including a training lab for students, faculty and staff. Administrative offices, study rooms, two meeting rooms and a reading lounge for CSUN alumni and the campus community also are on that floor.

In addition to “spectacular” views of the north Valley to the hills, the third floor features more study rooms, rigged for the Internet. A small patio for receptions, an executive conference room and a board room equipped with microphones and a plasma screen are available by reservation to students and the public.

The USU’s outdoor performance plaza, which accommodates up to 800 spectators, also can be viewed from the second and third floor balconies.

President’s Convocation…

continued from page 1
its claims about the value of its degrees. “Evidence—become familiar with that word,” President Koester told the audience. As Cal State Northridge moves forward with its planning and WASC efforts, she explained, evidence of success and failure will be the key.

Among the many signs of progress on the journey described by the president:

A positive evaluation, by academic peers from sister CSU campuses, of CSUN’s efforts to encourage graduation of its students.

Increased retention of freshmen to the sophomore year for each of the last three years, and increased transfer student retention rates.

A major push to improve students’ technological connection with the university, including a project underway for this academic year: a more user-friendly student Web portal that can be customized to meet individual needs.

A new course redesign project to convert high-demand, multiple-section courses into course offerings that improve student learning. “That’s what we’re about,” President Koester said.

The work of the Staff Supporting First Year Student Success Committee as an example of CSUN’s formal, systematic effort to improve graduation rates and the chances for student success. The committee has brought to many sectors of campus its presentation about staff’s role in improving students’ campus experience. Its ideas andfollow-through, said the president, exemplify the spirit of “rising to the challenge and translating words to actions.”

That spirit, she said, combined with the intelligence and hard work of the entire campus community, will make the road ahead “the best part of our journey.”

University Student Union's new Sol Center

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Linda Reid Chassiakos Wins University’s Top Merit Award

Student Success Committee is Team Winner; Steven Loy Saluted for Fitness Program

Klotz Student Health Center director Linda Reid Chassiakos received Cal State Northridge’s top merit honor at the July 20 Staff Service and Excellence Recognition Event, the college annual ceremony for the yearly opportunity to recognize staff and administrators for service and performance excellence.

The CSUN Presidential Award was presented by President Jolene Koester, who cited the honoree’s “commitment to the project and passion for the improvement of services to students and staff.”

“This individual makes a difference each day she is on campus,” President Koester told a capacity audience. She listed among Dr. Chassiakos’ achievements her initiation of a service-learning program for students, her contributions to campus wellness programs, her mentoring activities and her active role on campus committees and boards such as the Alcohol Education and Abuse Prevention Steering Committee, the Campuswide Disabilities Issues Board, and the University Health Services Oversight Committee.

At the Klotz Student Health Center, Chassiakos has expanded services to include specialties in neurology, rheumatology and infectious diseases. She extended dermatology services and added both dental and optometry clinics, turning the unit into an efficient, well-run, quality-oriented clinic on par with the best outpatient facilities in the local area.

Vice President for Student Affairs Terry Piper accepted on behalf of the honoree, who was vacationing in Greece.

Other awards included a Team Award, Merit Awards, Academic Professionals of California Merit Bonus Awards, Service Awards and, for the first time, a Special Achievement Award.

Special Achievement Award

The Awards of Excellence Committee this year voted to honor a campus community member for spearheading a project uniting faculty, staff and students. For his CSUN & You 4 Half Dome project, kinesiology professor Steven Loy was saluted for his positive impact on the health of the university at large.

This program has changed lives,” said Human Resources Associate Vice President Robert Foldesi.

Assembled during the past two years by dedicated CSUN students, Loy has engendered a campus-wide movement on campus in a program involving wellness seminars, nutritional information, a campus “buddy” support system and a series of trail walks culminating in a hike up the Half Dome at Yosemite.

Team Award

For answering President Koester’s 2005 call for campus individuals to “make the difference for students,” the Staff Supporting First-Year Student Success Committee received the 2006 Team Award.

The committee developed and distributed tools to help staff assist students in advancing toward graduation—such as providing a quick reference sheet with campus contacts aimed at enhancing students’ sense of comfort and inclusion. The team’s actions, Vice President Piper said, “positively impacted students’ retention.”

Honored were Jesus Alvarez, Financial Aid Operations; Chantey Brown, EOP Bridge Program; Judi Gomez, Geography Department; Sharon Kinard, University Student Union; Marine Loussararian, ARC/COP Science and Math; Jane Santoro, Student Health Center; and Laurie Walton and Melissa Billeter, Human Resources.

Merit Awards

The award recognizes employees for sustained excellence in work performance, contributions to productivity and new cost-saving processes. Winners and a partial list of accomplishments include Karen Little of the University Library, for introducing a bookshelf cleaning system and supporting the library’s “Noise-Free” campaign; Irene McGee of the Chemistry and Biochemistry Department, for problem-solving and support to faculty after the death of the previous chair; Elizabeth Whirledge of Academic Resources, for developing new budgeting tools and improving record keeping; Evangeline Bolton and Carmelita Mapile of the Health Sciences Department, for organizing and executing the department’s relocation; Estelle Hekkers of Admissions and Records, for resourcefulness in system policies and practices; Melissa Billeter of Human Resources, for implementing an automated enrollment system for professional development courses; Amy Reichbuch of the Klotz Student Health Center, for merging two programs to create the Education & Resources on Sexuality (EROS) program; Anthony Ivanovikovic of the National Center on Deafness, for overseeing implementation of user-friendly visual emergency call boxes for deaf and hard of hearing students, and Wendy Phelps of the University Student Union, co-founder of the Executive Leadership Track.

Recognized through the Academic Professionals of California, Merit Bonus Program for “excellent work on a project or for exceptional performance” were Vicki Allen, Student Development and International Programs; Conchita Battle, Advising Resource Center-EOP; Estela Chacon, Credential Office; Susan Cullen, Center on Disabilities; Hilda Garcia, Student Development and International Programs; Estelle Hekkers, Admission and Records; Gale LaFreniere, Extended Learning HEP; Ramon Maniz, EOP Admissions and Partnership; Janice Potzman, Career Center; Elizabeth Riegos, Student Services Center-EOP; Geraldine Sare, Liberal Studies Program; Florence Thompson, Student Services Center-EOP; Maria Walton, CAMC EOP; Vice President Foldesi noted that campus supervisors “did a great job” in nominating candidates this year, with nominations for the merit awards jumping to 38 from last year’s total of eight.

From left, master magician/emcee Joseph Tran and Entertainment Industry Institute director Robert Gustafson join NBC4 weatherman and comedian/playwright/producer Fritz Coleman and William Toutant, then dean of the College of Arts, Media, and Communication, at a May Warner Bros. Studios reception honoring CSUN’s special friends in the entertainment industry. Toutant presented Entertainment Industry Institute Awards to Coleman, Jim Overman (not shown), director of entertainment production and program preparation at NBC Universal, and author Libby Gill (not shown), executive coach and columnist, Libby Gill & Co.
Karen Kearns Accepts Arts College Associate Deanship
Award Winning Administrator Played Active Role as Interim Associate Dean

Karen Kearns, interim associate dean of the College of Arts, Media, and Communication since August 2005, has been appointed associate dean of the college. She began that appointment August 1.

Karen Kearns

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William Toutant, then dean of the college, cited Kearns’ “extensive record of contribution and achievement at CSUN.” Toutant pointed to Kearns’ service as chair of the Cinema and Television Arts Department (CTVA) Curriculum Committee, the college’s Academic Council, the General Education Task Force Committee, and the Faculty Senate’s Educational Policies Committee, among other involvements.

“This position gives me an opportunity to collaborate on curriculum and programs with colleagues throughout the college,” said Kearns, who joined the CTVA faculty in 1985. “There is a natural synergy among the departments in CAMC and I’ve enjoyed examining ways in which we can link programs to provide students with a rich, professional experience.”

In the interim position, Kearns led the college’s assessment efforts, oversaw the design and submission of its portion of the General Education curriculum, and played an instrumental role in launching the college’s Web site. She helped oversee its schedule of classes, enrollment, outreach and advisement.

Northridge Leads CSU in Pre-Doctoral Scholarship Program
Fourteen CSUN Students Chosen in Systemwide Program Aimed at Encouraging Future CSU Faculty

Cal State Northridge this year led the entire CSU system in the number of students selected for special scholarships to encourage the pursuit of research doctoral degrees, and set a new record for the number selected from CSUN.

Fourteen CSUN students—seven seniors and seven graduate students—have been selected as Sally Casanova California Pre-Doctoral Scholars for the 2006–07 academic year, as part of the CSU Pre-Doctoral Program.

Underscoring the high caliber of Cal State Northridge’s graduate programs and graduate students, the university’s 14 awardees represent its highest number ever during the 17 years of the CSU Pre-Doctoral Program and the highest number of awards for any CSU campus this year. The next closest CSU campus for 2006–07 achieved 11 awards.

Each selected student, along with his or her sponsoring faculty member, will receive $5,000 to support future doctoral studies. In addition, each student can participate in a fully funded summer research internship at a UC campus or at another major U.S. research university.

Hedy Carpenter, associate director of graduate programs, said the 10 awards achieved in the 2005–06 academic year represented the highest number earned prior to this year in the program, aimed at encouraging potential Ph.D. students who could return to become faculty members in the Cal State system.

Awardees include psychology students Adriana Aldana, Maria Corona, Nyaisha Craigwell, Aaron Foley, Edith Gurrola, Kristina Lopez, Elizabeth Nicholson and Shabnam Ozlati; biology students Daniel Green, Normiki Kolettis and Stacy Krueger; and history students Jorge Leal, Michelle Reeves and John Vurpillat. To be selected for the awards, students must show potential for success in completing their doctoral programs, the probable effectiveness of their student-faculty plans, and their level of economic and educational disadvantage. They must submit three essays on their intended fields of study, on the elements that ignited their interest in future doctoral studies, and on their interest in future work as faculty members serving diverse students.

Of the 184 applications received systemwide, the CSU made 76 awards, 41 percent of those submitted to the program, which is open to upper division undergraduate and graduate-level students who are U.S. citizens or permanent residents at the time of application.

‘Greekshow’ on Location at CSUN

Cinema and television arts professor Nate Thomas (far left) confers with comedian/actor Sinbad’s daughter Page Bryan Adkins in a starring role.

‘Greekshow’ on Location at CSUN

‘Greekshow’ on Location at CSUN

Film Company Donates News Desk

Actor Colin Hanks and President Jolene Koester try out the Journalism Department’s sleek new $10,000 television news desk, donated by producer Tom Hanks’ Playtone Productions after the shooting of “The Great Buck Howard”—starring the father/son Hanks duo and John Malkovich—at CSUN in summer 2006. Specially crafted for student use by the “Buck Howard” design team, the desk is used in the upcoming film.
Open Letter to the CSUN Community
from CSU Chancellor Charles B. Reed

August 2006

During the spring 2006 term, the six-year review of Jolene Koester, President of California State University, Northridge (CSUN), was conducted. The review took the form of collecting and summarizing letters from a selection of the campus community, both internal and external, and bringing a visiting team to the campus in April 2006. The review concluded on July 18, 2006, with discussion of the review by the Board of Trustees. The Board of Trustees and I appreciate the contributions of those who worked with us on this review.

Criteria established by the Board of Trustees in 1984, and updated in 1994 and 2001, were used to assess the performance of President Koester and the progress of the institution. These measures included the overall management of the institution, relations on campus and within the system, educational leadership, community relations, major achievements of the campus and the president, and personal characteristics of the president. Faculty, staff, students, and community representatives were invited to submit written comments responding to the trustees’ criteria.

The visiting team consisted of Dr. Roy McTarnaghan, president-emeritus, Florida Gulf Coast University; Ms. Carol Chandler, member, Board of Trustees; Dr. Manuel A. Esteban, president-emeritus, California State University, Chico; and Dr. Roberto Haro, professor-emeritus, San Francisco State University. Following advance preparation with resource material, the team spent one full day on April 20, 2006, interviewing a selection of the campus community in one-on-one interviews.

The team concluded that Dr. Jolene Koester is an outstanding university president. Dr. Jolene Koester is accessible and visible; she acts in a strategic and organized manner.

The following are the most frequently cited accomplishments:

- Improved morale on campus.
- Increased the public profile of the university.
- Appointed talented individuals to senior management positions, building an effective team and establishing trust with the university community.
- Reformed General Education requirements.
- Identified techniques to improve student retention and graduation rates.
- Attracted the Carnegie and Esner grants ($7 million each) in education and created the Teachers for a New Era initiative.
- Completed the 30-year physical master plan, Envision 2035.
- Initiated the Imagine the Arts campaign for the 1,700-seat Performing Arts Center with the campus and the San Fernando Valley Community.
- Increased donor gifts to the university.
- Enhanced the physical aesthetics of the campus and made it easier to navigate.
- Began the 250-unit faculty and staff residential community that will offer for-sale and rental properties.
- Completed parking structures and parking lots.
- Initiated a comprehensive review to improve management of information technology services.

Of special note is the fact that the revision of the physical master plan was completed, in an open process, with no public opposition.

The current senior management team is regarded as a cohesive and talented problem-solving group. The campus community trusts the campus management. The campus budget process is transparent. CSUN completed its PeopleSoft fiscal, human resources, and student components on time and within budget. In terms of physical appearance, the campus facilities and grounds have never looked better.

President Koester regularly attends the monthly meetings of the Academic Senate, where she presents the president’s report at each meeting. In addition, she meets regularly with the faculty president. She attends the Associated Students board meetings. Dr. Koester meets regularly with the leadership of the faculty union (CFA) and does not hesitate to engage in open discussions provided they do not infringe upon bargaining. Finally, she responds to e-mail messages, and directs staff to follow up as appropriate.

Dr. Koester has a habit of walking the sidewalks and engaging people in conversation, she drops into campus offices unannounced about twice a week to talk with people. Dr. Koester also invites a small group of faculty to a coffee meeting almost every week. These informal contacts are much appreciated by the campus community.

Community relations in the San Fernando Valley continue to grow even stronger. Dr. Koester is very visible in the community through meetings and events. Media coverage of the university is positive. The current campaign for the new 1,700-seat Performing Arts Center (PAC) is attracting a positive community response; the PAC project will be 50% state funded and 50% donor funded.

On the academic front, Dr. Koester and the provost continue to push an agenda to improve time to graduation. This effort preceded the systemwide initiative, and adapts the 22 point agenda cited in the Trustee initiative. Dr. Koester identified “Learning Centered University” as a university theme. Most of the faculty are receptive to the concept and perceive it as consistent with regional accreditation (WASC) requirements.

The consensus on and off campus is that Jolene Koester is deeply committed to the long-term success of California State University, Northridge. She carefully uses the annual fall convocation addresses to lay out the priorities for the academic year.

President Jolene Koester and I discussed this review and established the following goals:

1. Support and implement the Graduation Rate Initiative of the Board of Trustees, resulting in the establishment of policies and practices that will improve graduation rates.
2. Continue to focus on raising contributed funds for the university.
3. Continue to strengthen the connections between the university and the community, as well as relationships within the campus community.
4. Continue to strengthen the management and operational teams of the university, including auxiliaries.
5. Continue the development of a model program in teacher preparation with the particular goal of linking teacher preparation to improved performance of pupils in the K–12 schools.
6. Working through the provost, continue to clarify the applications of the “Learning Centered University” by showcasing exemplars of how learning outcomes can be linked to innovative instruction.
7. In order to apprise the campus community of campus progress, continue to summarize the status of the past year’s campus priorities in various campus communications.

Dr. Jolene Koester continues to deliver an outstanding performance as president of a very large urban university over her first six years. She is an energetic, dedicated, intelligent, and communicative president for California State University, Northridge.

With kind regards,

Sincerely,

Charles B. Reed
Chancellor
Events

Tuesday, September 5 – Thursday, September 28

*A Jewel Within* Exhibit
“Santa Monica Mountains: A Jewel Within,” which opened in August in the Oviatt Library lobby, explores the diversity of plants and animals sustained by the multiple ecosystems of the Santa Monica Mountains. The exhibit, curated by library supervisor Dean Arnold and librarian Stephanie Ballard, also tells the story of how community activism saved the mountains for future generations.

Thursday, September 7
Community Health Forum
The Marilyn Club Pub, Pub Sports Grill, Food Science, Nutrition and Dietetics hosts a Community Health Forum with Shelley Case, author of the bestseller “Gut Health Diet: A Comprehensive Resource Guide,” from 5-6:30 p.m. in Nobbs Auditorium (Sequita Hall, room 104). Co-sponsored by the Celiac Disease Foundation, Case will present on “Celiac Disease & the Gluten Free Diet. What Every Dietitian and Healthcare Professional Needs to Know.” Free admission, but seating is limited. RSVP to x3102, or to magram@center.csun.edu.

Tuesday, September 12
USU Phase II Grand Opening
The University Student Union (USU) hosts a “Grand Opening Celebration” for the Sol Center, its renovated facility: 11 a.m. Ribbon-cutting ceremony, Plaza del Sol; 11:30 a.m. Kickoff with DJ, CSUN spirit squad and Matty the Matador, Plaza del Sol; 11:45 a.m. Music from Masanga Marimba Ensemble, Say No More and others, Plaza del Sol; Noon Refreshments, Plaza del Sol; Noon USU Center media tours, Noon Vendors, craft corner, Noon games throughout USU.

Tuesday, September 16
Discussion on U.S. Constitution
The Tseng College of Extended Learning hosts a panel discussion on the U.S. Constitution at 9 a.m. in the Sierra Center, led by history professor James Sefton and political science professor Christopher Shortell. Refreshments will be served at 8:30 a.m. Faculty, staff and students are welcome. The event is free. RSVP by Fri., Sept. 8, at x7131.

Saturday, September 30
Hip Hop Artist to Perform
Associated Students (A.S.) hosts the “Big Show 6” concert with hip hop artist Common and side acts Los Amigos Invisibles and Whyled Peach, on the Sierra Quad Lawn from 5-7 p.m. Purchase tickets at the A.S. ticket office or TicketMaster. Tickets are free for CSUN students with valid I.D. and $10 for faculty, staff, and non-CSUN students. fmi-Leanne Vincent, x7899 or leanne.vincent@csun.edu.

Public Meetings

Associated Students Senate
Meets 2 p.m. Tue., Sept. 5 USU Grand Salon

Academic Technology Committee
Meets 1–2 p.m. Fri., Sept. 8 University Hall 211

Educational Equity Committee
Meets 11:30 a.m. to 1:30 p.m. Mon., Sept. 11 University Hall 211

USU Board
Meetings 1 p.m. Mon., Sept. 15 USU Grand Salon

Educational Resources Committee
Meets 2–4 p.m. Tue., Sept. 12 University Hall 211

Educational Policies Committee
Meets 2–4 p.m. Wed., Sept. 13 University Hall 211

Personnel Planning and Review Committee
Meets 2–5 p.m. Wed., Sept. 13 University Hall 277

Senate Executive Committee
Meets 1–4:30 p.m. Thu., Sept. 21 University Hall 277

For Your Information

For Your Information publishes announcements of events, public meetings, notices, classes and deadlines. Submission deadline is noon on Monday, one week before the next issue.

The deadline for the August 23 issue is Monday, August 16. We strive to review all items submitted during the week preceding the deadline occurring until the next issue. Submit future items by e-mailing them to pubinfo@csun.edu, sending them to mail drop 8242 or faxing them to (818) 677-4999. E-mail is the preferred method of submitting. Note: fmi—means for more information.

Saturday, September 16
Discussion on U.S. Constitution
The Tseng College of Extended Learning hosts a panel discussion on the U.S. Constitution at 9 a.m. in the Sierra Center, led by history professor James Sefton and political science professor Christopher Shortell. Refreshments will be served at 8:30 a.m. Faculty, staff and students are welcome. The event is free. RSVP by Fri., Sept. 8, at x7131.

Saturday, September 30
Hip Hop Artist to Perform
Associated Students (A.S.) hosts the “Big Show 6” concert with hip hop artist Common and side acts Los Amigos Invisibles and Whyled Peach, on the Sierra Quad Lawn from 5-7 p.m. Purchase tickets at the A.S. ticket office or TicketMaster. Tickets are free for CSUN students with valid I.D. and $10 for faculty, staff, and non-CSUN students. fmi-Leanne Vincent, x7899 or leanne.vincent@csun.edu.

Education Technology Committee
Meets 1–2 p.m. Fri., Sept. 8 University Hall 211

Educational Policy Committee
Meets 2–4 p.m. Wed., Sept. 13 University Hall 211

Personnel Planning and Review Committee
Meets 2–5 p.m. Wed., Sept. 13 University Hall 277

Senate Executive Committee
Meets 1–4:30 p.m. Thu., Sept. 21 University Hall 277

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Fitness Centre Promotion
Following the request from the Wellness Program @CSUN@YOU to extend through September 12 a special fall semester membership rate of $50 for faculty, staff and fulltime students, Faculty Centre membership now includes cardiovascular exercise equipment, a boxing program, aquatic facilities and other features. fmi-x6604.

USU Performing Arts Center Re-Named
The USU Performing Arts Center has been re-named, and will now be known as the Plaza del Sol Performance Hall. Still located in the University Student Union, adjoining the Plaza del Sol (formerly the Court of Community), the hall will present a new season of guest artist performances for 2006-07.

Classes

University Police R.A.D. Program
The University Police Department’s R.A.D. (Rape, Aggression, Defense) program is set for 5:30–8:30 p.m. October 4, 5, 11 and 12 in the Fernandeño Room, Satellite Student Union. For CSUN faculty and staff, $10. Register in advance at www-admn.csun.edu/police/rad_rad_signup.blm or call x7922.

Professional Development Staff Training
Professional Development Programs provides free training workshops for CSUN staff members in the Oviatt Library, room 16, garden level. Enroll by the day preceding the workshop by visiting www-admn.csun.edu/hrs/training/index.html and completing the online registration form each week. Workshop fmi-Janet Munoz, x5820.

Workshops:
- Time Mastery Profile: How to Manage Your Time More Effectively
  - Susan Leahy, presenter.
  - Tue., Sept. 12, 9–11:30 a.m.
- University Orientation
  - Wed., Sept. 13, 8:30 a.m. to noon
- “Staying Healthy During the Cold & Flu Season”
  - Anita R infant, presenter.
  - Thu., Sept. 14, 1–2 p.m.

Deadlines

Human Subjects Research Approval
Faculty and students performing research with human subjects must complete Human Subjects Protocol Approval forms. Original forms and nine copies must be submitted to the Standing Advisory Committee for the Protection of Human Subjects. Next deadline date: Sept. 12, for the Sept. 26 meeting. Deadlines protocol submission forms from www-csun.edu/hs/hs/Research/ 06_HumanSubjectsResearch.html.

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Center for Sex Research
Founder Dies

Vern Bullough, founding director of the Center for Sex Research at Cal State Northridge, died in June at his home in Westlake Village. Bullough was widely recognized as what the Los Angeles Times described as “one of the most prolific scholars of sex” and “a pioneering advocate of civil rights.”

Bullough was the author, co-author or editor of nearly 50 works on prostitution, transgenderism and other topics dealing with human sexuality. His works included “Sexual Variance in Society and History” and the more recent “Science in the Bedroom,” which discussed early sex researchers as well as sex therapy and the effect of birth control on the sexual mores of the times.

At the Center for Sex Research, Bullough was an organizer of international conferences dealing with issues of sexuality such as prostitution and gender. He also established the extensive Vern and Bonnie Bullough Collection on Sex and Gender, located in the Oviatt Library. The renowned researcher spent more than 20 years at Cal State Northridge before joining the faculty at the State University of New York at Buffalo, and later USC.

‘Remarkable Impressions’ Opens at Oviatt

Long before digital animation or Photoshop, many artists illustrated stories by hand—with engravings, etchings, lithographs and hand tinting of photographs and drawings.

‘Remarkable Impressions,’ an exhibition of prints by some of the world’s great illustrators, is set for September 12 to December 12 in the C.K. and Teresa Tseng Gallery of the Oviatt Library. A reception celebrating the exhibition’s opening is scheduled for 6 p.m. Tuesday, Sept. 19, in the gallery. Tony Gardner, CSUN’s special collections curator, will speak. Drawn from the university’s collections, works will include prints by William Hogarth, George Cruikshank, William Blake, Honoré Daumier, Kate Greenaway and others. Their prints depict the social issues, cautionary tales, satire, politics, fashion and famous stories of the 18th and 19th centuries.

“The highlight of the exhibit will be some nice 18th century copperplate engravings by Hogarth,” said Gardner. “William Hogarth was a 19th century engraver and painter whose realistic depictions of daily life in 18th century England are infused with social commentary.”

Gardner said people attending the exhibition will discover how the prints were created, and in what ways the social concerns of the 18th and 19th centuries were unlike those of today. “People back then enjoyed commenting on political and social life, just as we do today,” he said.

The exhibition was made possible by a gift from Gus and Erika Manders and the Friends of the Oviatt Library. For more information about the exhibition, call (818) 677-2638.