



From the Director

Spring Enrollments filled every class to the brim. Our data show that, on average, students are carrying slightly larger courseloads than they did in the past. We suspect this is due to our increased recruiting of international students, many of whom are required to carry 9 units per semester. We are building this knowledge into our schedule planning.

What's Happening in the MBA Office?

I hope you know that I and my staff are dedicated to the continuous improvement of the CSUN MBA program's quality, through communication, enhanced course and extracurricular offerings, and extended recruiting. We are now active participants in the Princeton Review (hopefully, you were able to complete their survey), and our graduating students are completing a survey for GMAC. We are working on a significantly improved website for the program. And in March, listen to your radio for some ads to recruit students to our program! Our next project will be improvement of our local career planning and placement services. I am bringing together a collaboration of local recruiters. If you work in recruiting, or have high level contacts in recruiting and/or HR, please forward me that information.

MBA Professional Fee Increase Proposal

I've spoken with a number of you about the proposed fee increase for CSU MBA programs. The proposal has come from the AACSB-accredited CSU business schools, of which we are one. I understand that fee increases are hard to bear and that many of our students are balancing family obligations within this region's high cost of living. That said, to remain competitive, to continue our high quality programs, and to expand our student services, we are seeking to increase revenue. Most of the UC business schools made a move to "professional fees" about 15 years ago. Look at how UCLA and Irvine's business schools have risen in the rankings since that time. The proposal is to add a \$210 per unit "professional fee" to the fees of graduate students in the accredited CSU business programs. (Please note that neither I, our dean, nor our college make this decision.) If the fee increase is approved, a significant amount of the fee increase will be dedicated directly to increased student financial aid. Even with the fee increase, our program costs would stay very affordable compared to local competitors such as Pepperdine, Loyola Marymount, Woodbury and Cal Lutheran. And extra resources returned to the college would help us maintain our smaller class sizes, elective offerings and additional professional services. *Associated Students* is interested in your views of this proposal. If you wish to see the full proposal, please email me and I'll send you a copy.

Paperwork!

You can fulfill most of your MBA paperwork needs through the “All Purpose Form” available in our office.

Classification

If you were admitted with conditions (such as foundation coursework, the UDWPE, and/or other criteria), you must apply for classification as soon as you’ve satisfied these requirements. You need to satisfy the conditions prior to completing more than 12-units of coursework at the 600-level. To apply, complete the “MBA All Purpose Form.”

Formal Program

After being classified, you must apply for your formal program. This is where you tell us what specific electives you plan to take, what concentration (if any) you are pursuing, and whether you plan to take the comprehensive exam or MBA graduate consulting project. You use the All Purpose Form to request your formal program. We typically discourage the use of 400-level classes to satisfy electives in the MBA program. We want to maximize your experience with other graduate students. Further, AACSB, our accrediting body, discourages graduate work in undergraduate courses. However, if you are pursuing an interest that can’t be satisfied through our existing courses, you may request permission to take a 400-level course as an elective. This requires advance permission of the MBA Director and the professor, and documentation of extra work assigned to qualify for graduate credit.

Apply for Graduation/Change Date of Graduation

You need to apply for graduation the semester before you plan to graduate. If something changes, don’t forget to update that information with Admissions and Records. These actions require forms available on the A& R website, and you process the form and fee through that office.

Verification / Notification

Please make sure to follow up on your paperwork. If you filed for classification or formal program, you should receive verification from Graduate Studies within about 4 weeks. If you don’t receive your verification within that time frame, check back with our office.

Upcoming Course Offerings

MBA Summer 2008 Schedule

Session 2: May 27 – July 8

MW: 6:00 pm – 10:00 pm: FIN 635, Professor Phillips*(**also meets all day Saturdays: 5/31 and 6/7; he will accordingly adjust weeknight schedule**)

TR: 6:00 pm – 10:00 pm: MKT 640, Professor DeShields

(Note: due to Memorial Day and Independence Day holidays, Session 2 ends on Tues 7/8, Session 3 starts the next day, Wed. 7/9.)

Session 3: July 9 – August 19

MW: 6:00 pm – 10:00 pm: SOM 686, Professor Paik

TR: 6:00 pm – 10:00 pm: GBUS 691, Professor Cours

MBA Fall 2008 Schedule

Foundation and Core Class Schedule

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
ACCT 501	GBUS 600	ECON 600	BLAW 508
FIN 635	MGT 693	MKT 640	MGT 620
IS 628			SOM 686

Information on elective scheduling is forthcoming, but the following electives will be offered:

- International Marketing
- Entertainment Law
- Management Elective
- Finance Elective

FREE for CSUN MBA Students! Business Transformation Training Simulation

A team of consultants is designing a business simulation for a major national client. The client wants an experience that will teach its managers and directors the importance of process improvement and customer satisfaction as critical factors which lead to increased profitability. A fuller description is attached. Prior to delivering this course, they are running a pilot on March 15, 2008 to test out the details and timing. We have provided the use of our facilities. The hours are from 8:00 AM to 5:00 PM and they will provide lunch as part of the exercise. You are invited to join them and your colleagues from other graduate programs and see how the Harvard and Stanford students have been introduced to their programs. Participation fees are waived, and, as noted, lunch will be provided. To participate, please contact Marty Lasker at HLCLCI@aol.com and indicate you wish to RSVP to the Business Transformation simulation.

Dates to Remember!**March 6:** College of Business & Economics Night at Matadors' Basketball Game**March 15:** Business Transformation Training Simulation**March 17-21:** Spring Break, no classes!**April 10-14:** Comprehensive Exam**May 6:** Deadline to complete Graduate Projects**May 20, 8 AM:** 2008 Commencement

7 am: breakfast and hooding in JH 4117. Reception immediately following the ceremony, everyone invited.