



From the Director

The new year brings us promised change and hope for improved global economic and political situations. However, the California state economy continues to slide, and you may be concerned about what you're hearing in the press and wondering what impact it will have on CSUN's MBA program. Fortunately, at this point, we don't expect much impact to the MBA program. The College and its Dean's commitment to the program have protected our schedule. The enrollment reductions mandated by the Chancellor are occurring at the undergraduate level. We do expect about a 10% increase in student fees for Fall 2009. But, the MBA Professional Fee increase proposal, which I've mentioned in previous newsletters (it would nearly double tuition for most CSU MBA programs), has been tabled before the Regents. It could be presented at an upcoming meeting, and I'll keep you posted.

I worry about our students and alumni who are facing layoffs and a challenging job market. We will have several events this semester specifically focused on career management and transitions. Our MBA Alumni Chapter is working to enhance its networking events for combined social and professional reward. If you need some specific, directed guidance, please make an appointment with me. As we all try to pinch our wallets a bit, take advantage of the discounts to which you're eligible as a CSUN student (you may need to actually go get that student ID!). This includes discounted tickets (available at the ticket booth in the student union), free admission to Matador Athletic events, reduced prices on public transportation, and other student promotions. Consider trading books among classmates and/or buying from Amazon.com for better prices. And, if things are getting particularly troubling, don't forget that you have access to professional counseling services through Student Health Services. Know that you are part of a community – here to help support you.

Best wishes,

A handwritten signature in black ink, appearing to be "De O".

Please note these important schedule changes:

- ECON 500 has been added to the Spring schedule. It will NOT be offered in Fall.
- FIN 635 will not be offered in Summer.

SPRING SCHEDULE

| Class | Pre-Reqs | Day | Faculty | Room |
|-------------------------------|---|-----|-----------------------------------|---------|
| Foundation Courses | | | | |
| GBUS 502 | ACCT 501 | M | James Dow | JH 1228 |
| ECON 500 | | W | | |
| SOM 591 | | R | Thomas L Wedel | JH 1232 |
| Core Classes | | | | |
| GBUS 600 | Required in First semester | T | William Roberts and Richard Moore | JH 4117 |
| ECON 600 | ECON 500 | W | Guy Ben-Ishai | JH 1123 |
| FIN 635 | ACCT 501 and GBUS 502 | M | Daniel McConaughy | JH 1212 |
| IS 628 | | M | Glen Gray | JH 1210 |
| MGT 620 | | R | Alan Glassman | JH 1236 |
| MGT 620 | | R | | JH 1238 |
| MGT 693 | All Core prior or same semester | T | Mingfang Li | JH 1230 |
| MKT 640 | SOM 591 & GBUS 600 | W | Oscar Deshields | JH 2228 |
| SOM 686 | SOM 591 | R | Seung-kuk Paik | JH 1240 |
| Electives | | | | |
| GBUS 695F | | W | Vincentiu Covrig | JH 1228 |
| MGT 663 | | T | Lois Shelton | JH 1238 |
| MGT 668 | | R | Gerard Rossy | JH 1204 |
| MKT 647 | | W | Curt J Dommeyer | JH 1129 |
| Culminating Experience | | | | |
| GBUS 698A | All Core and MGT 693 completed or same semester | | Deborah Cours | |
| GBUS 697G | All Core and MGT 693 completed or same semester | | Deborah Cours | |

SUMMER 09 SCHEDULE

All summer classes meet twice weekly 6 pm – 9:45 pm

| | |
|-----------------------------------|--------------------------------------|
| Session 2: May 26 – July 7 | Session 3: July 8 – August 18 |
| IS 628 M/W | MGT 620 M/W |
| FIN 639 (elective) T/R | MKT 640 T/R |

Fall 2009 Schedule

The Fall 2009 schedule follows the “permanent schedule” (see below).

Expected Electives:

- MKT 644: Consumer Behavior (W) (marketing, international concentrations) (Wed.)
 - GBUS 695F: Financial Portfolio Management (finance, international concentrations) (Mon.)
 - GBUS 695H: Sustainability for Managers (all concentrations) (Thurs.)
 - MGT 6XX: ??? (management concentration) (Tues.)
- Other electives may be individually arranged, with approval from the director
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Planning your Pathway: “Permanent Schedule”

Given that students progress through the program at different paces, and often even change pace during the program, it can be a challenge to plan a schedule. While trying to maintain your freedom and flexibility, we have created some predictability in scheduling that will allow you to manage course conflicts.

Each foundation course is offered at least once per year, and each core class is offered each semester on the following schedule. Additional sections are added, sometimes on different nights (although GBUS 600 and MGT 693 are always on Tuesday evenings) as demand requires. Electives are typically on the same night of the week as the related core class (e.g. FIN electives are on Monday night). Please pay attention to prerequisites, and use this schedule in planning your course sequencing.

| Foundation Courses | Pre-Reqs | Permanent Evening | Term Offered |
|--------------------|----------|-------------------|--------------|
| ACCT 501 | | M | Fall only |
| GBUS 502 | ACCT 501 | M | Spring only |
| ECON 500 | | W | Spring only |
| BLAW 508 | | R | Fall only |
| SOM 591 | | R | Spring only |

Core Courses

| | | | |
|----------|--|---|-----------------|
| GBUS 600 | Req. in 1 st semester | T | Fall and Spring |
| ECON 600 | ECON 500 | W | Fall and Spring |
| FIN 635 | GBUS 502 | M | Fall and Spring |
| IS 628 | | M | Fall and Spring |
| MGT 620 | | R | Fall and Spring |
| MGT 693 | All core must be completed before or same semester | T | Fall and Spring |
| MKT 640 | GBUS 600 | W | Fall and Spring |
| SOM 686 | SOM 591 | R | Fall and Spring |

Concentrations and Electives

Concentrations are available, but not required, by taking three electives in the same area. GBUS 698A counts as an elective toward all concentrations. (GBUS 697g does not count as an elective.) Electives are frequently offered for the following concentrations: FIN, MKT, MGT, International and Entertainment. Those interested in other concentrations should seek advisement from the Graduate Office so we can put together a specific plan for you. Independent Study courses (699) can also be taken for elective credit. Sometimes, 400-level courses may be taken, with advance approval and completion of additional coursework to earn graduate credit.

Did you complete some requirements last semester? Do you know your Formal Program? Is it time to file paperwork?

You can fulfill most of your MBA paperwork needs through the "All Purpose Form" available in our office.

Classification

If you were admitted with conditions (such as foundation coursework, the UDWPE, and/or other criteria), you must apply for classification as soon as you've satisfied these requirements. **You need to satisfy the conditions prior to completing more than 12-units of coursework at the 600-level.** To apply, complete the "MBA All Purpose Form."

Formal Program

After being classified, you must apply for your formal program. This is where you tell us what specific electives you plan to take, what concentration (if any) you are pursuing, and whether you plan to take the comprehensive exam or MBA graduate consulting project. You use the All Purpose Form to request your formal program. We typically discourage the use of 400-level classes to satisfy electives in the MBA program. We want to maximize your experience with other graduate students. Further, AACSB, our accrediting body, discourages graduate work in undergraduate courses. However, if you are pursuing an interest that can't be satisfied through our existing courses, you may request permission to take a 400-level course as an elective. **Taking a 400-level course requires advance permission of the MBA Director and the professor, and documentation of extra work assigned to qualify for graduate credit.**

Apply for Graduation/Change Date of Graduation

You need to apply for graduation the semester before you plan to graduate. If something changes, don't forget to update that information with Admissions and Records. These actions require forms available on the A&R website, and you process the form and fee through that office.

Verification / Notification

Please make sure to follow up on your paperwork. If you filed for classification or formal program, you should receive verification from Graduate Studies within about 4 weeks. If you don't receive your verification within that time frame, check back with our office.

Graduating Soon? MBA Culminating Experience: Comp Exam or Consulting Project?

In your last semester, you need to complete a “culminating experience” in the MBA program. This can take the form of the comprehensive exam (GBUS 697G) or the MBA Consulting Project (GBUS 698A). To answer questions, review the pros and cons of each, and help you start preparing, we will offer an information session where we will overview the options on Tuesday, March 3 in JH 3107 from 6:00- 7:00 pm.

IMPORTANT DATES!

Mon. Jan. 19: Martin Luther King, Jr. Day, campus closed in observance
Tues. Jan 20: First day of classes!
Tues. Feb. 24 6:30 – 7:30 pm: Masters in Business Speakers Series JH 4117
Tues. Mar. 3: 6:00 – 7:00 pm: Overview of the Culminating Experience JH 3107
Tues. March 31: Cesar Chavez Day, campus closed in observance
Apr. 6-11: Spring Recess – no classes
Thurs. Apr. 16 at noon – Mon. Apr. 20 at 4 pm: Comprehensive Exam
Fri. May 8: Last day of classes & Deadline for MBA Graduate Projects
May 11- 16: Final Exams
Wed. May 20 at 8 am: Commencement

Apply for Graduation with Admissions and Records the semester before you graduate.

GET INFORMATION FROM US!

Your CSUN email address is our official way to notifying you of information. Please make sure to check your CSUN email often, or forward it to your favorite email account. For help, please go to: <http://www.csun.edu/account>. Also, please make sure that your personal contact information is updated in SOLAR. You can do this through the portal.

Listservs:

We use “**mbastudents-l**” for important information to all enrolled students. No one else is allowed to post to this board. We upload all enrolled students into this listserv.

If you want more information, such as announcements about events, activities, and other information, please sign up for the **csunstudents-l** list.

If you want to receive job postings and other information about careers, sign up for the **mbajobs-l** list.

To sign up, send an email to: majordomo@csun.edu Your message will read: subscribe [insert name of list] (note: the last figure is a lower case “L,” not the number 1).

MBA Office Information

JH 3109: M-Th, 8 am – 7 pm, Fri: 8 am – 4 pm (818) 677-2467 mba@csun.edu