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J498 Fall 09
Fridays 10:00–10:50
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Tutorial JOUR 498: Latino Journalism

Objectives: *Survey of contemporary works for and about Latinos, participation in the media collaboration between L.A. Beez and El Nuevo Sol (www.elnuevosol.net and www.labeez.org), and participation in the common journalism reading (investigative journalism), plus supplemental readings about Latino investigative journalism.*

Grading: Class participation and attendance: 20%; blog entries: 30%; L.A. Beez-El Nuevo Sol project: 50%

Class participation: Class participation and attendance are very important and will be registered daily. Three absences will lower your grade one letter. All students are expected to answer specific questions about the assigned reading.

Blog entries: Each student will lead the discussions on an assigned book. The discussions will be based on questions provided by the instructor and research done by the student. Students will contribute 3 entries of 100-200 words to the class blog, including at least one hyperlink per entry (<http://jour498.blogspot.com/>).

Feature stories: Each student will write/produce one feature story with a multimedia component for the L.A. Beez-El Nuevo Sol project about the census of 2010. Students are encouraged to use their knowledge of different media formats (audio, video, photos, maps, etc.) to write/produce their stories. Julian Do, from New America Media, will help you develop and edit your stories. He will have final approval for publication on the L.A. Beez website and I'll have final approval for publication on *El Nuevo Sol*. All topics need to be approved by the instructor. Stories will adjust to the editorial criteria of L.A. Beez and/or *El Nuevo Sol*.

Required readings:

Martínez, Elizabeth. *De Colores Means All of Us: Latina Views for a Multi-Colored Century*. Cambridge: South End Press, 1998.

Nazario, Sonia. *Enrique's Journey*. New York: Random House, 2006

Quiñones, Sam. *Antonio's Gun and Delfino's Dream: True Tales of Mexican Migration*. Albuquerque: University of New Mexico Press, 2007.

Shapiro, Bruce, ed. *Shaking the Foundations: 200 Years of Investigative Journalism in America*. New York: Nation Books, 2003.

Course outline

- Week 1** **8/28** **Introduction:**
Readings: Ethnic communities in Southern California and CSUN:
<http://www.census.gov/> and <http://www.csun.edu/~instrsch/>
- Week 2** **9/4** **Social Justice: Identity, history, and immigration**
Readings: *De Colores Means All of Us*: Parts 1 and 2
Project: General story idea: 5%
- Week 3** **9/11** **Social Justice: Environmental justice & multiculturalism**
Readings: *De Colores Means All of Us*: Parts 3 and 4
Project: Research and identification of potential sources: 5%
- Week 4** **9/18** **Social Justice: Women and youth**
Readings: *De Colores Means All of Us*: Parts 5 and 6
Project: Budget paragraph: 5%
- Week 5** **9/25** **Fragmented Families**
Readings: *Enrique's Journey*, Chapters 1–3
Project: Reframing story ideas: 5%
- Week 6** **10/2** **Fragmented Families**
Readings: *Enrique's Journey*, Chapters 4–6
Project: Storyboarding a multimedia component: 5%
- Week 7** **10/9** **Fragmented Families**
Readings: *Enrique's Journey*, Chapter 7 and Afterword
- Week 8** **10/16** **Immigrant Tales 1**
Reading: *Antonio's Gun and Delfino's Dream*, Chapters 1–5
Project: First Draft: 5%.
- Week 9** **10/23** **Immigrant Tales 2**
Reading: *Antonio's Gun and Delfino's Dream*, Chapters 6–10
- Week 10** **10/30** **Immigrant Tales 3**
Reading: *Antonio's Gun and Delfino's Dream*, Chapters 10–15
Project: Second Draft and multimedia component draft: 5%
- Week 11** **11/6** **Investigative Journalism 1**
Readings: *Shaking the Foundations*, Swinton, Wells, Sinclair
Supplement: Gutiérrez: “Francisco P. Ramirez: Californio Editor and Yanqui Conquest” (<http://ascweb.usc.edu/asc.php?pageID=549>)

Week 12 11/13 Investigative Journalism 2

Readings: *Shaking the Foundations*, Connolly, McWilliams, Seldes, Cooke

Supplement: García: “Mexican-American Muckraker: Ignacio L. López and *El Espectador*”

Project: Final Draft: 5%

Week 13 11/20 Investigative Journalism 3

Readings: *Shaking the Foundations*, Donner, Carson, Stone, Hersh

Week 14 12/4 Investigative Journalism 4

Readings: *Shaking the Foundations*, Mitford, Nairin, Armstrong and Mills, Greider

Project: Multimedia component: 10%

Policy on plagiarism:

The Journalism Department is committed to the highest standards of academic excellence and integrity. Plagiarism and other forms of cheating will not be tolerated. Anyone caught cheating will receive a failing grade in the class and will be reported to the University for possible further disciplinary action. For a further explanation of the behavior defined as cheating, and a more detailed discussion of disciplinary procedures, consult pages 588–589 of the 2008–2010 CSUN catalog.

Please also remember that much of the information posted on the Internet is protected by U.S. copyright laws. Passing this information off as your own is a violation of CSUN’s plagiarism policy and carries the penalty outlined above.