

**California State University, Northridge**  
**Department of Recreation and Tourism Management**

**Master of Science in Hospitality and Tourism**

**RTM 510 Trends and Issues in Hospitality and Tourism (3)**

Preparatory: RTM 314 or RTM 480. Addresses current trends and future projections in the hospitality and tourism industry from multiple perspectives: economic, psychological, cultural and social.

**RTM 530 Cultural Aspects and Global Perspectives in Tourism (3)**

Preparatory: RTM 314 or RTM 480. Addresses cultural issues that are affected by tourism. Students will examine issues of authenticity, commodification of culture and the interaction of hosts and guests in different contexts, ranging from the industrialized world to developing countries

**RTM 540 Human Resources in Recreational Sport and Tourism (3)**

Provides an understanding and application of key concepts/practices in human resources management as related to the recreational sport and tourism industries.

**RTM 550 Marketing and Promotion in Recreational Sport and Tourism (3)**

An in depth study of the theory and application of marketing and promotion as they relate to the recreational sport and tourism industry.

**RTM 600 Law, Risk Management and Ethics (3)**

Exploration of legal principles, risk management and ethics affecting the management of recreational sport programs. Emphasis will be placed on the rules of law, negligence and risk management theory, constitutional law, contracts and legislation.

**RTM 600 Law, Risk Management and Ethics (3)**

Exploration of legal principles, risk management and ethics affecting the management of recreational sport programs and the hospitality and travel industry. Emphasis will be placed on the rules of law, negligence and risk management theory, constitutional law, contracts and legislation

**RTM 610 Ecotourism (3)**

Preparatory: RTM 314 or RTM 480. Addresses issues of sustainability as they pertain to tourism. Traditionally, tourism has operated with a short-term perspective and has been largely consumptive in nature. Students will learn and understand the issues of sustainability and how ecotourism principles are/are not effective in certain regions.

**RTM 693A Supervised Internship (2)**

Prerequisite: Instructor approval. First of 2 supervised internships requiring completion of 200 hours in an approved setting in recreational sport management or hospitality, travel and tourism. The supervised internship is designed to provide a hands-on learning experience in management of recreational sport or tourism. The internship will be used as a basis for the culminating graduate project or thesis to be completed during the last semester of enrollment in the graduate program.

**RTM 693B Supervised Internship (2)**

Prerequisite: Instructor approval. Second of 2 supervised internships requiring completion of 200 hours in an approved setting in recreational sport management or hospitality, travel and tourism. The supervised internship is designed to provide a hands-on learning experience in management of recreational sport or tourism. The second internship should expand and provide further growth based on the first internship experience; whether that be in the same organization or a different one. The internship will be used as a basis for the culminating graduate project or thesis to be completed during the last semester of enrollment in the graduate program.

**RTM 698 Graduate Project or Thesis (2)**

Culminating experience for the graduate degree. Planning, preparation and completion of a graduate project or thesis on an advanced topic in the field of recreational sport management or hospitality, travel and tourism.

**Electives – 6 units**