



California State University
Northridge

RTM
Department of Recreation and Tourism Management



Graduate Program

MASTER OF SCIENCE DEGREE

The master's degree program is intended for persons interested in developing and/or improving their knowledge of recreational sport management or hospitality, travel and tourism. The selection of courses allows students to "specialize" in either: a) Recreational Sport, or b) Tourism Management. Students progress through the program as a cohort and are actively engaged in courses and internships on evenings and weekends.

CAREERS: Programs in this department are intended to prepare students for professional careers as directors, managers, supervisors, or coordinators in travel/tourism and hospitality, event planning, recreational sport management, recreation facility management, nonprofit and entrepreneurial organizations, campus recreation, outdoor education and adventure recreation, public recreation, and human service agencies. This graduate program is not intended to prepare students for careers in professional or collegiate sport programs.

REQUIREMENTS FOR ADMISSION TO THE PROGRAM:

Bachelor's degree in Recreation, Hospitality, Travel and Tourism Studies or allied field. Students not so qualified must successfully complete a prescribed program with a grade point average of 3.0. California State University requirements must be met for promotion to classified status. Graduate admission fall semester only.

REQUIREMENTS FOR COMPLETION OF THE PROGRAM:

Students will complete 15 units of required core classes, 12 units in their selected track (Recreational Sport Management or Tourism Management), and 3 units of approved electives for a total of 30 units. The core classes include 2 internship experiences of 2 units each. A 2-unit thesis, written project or comprehensive exam is the culminating experience for the degree and will be completed during the final semester of enrollment in the program. A grade of "B" or better in each graduate course is required for the units be counted as progress toward degree requirements.

LEARNING OUTCOMES: In order to assist students in meeting their educational and professional goals, the Department of Recreation and Tourism Management identifies the

following learning outcomes to be achieved by students successfully completing all requirements in the undergraduate major:

1. Students will demonstrate critical thinking including analysis, synthesis, and evaluation within the recreational sport management and/or tourism industry (ies) through a variety of pedagogies.
2. Students will demonstrate both a broad and in-depth application of knowledge of the economic, environmental, cultural and social impacts of recreational sport management and/or tourism.
3. Students will obtain theoretical knowledge and practical skills in preparation for a career in the recreational sport management and/or tourism industry (ies) as demonstrated by satisfactory completion of research projects, course work, and internships.

REQUIRED CORE CLASSES FOR ALL GRADUATE MAJORS (15 UNITS)

RTM 540 Human Resources in Recreational Sport and Tourism	3
RTM 550 Marketing and Promotion in Recreational Sport and Tourism	3
RTM 699C Independent Study	3
RTM 693 A and B Supervised Internship in Recreational Sport or Tourism.....	4
RTM 698 Graduate Project or Thesis	2
Or	
RTM 697 Directed Comprehensive Studies	2

RECREATIONAL SPORT TRACK FOR GRADUATE MAJORS (12 UNITS)

RTM 520 Trends and Issues in Recreational Sport	3
RTM 560 Facility Design in Recreational Sport	3
RTM 600 Law, Risk Management and Ethics in Recreational Sport.....	3
RTM 620 Organizational Theory in Recreational Sport.....	3

TOURISM MANAGEMENT TRACK FOR GRADUATE MAJORS (12 UNITS)

RTM 510 Trends and Issues in Hospitality and Tourism	3
RTM 530 Cultural Aspects and Global Perspectives in Tourism	3
RTM 580 Seminar in Tourism Planning: A Cultural and International Perspective	3
RTM 610 Ecotourism	3

ELECTIVES (3 UNITS, ACCORDING TO SPECIALIZATION)

To be chosen with the approval of the graduate faculty advisor.

TOTAL UNITS REQUIRED FOR THE GRADUATE DEGREE: 30

CORE CLASSES: 15

RECREATIONAL MANAGEMENT OR TOURISM MANAGEMENT TRACK (SELECT ONE): 9 UNITS

APPROVED ELECTIVES: 3 UNITS