

**Department:** Marketing

**Effective Date of Appointment:** Fall 2010  
(Subject to Budgetary Approval)

**Rank:** Assistant/Associate Professor, Tenure Track

**Salary:** Commensurate with background

**Qualifications:**

Ph.D. in Marketing is required at time of appointment (August 18, 2010). Teaching experience preferred. Applicants must demonstrate a commitment to working with an ethnically and culturally diverse student population.

CSUN is a Learning Centered University. The successful candidate will be expected to join faculty and staff in a commitment to active learning, to the assessment of learning outcomes, and to multiple pathways that enable students to graduate.

At time of appointment, the successful candidate, if not a U.S. citizen, must have authorization from the Bureau of Citizenship and Immigration Services to work in the United States.

Evidence of degree(s) required at time of hire.

**Responsibilities:**

The candidate's field of teaching specialization is not limited as the department has staffing needs across a broad assortment of graduate and undergraduate courses in marketing. However, we have particular needs for faculty interested in teaching courses in our supply chain management option and in cross-functional strategy courses. Faculty interests and preferences are important in assigning courses. In order to earn promotion and tenure, faculty also must engage in research that results in refereed journal publications and papers. Research productive faculty are normally given reassigned time. The department's mission-driven curriculum and service requirements encourage faculty to integrate theoretical knowledge with businesses, government and community interests.

**Application Deadline:**

Priority will be given to applications received before August 15, 2009. Position will remain open until filled. Faculty from CSUN will attend the American Marketing Association's 2009 Summer Marketing Educators' Conference August 7-10 in Chicago. To be considered for an interview at this conference, please submit your materials by July 24, 2009.

**Inquiries and nominations should be addressed to:**

H. Bruce Lammers, Chair  
Department of Marketing  
College of Business and Economics  
California State University, Northridge  
Northridge, CA 91330-8377  
[bruce.lammers@csun.edu](mailto:bruce.lammers@csun.edu)

**General Information:**

California State University, Northridge, long known for the intellectual, social and cultural relevance of its 200 academic programs and engaged centers, embraces both innovation – in community service and hands-on experience – and rigor. A minority serving university in a globally diverse region, it is a national leader in preparing teachers for K-12 and first generation college students for graduate studies. 1,700 of its 35,000 students are international. Located in the San Fernando Valley, with 1.8 million people, Cal State Northridge is a park-like campus, 20 miles northwest of downtown Los Angeles. Cal State Northridge is a welcoming university; we value accessibility, academic excellence and student achievement. For more information about the University, check our website: <http://www.csun.edu/>.

In compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, California State University, Northridge has made crime-reporting statistics available on-line at <http://www-admn.csun.edu/publicsafety/police/crimereport.htm>. Print copies are available in the library and by request from the Office of Public Safety and the Office of Faculty Affairs.

Applicants who wish to request accommodations for a disability may contact the Office of Equity and Diversity, (818) 677-2077.

The university is an Equal Opportunity/Affirmative Action employer and does not discriminate on the basis of race, religion, national origin, sexual orientation, gender, marital status, age, disability, disabled veteran or Vietnam-era veteran status.