

art 202:
intro to video/digital art
fall 2003

instructor:
craig ashby
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office hours:
SG209
MW 930a-11a

overview:
this class is an introduction to the basic concepts of digital video art and will prepare you for higher level video art classes. prerequisite is art 200 or equivalent.

software:
photoshop 6, illustrator 9, final cut pro 3

assignments:
short projects will be assigned each week. assignments will be reviewed in class & turned on cd & dvd at the end of the semester. show work when due, even if incomplete. assignments will be given on tuesday, and be due the following tuesday. there will be time in class to work on thursdays.

attendance:
more than 3 unexcused absences will result in a lowered final grade by a full grade.

grading:
50% weekly projects
15% midterm
25% final project
10% participation

required texts:
visual quickstart guide: photoshop 6
visual quickstart guide: illustrator 9
visual quickstart guide: final cut pro 3

supplies:
optional: external firewire drive

week 01:
intro to photoshop
create 4 images using photoshop tools
save each in psd, tif, pct, jpg, eps & pdf formats

week 02:
image acquisition (resolution & sizing)
scanning 1 image at 3 different resolutions, resize each

week 03:
layers & making selections
color correction & modification
create 3 images each having at least 3 separate composited layers
color correct as needed or desired

week 04:
masks, alpha channels & blend modes
assign midterm (2 image pairs that tell a story)

week 05:
work on midterm
midterm critique

week 06:
shooting digital video
shoot 5 15 second scenes

week 07:
capturing digital video
import the 5 15 second clips

week 08:
editing with final cut pro
edit the 5 15 second clips into a video

week 09:
importing photoshop images into final cut pro
create animation using photoshop stills

week 10:
effects in final cut pro
add effects to the video

week 11:
intro to sound
voice recording & importing audio
add audio to the video

week 12:
work on final
assign final (30 second video using live action and animation with sound)

week 13:
work on final

week 14:
making a dvd
work on final

week 15:
work on final