

Denise Campbell was appointed as Dean of Student Central in 2010 for DeVry University, Sherman Oaks Metro. She oversees the Sherman Oaks, Palmdale and Oxnard campuses and covers the areas of financial aid, student facing academics, student services and student affairs in her portfolio for the university. She sits on the Presidents Council for the Metro and serves as the Incident Commander.

As Dean, Campbell has directed campus attention toward student service and learning. Initiatives to increase customer service and create a robust advisement experience for each student have resulted in positive growth in persistence. Campbell sits on the Student Central Leadership Mentor committee in order to help craft curriculum for new leaders in similar roles. She is also an active member of DeVry's *Doing Well by Doing Good* initiative and volunteers her time for educational events hosted in Los Angeles.

Campbell previously served at the University of Southern California as Assistant Director of Financial Aid, Enrollment Services, and also in the Admissions Division for the School of Theatre beginning in 1998. Campbell received her EdD from the Rossier School of Education at USC and her BA from High Point University. Campbell resides in Pasadena CA, is a private life coach and strategic planning consultant and serves in community theatre efforts as well as artistic direction at private theatre venue. Campbell also serves as the West Coast Board of Directors Representative for the WTCIII Survivors Organization.

