



## **ORGANIZING COMMITTEE**

**Friday, March 14, 2008**

**1:00 p.m. to 5:00 p.m.**

**Holiday Inn Capitol Plaza  
300 J St. Sacramento, CA 95814**

Ronnie L. Grant, Vice President for Organizing, *Chair*  
Olga Camarillo, Organizing Committee Chair, Chapter 308  
Adriana Petterz, Organizing Committee Chair, Chapter 315  
Vera Vasquez, Organizing Committee Chair, Chapter 316  
Deborah Campbell, President, Chapter 319  
Charles Constantine, President, Chapter 323  
Patrick N. Gantt, President, *Ex-Officio*  
Brenda C. Brown, Labor Relations Representative, *Staff Assigned*  
Gilbert F. Rojo, Sr., Labor Relations Representative, *Staff Assigned*

**COMMITTEE REPORT**



## **CSUEU Statewide Organizing Committee**

### **❖ Agenda ❖**

**Friday, March 14, 2008**

**1:00 p.m. to 5:00 p.m.**

**Holiday Inn Capitol Plaza, 300 J St.,  
Sacramento, CA 95814**

- |    |  |                   |
|----|--|-------------------|
| 1. | Call to Order                                | Ronnie L. Grant   |
| 2. | Announcements and Introductions              | Committee members |
| 3. | Development of a 2009 contract campaign plan | Committee members |
| 4. | New Business                                 |                   |

#### **CSUEU Statewide Organizing Committee**

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Vera Vasquez, Organizing Committee Chair, Chapter 316  
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**California State University Employees Union (CSUEU), SEIU 2579/CSEA**

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**TO:** CSUEU Board of Directors

**FROM:** Ronnie L. Grant, Vice President for Organizing

**SUBJECT:** Report of Organizing Committee

**DATE:** March 16, 2008


The CSUEU Organizing Committee met on March 14, 2008. The committee heard brief presentations from Philip Coonley on the new Lead LRR assignment and Pat Gantt on the California budget campaign.

The committee began the process of developing the 2009 contract campaign. The results of this one meeting are attached; work will continue. The committee will be meeting on May 2 and 3 at Cal Poly Pomona to continue. At the May meeting the committee will be joined by the Communications Committee Chair and the Vice President for Representation to ensure liaisons with the Communications Committee and the Bargaining Team.




**CSUEU  
ORGANIZING  
COMMITTEE**

Contract Campaign Preview



California State University Employees Union


**TMTOWTDI**



California State University Employees Union

**TMTOWTDI**

There's more than one way to do it



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## 2009 Contract Campaign Plan

- Goal setting and writing has begun
- Next meeting: 5/2-5/3 at Cal Poly Pomona
  - Staff, Committee and Board members: Watch your email for meeting details



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## Goals

- Membership involvement
- Educating membership about bargaining process
- Develop a theme
- Better communications
- Leadership are members



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## Goals

- More “fun” activities
- Contract campaign website (different domain, not [www.csueu.org](http://www.csueu.org))
- Online videos (member interviews, meeting presentations, events)
- Input on contract
- Ensure a filled and functioning Org Committee structure on each Chapter



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## Goals

- Training: Org Chairs
- Training: Contract Action Team members
- Increase membership (Policy File: 66%)
- Legislature: Lobbying/Get out the vote



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## Timing

- 3/08 – we are here
- 3/08 – 6/08 – research
- 6/08 – Campaign plan written and adopted by Board
- 7/08 – Training: Org Chairs
- 7/08 – CAT forms on each campus and is trained by their Org Chair



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## Timing

- 6/08 – 7/09 – plan elements executed
- 8/08 – 11/08 – chapter meetings dedicated to bargaining
- 11/08 – Board approves initial proposal
- 1/09 – initial proposal sunshine; bargaining begining
- ??? – rally and events: TBA depending on bargaining schedule



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## Timing

- 7/1/09 – contract expires



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## Elements

- Need a “hook” for members
  - *What do members care about?*
  - *What fires them up?*
    - *Steps – Workload issues – GSIs – Classification issues – Benefits – Dependant fee waiver - ?*
- *Commitment cards*
  - *Circa due date 8/30/08*
  - *Cards feed up to HQ for tracking in master database*



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## Elements

- Chapter meetings for bargaining
  - Educate on process & expectations
- Allow for member input into bargaining
- Media campaign
  - Show cause & effect of cutting CSU
  - Chapters meet w/ campus paper editor
  - Campus paper ads
- Liasion w/ students, CFA, alumni



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## Cost

- \$120,000 total
  - \$40,000 training
  - \$20,000 material
  - \$20,000 events



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## Organizing Drive

- Total grants not to exceed \$10,000
- Not all applications will be approved
  - If more than \$10,000 is applied for, some apps will be denied or reduced
  - Committee will evaluate all apps



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## Organizing Drive

- Applications due 6/1/08
- No advantage to early applications, all apps evaluated at the same time
- Application for will be available in two weeks
- Granted funds must be spent and reported between 7/1/08 – 10/1/08; any unspent funds must be returned on 10/1/08



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## Funding

- Committee requests funding now get some early campaign elements underway
- 1. \$120,000 for total campaign: source to be determined
- 2. \$10,000 for organizing grants: funding source: existing chapter forfeitures



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