

2007
Sponsorship
Opportunities
*Creative Ways to Increase
Your Exposure at the Conference*

Twenty-second Annual International Technology & Persons with Disabilities Conference



March 19 - 24, 2007
Los Angeles Airport Hilton,
Marriott & Renaissance Hotels

California State University
Northridge | Center on
Disabilities

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We are pleased to invite you to become a sponsor at our 22nd Annual International Technology and Persons with Disabilities Conference.

As you know, the Technology and Persons with Disabilities conference is the nation's largest annual international event on Assistive Technology. Every year has generated increasing numbers in participation with over 4,800 participants from the United States and internationally in 2006. The best and the brightest in the field are represented by over 450 speakers, conducting more than 300 general sessions, and 175 national and international exhibitors fill our exhibit halls with innovative and cutting-edge technology.

With our 22nd conference coming March 2007, we are as always, committed to exceeding the past year's accomplishments and expectations for participation, collaboration and rewarding experiences. We hope you share our passion for this mission and will demonstrate it by contributing your help and support.

Thank you in advance for your consideration and support of your annual "Technology and Persons with Disabilities" conference for 2007!

Sincerely,

Sandy Plotin
Managing Director
Center on Disabilities



Every Sponsorship Comes With...

- Your Company Logo on the “Sponsorship Acknowledgement Page” of the Conference Program
 - Web Site acknowledgement
 - Acknowledgement at the Welcome Reception
 - One Complimentary Conference Registration
 - Sponsor Ribbons for Company Representatives

Conference Program	\$25,000
•Your Company Logo on the Front, Back or Inside Cover of the Conference Program	
•Complimentary Full Page Advertisement in the Conference Program	
Sign Language Interpreting Services	\$25,000
•Your Company Logo at the ADA/Accommodation Registration Counter	
•Your Company Logo on the designated signs for “Reserved Seats for Deaf & Hard of Hearing at every session and event	
•Complimentary Full Page Advertisement in the Conference Program	
Welcome Reception	\$20,000
•Your Company Logo on a Banner on the Stage	
•Opportunity to Distribute One Page Flyer (alternative formats made available) at the Reception	
•Complimentary Full Page Advertisement in the Conference Program	
Keynote Speaker and Breakfast	\$20,000
•Your Company Logo on a Banner on the Stage	
•Opportunity to Distribute One Page Flyer (alternative formats made available) at the Breakfast	
•Complimentary Full Page Advertisement in the Conference Program	
Exhibit Hall Opening Reception	\$15,000
•Your Company Logo on a Banner at the Reception	
•Opportunity to Distribute One Page Flyer (alternative formats made available) at the Reception	
•Complimentary Full Page Advertisement in the Conference Program	
Braille Conference Program	\$10,000
•Your Company Logo on the Front Cover of the Program	
•Complimentary Full Page Advertisement in the Conference Program	
Shuttle Van Service	\$10,000
•Your Company Logo on a Banner on the Shuttles	
•Complimentary Full Page Advertisement in the Conference Program	
Special Events	\$10,000
•Your Company Logo on a Banner at the event	
•Complimentary Full Page Advertisement in the Conference Program	

Customized Sponsorship Packages

Sponsors can create their own sponsorship opportunity!
Please share your ideas or suggestions for your unique
sponsorship. (see contact information on Sponsorship Commitment Form)

“Live in Concert”	\$10,000
•Your Company Logo on a Banner on the Stage •Complimentary Full Page Advertisement in the Conference Program	
Scholarship Participant Award Program	\$ 4,000 (5)
•Your Company Logo on each Scholarship Award Certificate •Complimentary Half Page Advertisement in the Conference Program	
Assistive Listening Services Program	\$10,000
•Your Company Logo at the ADA/Accommodation Registration Counters •Acknowledgement of your Sponsorship in every presentation room on the sound amplification signage •Complimentary Full Page Advertisement in the Conference Program	
Audio-Visual Services Program	\$10,000
•Your Company Logo in every presentation room •Complimentary Full Page Advertisement in the Conference Program	
Computer “Connection” Labs Program	\$10,000
•Your Company Logo in the Computer Lab Rooms •Complimentary Full Page Advertisement in the Conference Program	
Backpacks for Braille Program	\$ 2,500
•Your Company Logo on the Backpack •Complimentary half Page Advertisement in the Conference Program	
Conference Attendee Tote Bags	\$ 7,500
•Your Company Logo on the Front of the Tote Bags •Complimentary Half Page Advertisement in the Conference Program	
Literature Distribution Program	\$ 1,500

Customized Sponsorship Packages

Sponsors can create their own sponsorship opportunity! Please share your ideas or suggestions for your unique sponsorship with Sandy Plotin (see contact information on Sponsorship Commitment Form).

In-Kind Sponsorships

All materials provided by the sponsor must be approved in advance.

Sponsorships are exclusive if full amount of opportunity is accepted. Opportunities for sponsorships will be shared or co-sponsored in the event the full amount is not provided.

Sponsorship Commitment Form

Fax number: (818) 677-4929

Sandy Plotin

Managing Director - Phone: (818) 677-2578 email: sandy.plotin@csun.edu

Center on Disabilities

California State University, Northridge

18111 Nordhoff Street - BH 110

Northridge, CA 91330-8340

Organization/Company Name:

Contact Name:

Email:

Address:

Phone:

Fax:

Sponsorship Choice:

Amount:

Authorization:

Date: