

# Public Sector Management

Director: Dr. Henrik Minassians

## THE ROLAND TSENG COLLEGE OF EXTENDED LEARNING

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**FACULTY:** Bernardo Attias (Communication Studies); James David Ballard (Sociology); Matthew Cahn (Political Science); Marta Gaffney (Sociology); Thomas Hogen-Esh (Political Science); Peter Kappas (Political Science); Paul Krivonos (Communication Studies); Rebecca Litke (Communication Studies); Henrik Minassians (Tseng College); Rex Mitchell (Management); Patrick Nicholson (Religious Studies); Karen Peck (Communication Studies); Martin Saiz (Political Science); Stephen Schuster (Management); Victor Shaw (Sociology); Paula Silva (Management); Ward Thomas (Urban Studies and Planning)

### DEGREE PROGRAMS:

Undergraduate Degree Offered:

#### B.A., Public Sector Management

This program is well suited to mid-career professionals in the public and not-for-profit sectors who wish to prepare for management and leadership roles in those fields. It will provide a suitable preparation for those students interested in pursuing graduate degrees in public policy, public administration, political science, and law. This degree is available only through The Roland Tseng College of Extended Learning.

### ADMINISTRATION OF THE PUBLIC SECTOR MANAGEMENT PROGRAM (SPECIAL SESSIONS DEGREE):

The program is administrated through The Roland Tseng College of Extended Learning (hence, the designation of Special Session degree) and is entirely funded by tuition. The College of Social and Behavioral Science is the academic sponsor of the PSM program.

**ADMISSION TO THE PROGRAM:** In order to be admitted to the program, students must have completed 60 units transferable to the CSU system and be General Education certified. The director of the Public Sector Management program will evaluate and approve students prior to formal admission to the program.

**PROGRAM OVERVIEW:** The B.A. program in Public Sector Management is designed for students who wish to gain an understanding of the policy and management issues of government and non-profit organizations, and their impact on the communities they serve. Students, while being exposed to the political context in which public sector decisions are made, will be given the tools to analyze, develop and implement governmental structures and processes, formulate and effectively present policy and administrative decisions, and understand how to work within the boundaries of available human, fiscal and technological resources. In addition, students will acquire the communication and management skills necessary for success in any career endeavor.

**THE MULTIDISCIPLINARY CURRICULUM:** The program is multidisciplinary and draws upon a wide array of scholarly resources that are most relevant to the changing need of public sector management in order to offer students the opportunity to develop a comprehensive set of competencies required for success in the public and not-for-profit arenas. The Department of Political Science in the College of Social and Behavioral Science, the Department of Communication Studies in the College of Arts, Media, and Communication and the Department of Management in the College

of Business and Economics offer all core courses in the program. In addition, the Departments of Sociology and Urban Studies and Planning, both in the College of Social and Behavioral Science, offer elective courses as do the Departments of Political Science and Communication Studies.

### STUDENT LEARNING OUTCOMES OF THE UNDERGRADUATE PROGRAM:

Students successfully accomplishing the B.A. in Public Sector Management will acquire and demonstrate an overview and in-depth understanding of the fields of public policy, management and communication by the following skills:

1. Communicate clearly, succinctly, and persuasively public policy observations, interpretations and ideas, both orally and in written format
2. Analyze an issue and its causes, and, within the public policy process, form, implement and assess the effectiveness of appropriate strategies
3. Effectively articulate the mission and goals of their organizations, aligning resources, priorities, and plans in support of those ideals
4. Utilize effective management strategies and tools to deal with the social phenomena and challenges confronting the public sector
5. Form alliances and connections across cultural boundaries, uniting diverse perspectives into a common purpose for improvement within the organization and the community
6. Succeed in supervisory/managerial roles, leading by example to enhance work performance, and accurately assessing agency and employee needs
7. Managing conflict effectively, encouraging a variety of ideas and opinions, to guide others to reach consensus
8. Ethically face issues and maintain the public trust

### REQUIREMENTS FOR THE BACHELOR OF ARTS DEGREE IN PUBLIC SECTOR MANAGEMENT

**REQUIRED COURSES AND ELECTIVES:** The PSM program is composed of 20 Upper-Division undergraduate courses (60 semester credit hours) offered in a predetermined sequence in cohort format. To earn the bachelor of arts degree in Public Sector Management, a student must be formally admitted to one of the program's cohorts and complete all the coursework specified below. Assignments within courses are designed to focus on issues pertinent to public sector management and build upon each other as the students progress through the program. A general sequence of courses is presented below

1.	COMS 323	Group Communication (Upper-Division GE).....	3
2.	POLS 360	Public Administration.....	3
3.	MGT 360	Management and Organizational Behavior.....	3
4.	POLS 462	Ethics in Politics and Administration .....	3
5.	POLS 361	Introduction to Public Policy .....	3
6.	POLS 372/L	Principles and Methods of Political Science/Lab3	
7.	COMS 356	Intercultural Communication (Upper-Division GE).....	3
<b>or</b>			
	SOC 307	Ethnic Diversity in American Society (Upper-Division GE).....	3
8.	POLS 406	Fundamentals of Policy Analysis .....	3
9.	MGT 370	Management Skills Development .....	3
10.	POLS 407	Policy Implementation and Program Evaluation 3	
11.	MGT 454	Leadership, Power and Politics .....	3
12.	POLS 466	Politics of Public Spending .....	3
13.	COMS 309	Advanced Public Speaking (Upper-Division GE)3	
14.	COMS 454	Communication and Technology .....	3
15.	MGT 460	Strategic Human Resources Management .....	3
16.	Elective #1	(to be determined; see below).....	3
17.	Elective #2	(to be determined; see below).....	3
18.	Elective #3	(to be determined; see below).....	3
19.	POLS 498C	Internships, Field Assignments and Reports.....	3
20.	COMS 495	Internship in Organizational Communication. ....	3
<b>TOTAL UNITS</b>			<b>60</b>