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## From the Graduate Office

Welcome to the Fall 2008 Semester!.

We received the results from our 2007-2008 annual exit survey, conducted by Educational Benchmarking, Inc. The results show general satisfaction with the quality of the program and its learning outcomes. The biggest concern was – no surprise – the availability of classes.. We are launching an online survey in two weeks to significantly improve our schedule planning and wait list management for the Spring 09 semester.

Over the summer, we added a new Omnilock (keycode pad) to the Graduate Reading Room door. Over the next couple of weeks, we'll be distributing codes to those of you who want more flexible access to the space.

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## Fall Enrollment!

This semester, although it took us a long time, we were able to accommodate most waitlist requests; **if you still need a class, please contact us immediately!** We have spaces in our electives including

### **GBUS 695F: Entertainment Law: (Wed. 7 – 9:45 pm, JH 1234)**

The entertainment industry is a major aspect of the U.S. economy and a keystone for the economy of the Los Angeles region. Entertainment ranks fifth among service exports, with TV, film and rentals making up over 90 percent of that figure.

Entertainment Law (GBUS 697\_) will examine the legal and business affairs framework within the entertainment industry, with a focus on those involved in the production, acquisition, financing, and distribution of film, television, music, and new media content. In particular, we will address tort law issues, including defamation, invasion of privacy, and the right of publicity; intellectual property protection, including copyright and trademark law and the protection of ideas; contract law issues, including contract formation, contractual obligations, and remedies; and government regulation of entertainment content and industry practices. You will gain an understanding of the various legal rules that apply to decision-making in the business environment, and to use these rules to manage legal risk and make ethical decisions. Prerequisite: BLAW 508. Greg Young is a practicing attorney with a specialty in entertainment law. In addition to his law degree, he has an LL.M. in Entertainment and Media Law. He is in private practice and previously worked for Warner Bros. & 20th Century Fox.

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## "Permanent Schedule"

Given that students progress through the program at different paces, and often even change pace during the program, it can be a challenge to plan a schedule. While trying to maintain your freedom and flexibility, we have created some predictability in scheduling that will allow you to manage course conflicts.

Each foundation course is offered at least once per year, and each core class is offered each semester on the following schedule. Additional sections are added, sometimes on different nights (although GBUS 600 and MGT 693 are always on Tuesday evenings) as demand requires. Electives are typically on the same night of the week as the related core class (e.g. FIN electives are on Monday night). Please pay attention to pre-requisites, and use this schedule in planning your course sequencing.

Foundation Courses	Pre-Reqs	Permanent Evening	Term Offered
ACCT 501		M	Fall only
GBUS 502	ACCT 501	M	Spring only
ECON 500		W	Spring only
BLAW 508		W or R	Fall only
SOM 591		R	Spring only

Core Courses			
GBUS 600	Req. in 1 <sup>st</sup> semester	T	Fall and Spring
ECON 600	ECON 500	W	Fall and Spring
FIN 635	GBUS 502	M	Fall and Spring
IS 628		M	Fall and Spring
MGT 620		R	Fall and Spring
MGT 693	All core must be completed before or same semester	T	Fall and Spring
MKT 640	GBSU 600	W	Fall and Spring
SOM 686	SOM 591	R	Fall and Spring

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## SPRING 09 ELECTIVES

Here are the electives we are expecting to offer in Spring 09:

Monday:	GBUS 695	Financial Portfolio Management (Covrig)
Tuesday:	MGT 6??	Management of Technology (Sheldon)
Wednesday:	MGT 647	Market Research (Dommeyer)
Thursday:	ECON 617	International Trade (Krol)

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## **Did you complete some requirements last semester or summer? Do you know your Formal Program? Is it time to file paperwork?**

You can fulfill most of your MBA paperwork needs through the "All Purpose Form" available in our office.

### ***Classification***

If you were admitted with conditions (such as foundation coursework, the UDWPE, and/or other criteria), you must apply for classification as soon as you've satisfied these requirements. You need to satisfy the conditions prior to completing more than 12-units of coursework at the 600-level. To apply, complete the "MBA All Purpose Form."

### ***Formal Program***

After being classified, you must apply for your formal program. This is where you tell us what specific electives you plan to take, what concentration (if any) you are pursuing, and whether you plan to take the comprehensive exam or MBA graduate consulting project. You use the All Purpose Form to request your formal program. We typically discourage the use of 400-level classes to satisfy electives in the MBA program. We want to maximize your experience with other graduate students. Further, AACSB, our accrediting body, discourages graduate work in undergraduate courses. However, if you are pursuing an interest that can't be satisfied through our existing courses, you may request permission to take a 400-level course as an elective. This requires advance permission of the MBA Director and the professor, and documentation of extra work assigned to qualify for graduate credit.

### ***Apply for Graduation/Change Date of Graduation***

You need to apply for graduation the semester before you plan to graduate. If something changes, don't forget to update that information with Admissions and Records. These actions require forms available on the A&R website, and you process the form and fee through that office.

### ***Verification / Notification***

Please make sure to follow up on your paperwork. If you filed for classification or formal program, you should receive verification from Graduate Studies within about 4 weeks. If you don't receive your verification within that time frame, check back with our office.

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## **Graduating Soon?**

### **MBA Culminating Experience: Comp Exam or Consulting Project?**

In your last semester, you need to complete a "culminating experience" in the MBA program. This can take the form of the comprehensive exam (GBUS 697G) or the MBA Consulting Project (GBUS 698A). To answer questions, review the pros and cons of each, and help you start preparing, we will offer information sessions later this semester.

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## IMPORTANT DATES!

August 25: First day of Fall 2008 classes

Monday, Sept. 1 Labor Day: No Classes

Fri. Sept 12: Last day to register late, add a class or drop a class

Tues. Sept. 16: "Back to Business Day" celebrating CSUN's 50<sup>th</sup> Anniversary. Guest speaker, 6: 30 – 7:30 pm in JH 4117

Sun. Sept. 21, 1:30 pm: CSUN MBA Dodger Day: email [mba@csun.edu](mailto:mba@csun.edu) for ticket info

Tues. Nov. 11: Veteran's Day: No Classes

**Thurs. Nov. 13 – Mon. Nov. 17: Comp Exam**

Nov. 27-28: Thanksgiving Recess

**Wed. Dec. 10: Last day of classes & Deadline for MBA Graduate Projects**

Dec. 11 – 17 Final Exams

Dec. 24: Grades due

Dec. 25-Jan. 1: Campus Closed

*Don't forget to apply for Graduation with Admissions and Records at least one semester before you graduate!*

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## GET MORE INFORMATION FROM US!

Your CSUN email address is our official way to notifying you of information. Please make sure to check your CSUN email often, or forward it to your favorite email account. For help, please go to: <http://www.csun.edu/account>. Also, please make sure that your personal contact information is updated in SOLAR. You can do this through the portal.

### Listservs:

We use "mbastudents-I" for important information to all enrolled students. No one else is allowed to post to this board. We upload all enrolled students into this listserv.

If you want more information, such as announcements about events, activities, and other information, please sign up for the **csunstudents-I** list.

If you want to receive job postings and other information about careers, sign up for the **mbajobs-I** list.

To sign up, send an email to: [majordomo@csun.edu](mailto:majordomo@csun.edu) Your message will read: subscribe [insert name of list] (note: the last figure is a lower case "L," not the number 1).

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## MBA Office Information

Hours: M-Th, 8 am – 7 pm, Fri: 8 am – 4 pm

Phone: (818) 677-2467

Fax: (818) 677-3188

Website: <http://www.csun.edu/mba>

### Staff:

Director: Deborah Cours, Ph.D. [deborah.cours@csun.edu](mailto:deborah.cours@csun.edu)

Assistant Director, Wendy Rivera [wendy.rivera@csun.edu](mailto:wendy.rivera@csun.edu)

Administrative Assistant, Arpine Khacheryan [mba@csun.edu](mailto:mba@csun.edu)

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