



California State University
Northridge



Well, it has been a challenging Fall semester – fees suddenly doubled for the MBA, more students are facing downsizing, faculty and staff are furloughed....but despite these challenges, we continue to make exciting progress in our ongoing drive to get the word about the awesome CSUN MBA program and its graduates! Here are a few recent developments:



- CSUN MBA was again listed in the Princeton Review's "Best Business Schools." Student quotes highlight the features of the program we like: collegiality, relevance, professionalism and quality. See the attachment for the full review.
- The Masters in Business Speaker Series has held two impressive and successful events, with a third event planned for November 16. In September, Carol Dunn shared her experience founding and growing a business, and driving it successfully through an industry-shifting period. Just this week, our panel of career experts gave specific guidance useful to all stages of career management. Our next event brings a panel of experts in venture capital to talk about how that world has shifted in response to the economic changes. Use for entrepreneurs, investors, and those inside corporations who want to better understand how to value their own and others' new ventures.
- We're on Facebook and Twitter. Friend us, follow us, keep up to date and connect with students and alumni new and old.
- Presentation at national Part-time MBA Programs conference at UT Dallas. Earlier this month, Debi moderated a panel on in-sourcing within part-time MBA programs and presented about data-driven decision making within the CSUN MBA program to a group of administrators from 80+ part-time MBA programs.

SUMMER 2010 TENTATIVE CLASSES (schedule TBD)

- ECON 600 (core)
- FIN 635 (core)
- MKT 640 (core)
- SOM 666 project planning and management (elective – all concentrations)

Spring 2010

Spring 2010				
Class #	Foundation Courses	Course Name	Day	Time
13020	ECON 500	Economics Survey	W	7:00-9:45
12600	GBUS 502	Seminar in Managerial Finance/Accounting	M	7:00-9:45
12861	SOM 591	Managerial DSMM	Th	7:00-9:45
Class #	Core Courses	Course Name	Day	Time
12698	ECON 600	Seminar in Strategic Economics	W	7:00-9:45
12774	FIN 635	Seminar in Financial Theory and Policy	M	7:00-9:45
12601	GBUS 600	Analysis of Contemporary Organization	T	7:00-9:45
12910	IS 628	Comp Mgmt System	M	7:00-9:45
18148	IS 628	Comp Mgmt System	W	7:00-9:45
12662	MGT 620+	Behavior in Organizations	Th	6:00-9:45
12663	MGT 693	Seminar in Strategic Management	T	7:00-9:45
12680	MKT 640	Marketing Management	W	6:30-9:15
12687	SOM 686	Seminar in Internationally Competitive Oper Mgt	Th	7:00-9:45
Class #	Electives	Course Name	Day	Time
	FIN ??		M	7:00 - 9:45
18487	GBUS 695I	Sponsors and Sports	M	7:00 - 9:45
18441	MGT 668 ^	Special Topics	Th	6:00-9:45
17567	ECON 617	Seminar in International Finance	W	7:00-9:45
18488	GBUS 695J	Negotiation	W	7:00-9:45
Class #	Culminating Experience	Course Name	Day	Time
12603	GBUS 697G	Comprehensive Exam	TBA	
12602	GBUS 698A	Field Study Graduate Project	TBA	

MGT 620+ This class meets the FIRST 8 weeks of the semester One Friday 02/12 from 6:00 p.m. - 10:00 p.m. One all day Saturday 02/13 from 9pm

Management 668 ^ Special Topics

This class meets the SECOND 8 weeks of the semester One Friday 04/23 from 6:00p.m.-9:45p.m. One all day Saturday 03/27 from 9-5pm .

Planning your Pathway: "Permanent Schedule"

Given that students progress through the program at different paces, and often even change pace during the program, it can be a challenge to plan a schedule. While trying to maintain your freedom and flexibility, we have created some predictability in scheduling that will allow you to manage course conflicts.

Each **foundation course** is offered at least once per year, and each **core class** is offered each semester on the following schedule. Additional sections are added, sometimes on different nights (although GBUS 600 and MGT 693 are always on Tuesday evenings) as demand requires.

Electives are typically on the same night of the week as the related core class (e.g. FIN electives are on Monday night). Please pay attention to prerequisites, and use this schedule in planning your course sequencing.

500-level coursework must be completed before more than 12 units of 600 level coursework

Foundation Courses	Pre-Reqs	Permanent Evening	Term Offered
ACCT 501		M	Fall only
GBUS 502	ACCT 501	M	Spring only
ECON 500		W	Spring only
SOM 591		R	Spring only
BLAW 508		R	Fall only

Effective Spring 2011, ECON 500 will be offered on Thursday nights and SOM 591 on Wednesday nights!

Core Courses			
GBUS 600	Required in 1 st semester	T	Fall and Spring
ECON 600	ECON 500	W	Fall and Spring
FIN 635	GBUS 502	M	Fall and Spring
IS 628		M	Fall and Spring
MGT 620		R	Fall and Spring
	All core must be completed before or same semester		Fall and Spring
MGT 693		T	
MKT 640	GBUS 600	W	Fall and Spring
SOM 686	SOM 591	R	Fall and Spring

As enrollment demands, we may add extra sections of core classes on other nights— however; we will always offer at least one section according to the schedule above.

NO MORE FORMAL PROGRAM?

It's true! Formal programs are now programmed online in SOLAR. So long as you have declared your concentration (if you want one) either at application or while in the program (using the All Purpose Form), you no longer need to submit the Request for Formal Program. YAY!

Concentrations and Electives

Concentrations are available, but not required, by taking three electives in the same area. GBUS 698A counts as an elective in all concentrations. (GBUS 697g does not count as an elective.) Electives are frequently offered for the following concentrations: FIN, MKT, MGT, International and Entertainment. Those interested in other concentrations should seek advisement from the Graduate Office so we can put together a specific plan for you. Independent Study courses (699) can also be taken for elective credit. *We no longer allow enrollment in 400-level courses.* However, with pre-approval, you may enroll in a individualized study or directed study program that includes participation in a 400-level class. You must discuss this with the Graduate Director and professor.

Did you complete some requirements last semester? Is it time to file paperwork?

You can fulfill most of your MBA paperwork needs through the "All Purpose Form" available in our office.

Classification

If you were admitted with conditions (such as foundation coursework, the UDWPE, and/or other criteria), you must apply for classification as soon as you've satisfied these requirements. **You need to satisfy the conditions prior to completing more than 12-units of coursework at the 600-level.** To apply, complete the "MBA All Purpose Form."

Concentration

Now that Formal Programs are processed automatically within SOLAR, we only need to have your correct concentration (or none, if that's your preference) on file. If you didn't enroll in a concentration at application (available since Spring 2009 admissions), then you can request one through the All Purpose Form.

Petitions/Special Requests

Do you need to repeat a class? Get an extension to the 12-unit rule (about completion of your foundation coursework)? Substitute an elective course into your concentration? Then, you need to complete some special paperwork. Contact Wendy for more information.

Apply for Graduation/Change Date of Graduation

You need to apply for graduation the semester before you plan to graduate. If something changes, don't forget to update that information with Admissions and Records. These actions require forms available on the A&R website, and you process the form and fee through that office.

Verification / Notification

Please make sure to follow up on your paperwork. If you filed for classification, you should receive verification from Graduate Studies within about 4 weeks. If you don't receive your verification within that time frame, check back with our office.

TA and GSA Positions Available in the MBA Program

We have several Teaching Assistant/Graduate Student Assistant positions available in the MBA program. See the flyer and apply by emailing deborah.cours@csun.edu.

Graduating Soon? MBA Culminating Experience: Comp Exam or Consulting Project?

In your last semester, you need to complete a “culminating experience” in the MBA program. This can take the form of the comprehensive exam (GBUS 697G) or the MBA Consulting Project (GBUS 698A). To answer questions, review the pros and cons of each, and help you start preparing, we will offer an information session where we will overview the options on Tuesday, October 27 in JH 3107 from 6:00- 6:50 pm.

IMPORTANT DATES!

Tues. Oct 27: Overview of the Culminating Experience JH 3107
Thurs. Nov. 5: Comprehensive Exam Begins at noon; Due Mon. Nov. 9 by 4 pm
Mon. Nov. 9: Spring Registration appointments begin
Wed. Nov. 11: Veteran’s Day: No Classes!
Mon. Nov. 16: Masters in Business Speaker Series 6:00 – 7:30 pm JH 4117
Wed. Dec 9: Last day of classes & Deadline for MBA Graduate Projects
Thurs. Dec 10 –Wed. Dec. 16: Final Exams
Wed. Dec. 23: Grades Due
Dec. 25-Jan. 1: Campus Closed
Mon. Jan. 18: Martin Luther King, Jr. Day: Campus Closed
Tues. Jan. 19: First day of Spring 2010 semester

Apply for Graduation with Admissions and Records the semester before you graduate.

ARE YOU USING GMAIL?



Your CSUN email address is our official way to notifying you of information. Please make sure to check your CSUN email often, or forward it to your favorite email account. For help, please go to: <http://www.csun.edu/account>. Also, please make sure that your personal contact information is updated in SOLAR. You can do this through the portal. Make sure that you have set up you’re my.csun.edu gmail account.

MBA Office Information

JH 3109: M-Th, 8 am – 7 pm, Fri: 8 am – 4 pm (818) 677-2467 mba@csun.edu

CSUN MBA TA/RA Opportunities

Apply by email to: Deborah.Cours@csun.edu. Identify which position in the subject line.

MBA Communications TA

Description: Serve as a Communications Teaching Assistant to support faculty teaching GBUS 600 and GBUS 698A, as well as to support students enrolled in these classes in preparing professional-quality written business reports and oral presentations.

Responsibilities: Provide support and assistance to faculty in GBUS 600 and GBUS 698A in editing and evaluating written work. May include holding office hours or scheduled appointments with students and/or faculty. May include, upon request of faculty, presenting in classes.

Qualifications: Must be a graduate student in good standing. MBA student preferred, but may not be currently enrolled in GBUS 600 or GBUS 698A. Demonstrated excellence in written and oral business communications. Faculty recommendation(s) required. Work sample(s) required. Must be eligible to be employed on campus as TA.

Employed for 10 hours per week for last 8 weeks of Fall 09 semester. Possibly renewable for Spring 2010. Pay: \$15/hour. Flexible hours – evenings and/or weekends.

Graduate Student Research Assistant

Description: Work with MBA Faculty to support their research and/or general professional activities.

Qualifications: Must be graduate student in good standing (MBA Student preferred). Must be eligible to be employed on campus as GSA. Faculty recommendation(s) required. Must be flexible, willing to work with several different professors.

Responsibilities: To be determined by faculty. May include literature review, manuscript editing, data entry, data analysis, and other tasks as determined by faculty. May require working with multiple faculty (e.g. several hours per week for each).

Employed for 10 hours per week for last 8 weeks of Fall 09 semester. Possibly renewable for some/all of Spring 2010. Pay: \$15/hour. Flexible hours – evenings and/or weekends.

