

# Annual Assessment Report to the University 2007-2008

Academic Year: 2007-2008

Liaison: Leah Marcal

Department: Graduate Program

College: Business and Economics

Program of this report: Master of Business Administration

*Note: If you have multiple programs for which it is difficult to compile one report, submit a separate report for each.*

**Answer each question for which you have information; otherwise leave blank. Be concise! The form fields are limited to 3000 characters (roughly half a single-spaced page). Please use 10 point type.**

1. Give a brief overview of the significant assessment-related activities for the program this year. Particularly focus on relevant information that is not captured in any of the questions below (e.g., unanticipated turns, refining assessment tools, why changes to SLOs were needed, etc.).  
Three out of seven program learning goals were assessed in one required core course (i.e., SOM 686).
2. If you have made any changes to your SLOs this year, please paste in the entire list here. This information will be used to update the SLO webpage on the Assessment website. If you have made no changes, skip this question.

3. Fill in the chart. Please list the SLO or SLOs that you evaluated this year, the tool or tools that you used to evaluate each SLO (e.g, embedded questions, rubric), and a brief summary of the results, focusing on how they met your expectations of student learning for this SLO.

SLO	Tool or tools	Results
Analytical thinking	SOM 686: (spring only) used a comprehensive final exam to assess students' ability to integrate operations management techniques on the basis of analysis, design, and management of process flow.	SOM 686: 24% of the students' work was deemed not good enough. However, 48% was deemed good enough and 28% was very good.
Clear communication	Students' ability to communicate clearly and effectively was assessed in SOM 686 (spring only) with a term project and a class presentation.	Half of the students' work was deemed good enough and half was very good.
Understand the interdisciplinary relationships in the firm and its environment	SOM 686: (spring only) students' understanding of the firm and its environment was measured within the context of basic operational situations and decisions. Specifically, students had to demonstrate their understanding of basic operations management concepts in five case studies.	SOM 686: 12% of the students' work was deemed not good enough. However, 56% was deemed good enough and 32% was very good.

4. **Completing the assessment loop.** *If this year's activities included assessment of programmatic changes that were made based upon previous assessment of this SLO, answer this question. Otherwise, skip to the next question.* Fill in the chart to show how the programmatic changes based on assessment data have impacted student learning.

SLO	Semester/year change was implemented	Brief description of change	Impact of change based on new assessment results from this year

5. Based on faculty discussion of the assessment results of **this year's activities**, what changes are being considered to improve student learning in the program?
  
6. Describe resource needs to improve and support student learning that you have identified based on your assessment evidence.
  
7. If anyone in your program has submitted a manuscript this year that includes assessment data from the program or information about program assessment activities, please check the box and someone will contact you for further information. You can also add information about publications in the form field if you wish.