

BSBA Learning Goals –Revised in August 2005

	BSBA Degree Learning Goals
General Learning Goals	1. Our graduates have strong written and oral communication skills.
	2. Our graduates have strong problem solving skills.
	3. Our graduates have strong critical thinking skills.
	4. Our graduates have an understanding of ethics and social responsibility.
	5. Our graduates have strong information technology skills.
	6. Our graduates can work effectively in teams.
Management Specific Learning Goals	1. Our graduates understand the global context of business.
	2. Our graduates understand the cross-functional and interdisciplinary nature of business problems.
	3. Our graduates understand and can apply basic business concepts.