

Fundamentals

- I. *Letterform Anatomy:*
 1. Stem
 2. Crossbar
 3. Ascender
 4. Descender
 5. Terminal
 6. Counter
 7. Ligature
 8. X-height
 9. Cap-height
 10. Baseline

- II. *Typeface Classification:*
 1. Oldstyle
 2. Transitional
 3. Modern
 4. Square Serif
 5. Sans Serif

- III. *Alphabet Variation:*
 1. Case
 2. Weight
 3. Posture
 4. Width
 5. Style

- IV. *Optics of Spacing:*
 1. Typesize and spacing
 2. Horizontal Measurement and Spacing
 3. Hyphen, En-Dash, Em-Dash

- V. *Spatial Mechanics of Paragraphs:*
 1. Leading
 2. Paragraph Width
 3. Alignment
 4. Ragged Edge

- VI. *Paragraphs in Sequence:*
 1. Separating Paragraphs

- VII. *Space:*
 1. Breaking - neutral/dynamic
 2. Alignments

- VIII. *Typographic Color:*
 1. Contrast - creating depth
 2. Texture and Rhythm
 3. Mixing Typefaces

- IX. *Point, Line & Plane:*
 1. Dots
 2. Lines

- X. *Developing Hierarchy:*
 1. Spatial Organization
 2. Scale
 3. Typographic Color

- XI. *Typographic Grid:*
 1. Anatomy - Margins, Columns, Flowlines, Spatial Zones, Markers
 2. Manuscript, Column, Modular, Hierarchical

- XII. *Breaking the Grid:*
 1. Grid Deconstruction
 2. Linguistic Deconstruction
 3. Spontaneous Optical Composition