

American Marketing Association Spring 2008 Upcoming Events

<i>Date</i>	<i>Event</i>	<i>Time</i>	<i>Location</i>
Tues, Jan. 29th	INTRODUCTORY MEETING What the AMA can do for you? How do you become a member? How can you get involved? You have a question, we have your answers	3:30PM	JH 4117
Tues, Feb. 5th	ELECTIONS!! Guest Speaker CBS Radio Los Angeles- Eric DeRise Internet Sales Manager	3:30PM	JH 4117
Tues, Feb. 19th	Guest Speaker American Honda Motor Co., Inc., Charless S. Schnieber Assistant Manager, National Advertising	3:30PM	JH 4117
Wed, Feb. 20th	Bowling Night: Fundraiser	TBA	TBA
Tues, Mar. 4th	Guest Speaker TBA	3:30PM	JH 4117
Wed, Mar. 19th	Mock Interviews: Developmental event where AMA members have lunch setting interviews with different local firms.	TBA	TBA
Tues, Mar. 25th	Guest Speaker TBA	3:30PM	JH 4117
Wed, April 2nd	Marketing in Action: AMA members will go to a marketing firm and see 1st hand what a marketing career entails	TBA	TBA
April 3rd- 5th	30th Annual Conference: More information of this event could be obtained in our introductory meeting or by request.		A team of our CSUN AMA members will go to our first annual conference
Tues, April 8th	Guest Speaker TBA	3:30PM	JH 4117
Tues, April 22nd	Guest Speaker TBA	3:30PM	JH 4117
Wed, April 30th	MEET THE FIRMS 2008! A networking reception that provides students with the opportunity to meet and greet with professionals and learn	6:00PM - 9:00PM	USU
Tues, May 6th	ELECTION for 2008-2009!!	3:30PM	JH 4117

Food and drinks will be available at 3:15pm, meetings begin promptly at 3:30pm.