

Application Form

for collegiate membership.



Fill out this form completely, including your signature for the Code of Ethics. Faculty signature will be provided by AMA, CSUN.

Applicant Information: (Please send all mail to my home address address at school)

Check here if you are a prior member of the AMA

College/University Attending: California State University Northridge

Last Name: _____ First Name: _____ Middle Initial: _____

Home Address: (required for membership) _____

City: _____ State/Province: _____ Country: _____ Zip/Postal code: _____

Address at School: (if different from above) _____

City: _____ State/Province: _____ Country: _____ Zip/Postal code: _____

Phone at School: _____ Home Phone: _____

School email: _____ Other Email: _____

Major: _____ Graduation Date: _____

Payment Information:

1. AMA Membership* Dues:

National Collegiate Membership Dues **\$42.00**
(includes subscription to marketing News - 8 issues/year)

Optional: Substitute Professional subscription
to *Marketing News* (20 issues per year) **+\$20.00**

Local Chapter Dues **\$15.00**
(includes free AMA t-shirt)

Membership dues subtotal **\$**

2. AMA Publications at Special Member Prices:

(in addition to Annual Membership Dues)

___ *Journal of Marketing (Quarterly)* **\$30.00**

___ *Journal of Marketing Research (Quarterly)* **\$30.00**

___ *Journal of International Marketing (Quarterly)* **\$30.00**

___ *Journal of Public Policy & Marketing (Semiannual)* **\$30.00**

___ *Marketing Management (Bimonthly)* **\$30.00**

___ *Marketing Research (Quarterly)* **\$30.00**

___ *Marketing Health Services (Quarterly)* **\$30.00**

Publications subtotal **\$**

Total Amount Enclosed **\$**

- **Please make two different checks**
 - **National Dues:** payable to American Marketing Association, amount of \$42
 - **Collegiate Chapter Dues:** payable to CSUN AMA, amount of \$15

*Membership is individual and nontransferable.

Code of Ethics

In order to validate your application, you must sign this code of Ethics Statement.

As an AMA member, I agree to abide by the AMA Code of Ethics, which guides marketers' professional conduct.

1. The basic rule of professional ethics: not knowingly to do harm.
2. The adherence of all applicable laws and regulations.
3. The accurate representation of my education, training and experience.
4. The active support, practice and promotion of this Code of Ethics.

Any AMA member found to be in violation of the Code of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Code of Ethics will be sent to all members in their New Member Package. In order to validate your application, please sign the Code of Ethics statement.

I subscribe to the Code of Ethics and will adhere to it:

Signature _____

Date _____

Faculty Sponsorship (This application cannot be processed without a Faculty Sponsorship signature.)

I hereby certify that this applicant is a full-time or part-time registered student not currently employed in a professional position.